

Chrm. of Board.....F. W. Miller, Sr.
 Exec. Vice-Pres.....John H. Wrath
 Secy.-Treas.....Frank W. Miller, Jr.
 V.P., Sales Mgr., TV.....Jack Hardingham
 V.P., Sales Mgr., Radio.....Dick Hogue

Branch Offices

230 N. Michigan Ave., Chicago 1, Ill.
 Executive V.P.-in-Charge....John H. Wrath
 Seattle, Wash. Manager.....Fred Kinkaid
 Palmer Bldg., Atlanta 3, Ga.
 Executives-in-charge.....Eli W. Sweatman,
 Cott Campbell
 110 Sutter St., San Francisco, Cal.
 Executives-in-charge.....Alan Torbet,
 Fred Adair
 Taft Bldg., Hollywood, Cal.
 Executives-in-charge.....Clark N. Barnes,
 Arthur Astor
 Phila. National Bank Bldg., Philldelphia, Pa.
 Executive-in-charge.....Robert S. Dome

HOAG-BLAIR CO.

405 Lexington Ave., New York, N. Y.
 Phone: MU 4-3722

PresidentRobert B. Hoag
 Vice-PresidentWells Barnett
 Sales Development.....Martin Katz
 ResearchWard Dorrell
 Eastern Sales Manager ..Richard L. Foote

Branch Office

737 No. Michigan Ave., Chicago 22, Ill.
 Phone: DE 7-2145
 Mid-Western Mgr.....Donald Ward
 Russ Bldg., San Francisco 4, Calif.
 Phone: YU 2-7068
 Exec. in Chg.....Lindsey Spight
 3460 Wilshire Blvd., Los Angeles 5, Calif.
 Phone: DU 1-3811
 Exec. in Chg.....Frank Moreland
 Book Building, Detroit 26, Mich.
 Phone: WOODward 1-6030
 Exec.-in-charge.....Gable Dype
 Barnett Bank Bldg., Jacksonville 2, Fla.
 Phone: Elgin 6-5770
 Exec.-in-charge.....Harry E. Cummings
 Paul Brown Bldg., St. Louis 1, Missouri
 Phone: Chestnut 1-5687
 Exec.-in-charge.....Richard Quigley
 Rio Grande Bldg., Dallas 2, Texas
 Phone: Riverside 4228
 Exec.-in-charge.....Steve Beard
 Statler Office Bldg., Boston 16, Mass.
 Phone: Hubbard 2-3163
 Exec.-in-charge.....Bruce Pattyson
 White-Henry-Stuart Bldg., Seattle, Wash.
 Phone: Elliott 6270
 Exec.-in-charge.....John Burr

GEORGE P. HOLLINGBERY CO.

307 N. Michigan Ave., Chicago 1, Ill.
 Phone: DEarborn 2-6060

Chairman of the Bd....G. P. Hollingbery
 Vice-chairman.....F. E. Spencer, Jr.
 President (TV)Harry Wise, Jr.
 President (Radio).....Fred Hague

Branch Offices

500 Fifth Ave., New York 36, N. Y.
 Phone: OXFord 5-5560

Executive-in-charge.....F. E. Spencer, Jr.
 411 W. 5th St., Los Angeles 13, Calif.

Phone: Madison 6-1351

Executive-in-charge.....Roy Edwards
 625 Market St., San Francisco 4, Calif.

Phone: DOuglas 2-2541

West Coast Mgr.....George E. Lindman
 223 Peachtree St., Atlanta 3, Ga.

Phone: Lamar 5710

Executive-in-charge.....Richard N. Hunter
 307 N. Michigan Ave., Chicago 1, Ill.

Phone: DEarborn 2-6060

Radio Sls. Mgr.....Frank McCarthy
 TV Sls. Mgr.....Arthur Curtis

HAL HOLMAN COMPANY

64 East Lake St., Chicago 1, Ill.

Phone: FRanklin 2-0016

OwnerHal Holman

Branch Offices

535 Fifth Ave., New York 17, N. Y.
 Phone: MUrray Hill 7-5365
 Executive-in-charge.....Ed Devney
 6381 Hollywood Blvd., Los Angeles 28, Calif.
 Phone: Hywd. 2-2351
 ManagerTracy Moore
 201 Monadnock Bldg., San Francisco 5, Cal.
 Phone: EXbrook 2-6444
 Manager.....Charles E. Haddix

INDIE SALES, INC.

60 East 42nd St., New York 17, N. Y.

Phone: MUrray Hill 2-4813

PresidentJack Koste

Branch Offices

228 N. LaSalle St., Chicago 1, Ill.
 Phone: SState 5096
 139 S. La Cienega Blvd., Los Angeles 48, Cal.
 Phone: BRadshaw 2-7122
 681 Market St., San Francisco 5, Calif.
 Phone: EXbrook 7-6544
 Park Ave. Bldg., Detroit 26, Mich.
 Phone: WOODward 2-7298
 P. O. Box 6102, Atlanta, Ga.
 Phone: EXchange 1490

INTER-AMERICAN PUBLICATIONS, INC.

41 East 42nd St., New York 17, N. Y.

Phone: MUrray Hill 2-0884

PresidentAngel Ramos
 Vice-PresidentJose Oviedo
 SecretaryFrank Navarro

INTERSTATE UNITED NEWSPAPERS —RADIO DIVISION

545 Fifth Ave., New York, N. Y.

Phone: MUrray Hill 2-5452

THE KATZ AGENCY, INC.

477 Madison Ave., New York 22, N. Y.

Phone: PLaza 9-4460

Chr. of Board.....George Katz
 PresidentEugene Katz
 Dir. Research, Prom.....D. H. Denenholz
 TreasurerMorris J. Beck

Sales Manager, Radio.....Morris S. Kellner
 Director of TV.....Edward Codel
 Sales Mgr. (TV).....Scott Donahue

Branch Offices

307 N. Michigan Ave., Chicago 1, Ill.
Phone: Central 6-7343
 Vice-PresidentG. H. Gunst
 Penobscot Bldg., Detroit 26, Mich.
Phone: Woodward 3-8420
 Manager.....Arthur J. Underwood
 Bryant Bldg., Kansas City 6, Mo.
Phone: Victor 2-7095
 Manager.....T. J. Flanagan, Jr.
 55 Marietta St., Atlanta 3, Ga.
Phone: Alpine 1637
 ManagerKeith Byerly
 2006 Bryan St., Dallas 1, Texas
Phone: RIVERSIDE 4036
 ManagerD. Rutledge
 Russ Bldg., San Francisco 4, Calif.
Phone: Sutter 1-7434
 Manager.....Stanley J. Ruelman
 530 W. Sixth St., Los Angeles 14, Calif.
Phone: Tucker 8167
 ManagerRichard Hasbrook

ROBERT S. KELLER, INC.

72 Barrow St., N. Y. 14, N. Y.
Phone: WAtkins 4-6599
 President.....Bob Keller
 Secretary-TreasurerE. B. Wright

THE KENNEDY CO.

1805 Packard Bldg., Philadelphia 2, Pa.
Phone: RIttenhouse 6-8546

KETTELL-CARTER

118 Newbury St., Boston 16, Mass.
Phone: KENmore 6-1966
 Partner.....Elmer Kettell
 PartnerMarjorie Carter

A. LEWIS KING

551 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 2-8276
 President.....A. Lewis King
 Time Buyer.....Miriam Henkle

NONA KIRBY CO.

507 Statler Office Bldg., Boston, Mass.
Phone: HUBbard 2-6117
 President.....Nona Kirby
 Vice President.....Kay Chille
 Office Manager.....Irene Kelleher

JOSEPH HERSHEY MCGILLVRA, INC.

366 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 2-8755
 President.....Joseph H. McGillvra
Branch Offices
 185 N. Wabash Ave., Chicago 1, Ill.
Phone: State 2-5282
 Manager.....Seymour H. Thomas
 638 S. Van Ness Ave., Los Angeles 5, Calif.
Phone: DUUnkirk 4-7352
 Manager.....Fred E. Crawford, Jr.
 605 Market St., San Francisco, Calif.
Phone: YUKon 2-3954
 Manager.....A. S. Babcock

267 E. Pace's Ferry Rd., NE Atlanta, Ga.
Phone: EXchange 1490
 Manager.....Edward T. Newton

MEEKER COMPANY, INC.

521 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 2-2170
 President.....Robert D. C. Meeker
 Eastern Manager.....Louis J. F. Moore
 Promotion Dir.....Vic Piano
Branch Offices
 333 N. Michigan Ave., Chicago 1, Ill.
Phone: CE 6-1742
 Midwest Manager.....Carl F. J. Jewett
 8 West King St., Lancaster, Pa.
Phone: Lan. 5251
 ManagerDick Sheetz
 6381 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HO 2-2351
 Manager.....Tracy Moore
 339 Russ Building, San Francisco 4, Calif.
Phone: YUKon 6-4940
 West Coast Manager.....Don Pontius

Television

President.....Robert D. C. Meeker
 Eastern Mgr.....Edgar B. Filion
 Promotion Director.....Vic Piano
Branch Offices
 333 N. Michigan Ave., Chicago 1, Ill.
Phone: CEntral 6-1742
 Midwest Mgr.....Carl F. J. Jewett
 8 West King St., Lancaster, Pa.
Phone: Lancaster 5251
 ManagerDick Sheetz
 339 Russ Bldg., San Francisco 4, Calif.
Phone: YUKon 6-4940
 West Coast Mgr.....Don Pontius
 6381 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOLLYwood 2-2351
 ManagerTracy Moore

CLYDE MELVILLE CO.

Melba Bldg., Dallas 1, Tex.
Phone: Sterling 5239
 Pres.Clyde Melville

NBC SPOT SALES

30 Rockefeller Plaza, New York 20, N. Y.
Phone: CIRCLE 7-8300
 V.-P. Director.....Thomas B. McFadden
 Director, (TV).....John Reber
 Director, (Radio).....H. W. Shepard
 Nat. Mgr., (Radio).....George Dietrich
 Mgr. Represented Stas.....Richard Close
 Radio Promotion Spvr.....Harriet Feinberg
 Mgr. New Bus., Prom.....Mort Gaffin
 Sales Service Mgr.....Caroline Herbert
 Eastern Sales Mgr. (TV)....Edwin Jameson
Branch Offices
 Merchandise Mart, Chicago 54, Ill.
Phone: SUperior 7-8300
 Central Radio Sales Mgr.....Paul Mensing
 Central TV Sales Mgr.....John Mulholland
 815 Superior Ave., N. E., NBC Bldg.
 Cleveland 14, Ohio

Phone: CHerry 1-0942
 Radio & TV Sales Rep.....John C. Treacy
 Sunset & Vine, Hollywood 28, Calif.
 Phone: HOLLywood 9-6161
 Sales Rep. (Radio).....Doty Edouarde
 Sales Rep. (TV).....Walter Davison
 Taylor & O'Farrell Sts., NBC Bldg.
 San Francisco 2, Calif.
 Phone: GREystone 4-8700
 Sales Rep. (Radio).....Martin Percival
 Sales Rep. (TV).....George Fuerst
 Penobscot Bldg., Detroit, Mich.
 Phone: WOODcARD 1-1610
 Radio Sales Rep.....William Buschger
 TV Sales Representative.....John C. Treacy
 1527 Elizabeth Ave., Charlotte, N. C.
 Phone: FRANKlin 6-6581
 Sales Rep.....Bomar Lowrance
 770 Spring St., N. W., Atlanta, Ga.
 Phone: ELgin 3726
 Sales Rep.....Freeman Jones
 Fidelity Union Life Bldg., Dallas, Tex.
 Phone: RANDolph 8206
 Sales Rep.....Robert F. Kee

NATIONAL TIME SALES

370 Lexington Ave., New York 17, N. Y.
 Phone: MURray Hill 5-1300
Radio and TV Department
 Sales Manager.....Arthur Gordon
 Asst. Sales Mgr.....Robert J. Kizer
 Sales Promotion Dir.....Al Alperon

HARLAN G. OAKES & ASSOCIATES

110 Sutter St., San Francisco, Calif.
 Phone: SUTter 1-7971
 Manager.....Norman Cunningham
 672 S. Lafayette Park Pl., Los Angeles, Calif.
 Phone: DUNKirk 2-3200
 370 Lexington Ave., New York 17, N. Y.
 Phone: MURray Hill 5-1300
 Box 8194, San Antonio, Tex.
 Manager.....Joe Harry

PAN AMERICAN BROADCASTING CO.

370 Lexington Ave., New York 17, N. Y.
 Phone: MURray Hill 5-1300
 Manager.....Eugene Bernald

Branch Offices

672 S. Lafayette Pk. Pl., Los Angeles 5, Calif.
 Phone: DU 2-3200
 Executive-in-charge.....Harlan Oakes
 110 Sutter St., San Francisco, Calif.
 Phone: DUNKirk 2-3200
 Executive-in-charge.....Harlan G. Oakes

JOHN E. PEARSON CO.

444 Madison Ave., New York 22, N. Y.
 Phone: PLaza 1-3366
 Owner.....John E. Pearson
 Account Executives.....Russel Walker,
 William M. Wilson, Ray Henze, Dave
 Cassidy

John E. Pearson Television, Inc.

President.....John E. Pearson
 Vice Presidents.....Russel Walker,

William M. Wilson, Frank Reed, James
 Bowden, C. P. Stitt

Branch Offices

333 No. Michigan Ave., Chicago 1, Ill.
 Phone: State 2-7494
 Executive-in-charge.....Frank Reed
 2330 W. 3rd St., Los Angeles 5, Calif.
 Phone: DUNKirk 7-4388
 Executive-in-charge.....R. W. Walker
 57 Post St., San Francisco 4, Calif.
 Phone: SUTter 1-5568
 Executive-in-charge.....Rogers Parratt
 1406 Northwestern Bank Bldg.,
 Minneapolis, Minn.
 Phone: LINcoln 5689
 Exec.in-charge.....C. P. Stitt
 Fidelity Union Bldg., Dallas, Texas
 Phone: PROspect 3723
 Executive-in-charge.....Tom Murphy
 508 Glenn Bldg., Atlanta, Ga.
 Phone: ALPine 2912
 Exec.in-charge.....Robert Baird

JOHN H. PERRY ASSOCIATES

19 W. 44th St., New York 36, N. Y.
 Phone: MURray Hill 7-5047
 General Manager.....Wm. K. Dorman
 Salesman (Radio).....John F. Beecher
 Salesman (TV).....John H. Weir, Jr.

Branch Offices

122 S. Michigan Ave., Chicago 3, Ill.
 Phone: HARRison 7-8085
 Manager.....E. W. Thurnau
 12 S. 12th St., Philadelphia 7, Pa.
 Phone: WALnut 2-3555
 Manager.....Robert Hitchings
 7-268, General Motors Bldg., Detroit 2, Mich.
 Phone: TRINity 5-1803
 Manager.....J. F. Cole
 708 Glenn Building, Atlanta 3, Georgia
 Phone: MURray 8-3988
 Manager.....J. D. Whitehead
 166 Geary Street, San Francisco 8, Calif.
 Phone: YUKon 6-0621
 Manager.....Don R. Pickens
 672 South Lafayette Park Place
 Los Angeles 57, Calif.
 Manager.....Harlan G. Oakes

EDWARD PETRY & CO., INC.

488 Madison Ave., New York 22, N. Y.
 Phone: MURray Hill 8-0200
Radio Department

President.....Edward Petry
 Exec. Vice-Pres.....Edward E. Voynow
 Vice-President.....Thomas E. Knode
 Eastern Sales Mgr.....William B. Mailliefert
 Sales Prom. Mgr.....James C. Hirsch
 Asst. Sales Prom. Mgr.....John F. Keimer

TV Department

V.P., Eastern Sales Mgr...Thomas E. Knode
 Sales Prom. Mgr.....Robert L. Hutton, Jr.
 Research Mgr.....George Johannessen

Branch Offices

400 N. Michigan Ave., Chicago 11, Ill.
 Phone: WHItEhall 4-0011
 Exec. V-P.....Edward E. Voynow

Sales Mgr. (Radio).....John Ashenhurst
 Sales Mgr. (TV).....Louis A. Smith
 645 Griswold St., Detroit 26, Mich.
Phone: Woodward 3-0125

Sales Managers..William Cartwright (AM)
 Franklin M. Walker (TV)
 101 Marietta St., Atlanta 3, Ga.
Phone: Lamar 8-861

Sales Mgrs.....Joseph Sierer (AM)
 Richard Hughes (TV)
 Russ Bldg., San Francisco 4, Cal.
Phone: YUkon 2-3631

Sales Managers....Lloyd McGovern (AM)
 Edward L. Smith (TV)
 530 W. Sixth St., Los Angeles 14, Calif.
Phone: Tucker 3171

Sales Mgrs.....Charles G. Matson (AM)
 L. D. Larimer (TV)
 915 Olive St., St. Louis 3, Mo.
Phone: Chestnut 1-7191

Sales Mgrs.....George Kercher (AM)
 Hugh O. Kerwin (TV)

RADIO-TV REPRESENTATIVES, INC.

480 Lexington Ave., New York 17, N. Y.
Phone: MU 8-4340

President.....Harry Goodman
 Vice President.....Peggy Stone
Branch Offices
 75 E. Wacker Dr., Chicago 1, Ill.
Phone: FI 6-0964

Vice-President.....Edward Nickey
 111 No. LaCienega Blvd., Los Angeles, Calif.
Phone: OL 5-7597

Manager.....Lee O'Connell
 233 Sansone St., San Francisco, Calif.
Phone: YUkon 6-2982

Executive-in-Charge.....Wm. Ayres

RADIO REPRESENTATIVES LIMITED

25 Adelaide St. West, Toronto 1, Ont., Canada
Phone: EM 8-2381

Pres., Gen. Mgr.....T. Gordon Ferris
 Radio Sales Mgr.....Bob Munro
 TV Sales Mgr.....Bill Stoerckel

Branch Offices
 908 Dominion Square Bldg., Montreal, Que.
 Canada
Phone: UNiversity 6-8058

Manager.....W. C. Dippie
 Lindsay Bldg., Winnipeg, Manitoba, Canada
Phone: 9-26374

Manager.....A. J. Messner
 198 W. Hastings St., Vancouver, B. C., Can.
 Manager.....J. N. Hunt

RADIO TIME SALES (ONTARIO) LTD.

147 University Ave., Toronto, Ontario
Phone: Empire 6-6680

General Manager.....N. D. Brown
 Traffic Manager.....Merleen Wilson
 Sales Mgr.....Alex E. Bedard

WILLIAM G. RAMBEAU CO., INC.

347 Madison Ave., New York 17, N. Y.

Phone: Murray Hill 6-5940

President.....William G. Rambeau
 Treasurer.....Mary A. Rambeau
 Account Executives....George W. Kupper,
 George Olsen

Branch Offices

185 N. Wabash Ave., Chicago 1, Ill.
Phone: And. 3-5566

Executive-in-Charge.....Wm. G. Rambeau
 1709 W. 8th St., Los Angeles 17, Calif.
Phone: DUNKirk 8-5187

Executive-in-Charge.....Daryl James
 927 Mills Bldg., San Francisco, Calif.
Phone: EXbrook 2-4073

Executive-in-Charge.....Bill Barron
 530 Roanoke Bldg., Minneapolis 2, Minn.
Phone: Lincoln 7017

Executive-in-charge.....Vivian Bulmer
 105 Times Bldg., Portland 4, Ore.
Phone: CApital 8-2473

PAUL H. RAYMER COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
Phone: Plaza 9-5570

President.....Paul H. Raymer
 Executive V.P.....F. C. Brokaw
 Vice-President-Radio..Lawrence Van Dolen
 Vice-President-TV.....Fred C. Brokaw
 Promotion & Research....Mitchell DeGroot

Branch Offices

435 N. Michigan Ave., Chicago 11, Ill.
Phone: Superior 7-4473

Vice-President.....Clay E. Forker
 Penobscot Bldg., Detroit 26, Mich.
Phone: Woodward 3-0764

Executive-in-Charge.....Robert B. Rains
 1680 Vine St., Hollywood 28, Calif.
Phone: HOLlywood 2-2376

Manager.....John D. Gale
 Russ Bldg., San Francisco 4, Calif.
Phone: Douglas 2-8909

Manager.....Ray Rhodes
 Glenn Bldg., Atlanta 3, Ga.
Phone: Alpine 6508

Manager.....Edward D. Brandt
 Mercantile Securities Bldg., Dallas, Tex.
Phone: RIVERSide 5663

Manager.....John H. Hicks

SEARS & AYER, INC.

612 N. Michigan Ave., Chicago, Ill.
Phone: Superior 7-8177-8

President.....B. H. Sears
 Secretary.....G. E. Allison

Branch Offices

33 West 42nd St., New York, N. Y.
Phone: BRyant 9-1374

Executive-in-Charge.....Jack Davis
 1127 Wilshire Blvd., Los Angeles, Calif.
Phone: MADison 9-2653

Executive-in-Charge.....W. S. Grant
 703 Market St., San Francisco, Calif.
Phone: EXbrook 2-7274

Executive-in-Charge.....Gene Grant

HORACE N. STOVIN & COMPANY

406 Jarvis St., Toronto 5, Ontario, Canada
Phone: WALnut 4-5768
 President.....H. N. Stovin
 Gen. Sales Mgr.....A. C. Harrison
 Production Manager....George W. Hellman
 Dir. of Client Prod. Res...John C. Robertson
 608 Keefer Bldg., Montreal, Quebec
Phone: UNiversity 6-6291
 Manager.....T. C. Maguire
 1111-211 Portage Ave., Winnipeg 2, Manitoba
Phone: 925-097
 Manager.....C. E. Montgomery
 615 West Pender St., Vancouver 2, B. C.
Phone: Tatlow 4831
 Manager.....J. W. Stovin

VENARD, RINTOUL & McCONNELL, INC.

579 Fifth Ave., New York, N. Y.
Phone: MU 8-1088
 President.....Lloyd George Venard
 Vice President.....Stephen R. Rintoul
 Vice President.....James V. McConnell
 Sec'y, Treas.....Abner Lichtman

Branch Offices

35 E. Wacker Dr., Chicago, Ill.
Phone: ST 2-5260
 Vice President.....Howard B. Meyers
 2978 Wilshire Blvd., Los Angeles, Calif.
Phone: DU 8-4151
 Mills Bldg., San Francisco, Calif.
Phone: GA 1-7950

WALKER REPRESENTATION CO., INC.

347 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 3-5830
 President.....Wythe Walker
 Vice-President.....C. Otis Rawalt
 Sales Manager.....Howard McFadden
 Acct. Executives.....Lionel Colton

Branch Offices

80 Boylston St., Boston, Mass.
 Sales Manager.....Wm. Creed Jr.

GRANT WEBB & CO.

509 Madison Ave., N. Y. 22, N. Y.
Phone: MU 8-7550

WEED AND COMPANY

579 Fifth Ave., New York 17, N. Y.
Phone: PL 9-4700

Manager (Radio & TV).....Joseph J. Weed
 V.P., Sales.....E. J. Fitzsimmons
 East. Sales Mgr.....J. C. Lyons
 Salesmen (Radio).....Peter McGurk,
 J. J. Turck, Winston L. Kirby, Philip
 Antoni, Joseph Aley, Robert Lobdell

Branch Offices

203 North Wabash Ave., Chicago 1, Ill.
Phone: RANDolph 6-7730
 Executive-in-Charge.....C. C. Weed
 1707 Book Bldg., Detroit 26, Mich.
Phone: WOODward 1-2685
 Executive-in-Charge.....B. P. Pearse
 Glenn Bldg., Atlanta 3, Ga.
Phone: CYPRESS 4081
 Exec-in-Charge.....George Griesbauer
 5331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLLYWOOD 4-8611
 Exec-in-Charge.....Edwin C. Metcalfe
 625 Market St., San Francisco 5, Calif.
Phone: DOUGLAS 2-1451
 Executive-in-Charge.....Don Staley
 Statler Bldg., Boston 16, Mass.
Phone: HUBbard 2-5677
 Executive-in-Charge.....Robert Reardon

**ADAM YOUNG, INC.
 YOUNG TV CORP.**

477 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-1810
 President.....Adam J. Young, Jr.
 Research Director.....Bill Crumley

Branch Offices

55 East Washington, Chicago 2, Ill.
Phone: ANdover 3-5448
 Exec-in-Charge.....William J. Reilly
 6331 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOLLYWOOD 9-0965
 Exec-in-Charge.....William L. Wallace
 7 North Seventh St., St. Louis, Mo.
Phone: MAIn 1-5020
 Exec-in-Chg.....Jack Hetherington
 593 Market St., San Francisco, Calif.
Phone: YUKon 6-6769
 Exec-in-Chg.....Charles R. Christianson
 Statler Office Bldg., Boston 16, Mass.
Phone: HUBbard 2-6117
 Manager.....Nona Kirby

YOUNG INTERNATIONAL, LTD.

477 Madison Ave., N. Y. 22, N. Y.
Phone: PLaza 9-1810
 President.....Adam J. Young Jr.
 Manager.....Stephen A. Mann

Branch Offices

55 East Washington St., Chicago 2, Ill.
Phone: ANdover 3-5448
 Manager.....William J. Reilly
 6331 Hollywood Blvd., Los Angeles 28, Cal.
Phone: HOLLYWOOD 9-0965
 Manager.....William L. Wallace
 7 North Seventh St., St. Louis, Mo.
Phone: MAIn 1-5020
 Manager.....John B. Hetherington
 593 Market St., San Francisco 5, Cal.
Phone: YUKon 6-6769
 Manager.....Charles R. Christianson
 Statler Office Bldg., Boston 16, Mass.
Phone: HUBbard 2-6117
 Manager.....Nona Kirby

REGIONAL NETWORKS AND GROUP STATION OPERATIONS



ABC Pacific Coast Regional TV Network

ABC-TV Center, Hollywood 27, Calif.

PERSONNEL

Manager.....Dick Drummy

STATIONS

KFMB-TV, San Diego, Calif.; KABC-TV, Los Angeles, Calif.; KEYT, Santa Barbara, Calif.; KVEC-TV, San Luis Obispo; KBAK-TV, Bakersfield, Calif.; KJEO-TV, Fresno, Calif.; KGO-TV, San Francisco, Calif.; KCCC-TV, Sacramento, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KSBW-TV, Salinas, Calif.; KBES-TV, Medford, Ore.; KVAL-TV, Eugene, Ore.; KFOR-TV, Portland Ore.; KIMA-TV, Yakima, Wash.; KING-TV, Seattle, Wash.; KREM-TV, Spokane, Wash.; KUTV, Salt Lake City, Utah; KBTU, Denver, Col.; KTVK, Phoenix, Ariz.; KVOA-TV, Tucson, Ariz.; KROD-TV, El Paso, Tex.; KLRJ-TV, Las Vegas, Nev.; KZTV, Reno, Nev.; KKTU, Colorado Springs, Col.; KSWB-TV, Roswell, N. M.; KOAT-TV, Albuquerque, N. M.; KIDO-TV, Boise, Idaho; KFBC, Cheyenne, Wyoming; KID-TV, Idaho Falls, Idaho; KXLF-TV, Butte, Montana; KOOK-TV, Billings, Mont.; KFBB-TV, Great Falls, Montana.

NATIONAL REPRESENTATIVE

Edward Petry & Co., Inc.

Air Trails Network Stations

Charles Sawyer; WING Dayton, WCOL-FM-AM Columbus, WIZE Springfield, all Ohio; WCMI-AM-FM Ashland, Ky.

Alaska Broadcasting System

(Affiliated with CBS)

830 Securities Building, Seattle 1, Wash.

Phone: SEneca 6333

General Manager.....Wm. J. Wagner

BRANCH OFFICES

Station KFQD, Box 1040, Anchorage, Alaska, Ernest Spink, Station Mgr.; Station KFRB, Box 950, Fairbanks, Alaska; Jack Hauser, Station Mgr.; Station KINY, Box 1091; Juneau, Alaska, James Lawson, Station Mgr.; Station KTKN, Box 1308, Ketchikan, Alaska, Robert C. Mehan, Station Mgr.; Station KIBH, Box 250, Seward, Alaska, Donald R. Hanlin, Station Mgr.; Station KIFW, Box 699, Sitka, Alaska, Henry C. Lanz, Station Mgr.; Alaska Radio-TV Sales, 370 Lexington Ave., N. Y., N. Y., MURray Hill 5-1300; Alaska Radio-TV Sls., Mills Bldg., San Francisco 4, Calif., Garfield 1-7950; Alaska Radio and TV Sls., 2978 Wlshire Blvd., Los Angeles 5, Calif.; Dunkirk 8-4151.

STATIONS

KFQD, Anchorage, Alaska; KFRB, Fairbanks, Alaska; KINY, Juneau, Alaska; KTKN, Ketchikan, Alaska; KIBH, Seward, Alaska; KIFW, Sitka, Alaska.

Arizona Broadcasting System

1101 No. Central Ave., Phoenix, Ariz.

Phone: Alpine 4-4161

PERSONNEL

General Manager.....Richard O. Lewis
Commercial Manager.....Bill Harvey

STATIONS

KVOA, Tucson; KYUM, Yuma; KGLU, Safford; KWIB, Globe-Miami; KYCA, Prescott; KTRAR, Phoenix.

Gene Autry Stations

KOOL-AM-TV Phoenix, KOPO-AM-TV Tucson, KNOG Nogales, KOLD Yuma, all Arizona; KMPC Los Angeles.

Bartell Stations

WMTV (TV) Madison, WOKY AM Milwaukee, WAPL Appleton, all Wisconsin. WAKE, Atlanta, Ga.; KRUX, Phoenix, Arizona; KCBQ, San Diego, Calif. Gerard A. Bartell, Pres.

H. M. Bitner

WFBM-AM-TV Indianapolis, WOOD AM-TV Grand Rapids, WFDF Flint, WEOA Evansville, Ind.

Big Five

KSWO Radio, Box 699, Lawton, Oklahoma
Phone: 1380

President.....Leo R. Morris

STATIONS

KCRC, Enid; KSWO, Lawton; KMUS, Muskogee; KOCY, Okla. City; KFMJ, Tulsa.

Bonneyville Radio Network

Headquarters: UP Bldg., Salt Lake City.
Manager.....Frank B. McLatchy
KSL Salt Lake City; KWIK Pocatello; KID Idaho Falls; KSUB Cedar City, Utah.

Broadcast Advertising, Inc.

(Ken and Carolyn's Kitchen)

8 Newbury Street, Boston 16, Mass.

Phone: Kenmore 6-0854

PERSONNEL

President.....James Murley
Manager.....J. J. Manning
Program Director.....E. P. Gieringer
Mdselng. Director.....F. P. Russell

STATIONS

WGAN, Portland, Maine; WGUY, Bangor, Maine; WHDH, Boston, Mass.; WTAG, Worcester, Mass.; WSPR, Springfield, Mass.; WHAY, Hartford, Conn.; WEAN, Providence, R. I.

NATIONAL REPRESENTATIVE
Avery-Knodel, Inc.

Broadcasting Corp. of America Network

P. O. Box 987, Riverside, Calif.
Phone: Riverside 60260

PERSONNEL

Director Operations.....Dale R. Peterson
Commercial Manager.....Nadine Hill
Business Mgr.....Joseph P. Webb
Office Mgr.....Effie Brakebill
Chief Engineer.....Manuel I. Barraza
Manager KPRO.....Dale R. Peterson
Manager KREO.....John M. Wages
Manager KYOR.....Peter Odens
Manager KROP.....Vince Palmer

STATIONS

KPRO, Riverside; KPOR, San Bernardino;
KREO, Indio; KROP, Brawley; KYOR, Blythe.

Kenyon Brown Stations

KWFT-AM-FM-TV in Wichita Falls, Texas;
KMBY AM-TV Monterey, Calif.. KBYE Okla-
homa City, KGLC Miami, Okla.

Paul Bunyan Network

Paul Bunyan Bldg., Traverse City, Mich.
Phone: 2700

PERSONNEL

Pres., Gen. Mgr.Les Biederman
Commercial Mgr.....R. E. Detwiler
Chief Engineer.....W. H. Kiker

STATIONS

WATT, Cadillac; WATZ, Alpena; WMBN,
Petoskey; WATC, Gaylord.

California Farm Network

Headquarters: 2223 Fulton St., Berkeley, Calif.
Manager Milton J. Levy
KFBK Sacramento; KMJ Fresno; KLX Oak-
land; KWG Stockton; KERN Bakersfield; KXO
El Centro; KDB Santa Barbara; KFXM San
Bernadino.

California Radio Network

3401 Russell St., Riverside, Calif.
Phone: Overland 6-0260

Director of OperationsDale R. Peterson
Traffic ManagerBeth Robinson
Chief EngineerManuel I. Barraza

STATIONS

KPRO Riverside; KREO Indio; KYOR Blythe;
KROP Brawley, all Calif.

California Valley Group

KFRE Fresno; KROY Sacramento; KERO
Bakersfield; KHSL Chico; KVCV Redding, all
California.

Columbia Pacific Radio Network

6121 Sunset Blvd., Los Angeles 28, California
Phone: Hollywood 9-1212

PERSONNEL

Manager.....Bert S. West
Gen. Sales Mgr.....Donald M. Ross
Asst. Sales Manager.....Fulton Wilkins
Sales Promotion Mgr.....John Asher
Program Director.....Robert P. Sutton
News DirectorJack Beck
Chief Engineer.....Ted Denton
Director of Operations.....Maury Webster
Director of Press Info.....Lloyd Brownfield

BRANCH OFFICES

CBS Radio Spot Sales Offices: 485 Madison
Avenue, New York, N. Y., Phone: PL 1-2345.
Henry Flynn, General Sales Mgr.; Sheraton-
Palace Hotel, San Francisco, Calif., YU 2-7000.
Byron Nelson, Sales Mgr.; 902 Fisher Bldg.;
Detroit, Mich., TR 2-5500. Ralph H. Patt, Jr.,
Sales Mgr.; 410 North Michigan Ave., Chicago,
Ill., WH 4-6000. Gordon F. Hayes, Sales
Mgr.; 6121 Sunset Blvd., Hollywood, Calif.,
HO 9-1212. Jack Woolley, Sales Mgr.; 800
Peachtree St. Atlanta, Ga., EL 0727, George
Swearingen, Sales Mgr.

STATIONS

KNX, Los Angeles, Calif.; KCBS, San Fran-
cisco, Calif.; KFRE, Fresno, Calif.; KFMB, San
Diego, Calif.; KROY, Sacramento, Calif.;
KMBY, Monterey, Calif.; KCMJ, Palm Springs,
Calif.; KGDM, Stockton, Calif.; KERN, Bakers-
field, Calif.; KHUM, Eureka, Calif., KOIN, Port-
land, Ore.; KFIR, North Bend, Ore.; KERG,
Eugene, Ore.; KFLW, Klamath Falls, Ore.;
KYJC, Medford, Ore.; KRNR, Roseburg, Ore.;
KIRO, Seattle, Wash.; KXLY, Spokane, Wash.;
KWIE, Kenniwick, Wash.; KIMA, Yakima,
Wash.; KOLO, Reno, Nev.; KVCV, Redding,
Calif.; KHSL, Chico, Calif.

Columbia Television Pacific Network

1313 North Vine St., Los Angeles 28, Calif.
Phone: WEBster 8-3011

General Manager.....J. T. Aubrey, Jr.
Gen. Sales Mgr.....Robert D. Wood
News Director.....Sam Zelman
Business Manager.....Larry Lazarus
Prog. Director.....Donald M. Hine
Dir. Sls., Prom. & Pub.....D. Linger
Dir. Ops. & Traf.....D. Rosenquest

STATIONS

KOPO-TV, Tucson, Ariz.; KHSL-TV, Chico,
Calif.; KERO-TV, Bakersfield, Calif.; KJEO,
Fresno, Calif.; KNXT, Los Angeles, Calif.;
KSBW-TV, Salinas, Calif.; KEYT, Santa Bar-
bara, Calif.; KFMB-TV, San Diego, Calif.;
KPIX, San Francisco, Calif.; KKTU, Colorado

Springs, Colo.; KBOI, Boise, Idaho; KOOK-TV, Billings, Mont.; KLAS-TV, Las Vegas, Nevada; KZTV, Reno, Nevada; KGGM-TV, Albuquerque, New Mexico; KBES-TV, Medford, Ore.; KOIN-TV, Portland, Ore.; KROD-TV, El Paso, Texas; KSL-TV, Salt Lake City, Utah; KXLY-TV, Spokane, Wash.; KINT-TV, Tacoma, Wash.; KIMA-TV, Yakima, Wash.; KFBC-TV, Cheyenne, Wyoming; KTUA, Anchorage, Alaska; KTVF, Fairbanks, Alaska; KGMB-TV, Honolulu, Hawaii; KFBB-TV, Great Falls, Mont.; KID-TV, Idaho Falls, Idaho; KLZ-TV, Denver, Colo.; KIEM-TV, Eureka, Calif.; KOOL-TV, Phoenix, Arizona; KVO5-TV, Bellingham, Wash.; KFXJ-TV, Grand Junction, Colo.; KGVO-TV, Missoula, Mont.; KVEC-TV, San Luis Obispo, Calif.; KLIX-TV, Twin Falls, Montana; KBET-TV, Sacramento, Calif.; KIVA, Yuma, Ariz.

Columbine Network, Inc.

1022 Midland Savings Bldg., Denver 2, Colo.
Phone: TAbor 5-2291

PERSONNEL

President.....George O. Cory
Vice Pres.....Dale G. Moore
General Manager.....Edwin E. Koepke
Sales Manager.....John R. Bailey, Jr.

STATIONS

KFXJ, Grand Junction, Colo.; KGHF, Pueblo, Colo.; KGLN, Glenwood Springs, Colo.; KRAL, Craig, Colo.; KSLV, Monte Vista, Colo.; KUBC, Montrose & Delta, Colo.; KVOD, Denver, Colo.; KVOR, Colorado Springs, Colo.; KYOU, Greeley, Colo.

The Connecticut State Network, Inc.

440 Meadow St., Waterbury, Conn.
Phone: PLaza 5-1121

PERSONNEL

President.....Samuel R. Elman
Vice-President.....Charles Bell, Jr.
Directors.....Gerald Morey,
Edward Obrist, Ed Waller, Julian Schwartz,
John Ellinger, Donald Lasser.

STATIONS

WATR, Waterbury; WHAY, New Britain; WNHC, New Haven; WTOR, Torrington; WSTC, Stamford; WNAB, Bridgeport; WICH, Norwich; WNLC, New London.

Pat M. Courington Stations

WCRI, Scottsboro, WAVU-AM-FM, Albertville, WCRL, Oneonta, all Alabama.

James M. Cox Stations

WSB-AM-FM-TV, Atlanta, WHIO-AM-FM-TV, Dayton, Ohio; WIOD, AM-FM, Miami, Fla.

Crosley Broadcasting Corp.

Subsidiary of Avco Mfg. Co.; WLW, WLWT (TV), Cincinnati; WLWD (TV), Dayton; WLWC (TV), Columbus, all Ohio; WLWA (TV), Atlanta, Ga.

Dairyland Network

1410 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: Lincoln 5689

President.....H. W. Linder
Manager.....Bud Stitt

STATIONS

KWLM, Willmar; KWNO, Winona; KMHL, Marshall, Minn.; KTOE, Mankato, Minn.; KDMA, Montevideo, Minn.; KLGR, Redwood Falls, Minn.; KFAM, St. Cloud, Minn.

Dixie Broadcasting System

P. O. Box 1008, WHSY Bldg., Highway 11 South
Hattiesburg, Miss.
Phone: JUniper 3-1741

PERSONNEL

President.....Charles W. Holt
General Sales Mgr.....Robert N. Robinson
Program Director.....Bill Slaton
Office Manager.....Connie I. Holt

STATIONS

WSHY, Hattiesburg, Miss.; WAML, Laurel, Miss.; WHNY, McComb, Miss.; WHXY, Bogalusa, La.; WABO, Waynesboro, Miss.

NATIONAL REPRESENTATIVE

Thomas F. Clark Company, Inc.

Dixie Network

Headquarters: Williams Bldg., Jackson, Tenn.
President.....A. B. Robinson
Sls. Mgr.....Jack Murphy
WDXI, Jackson; WENK, Union City; WPTR, Paris; WDXE, Lawrenceburg; WDXL, Lexington; WDXN, Clarkesville, all Tennessee; WCMA, Corinth, Miss.

Don Lee Broadcasting

1313 North Vine Street, Hollywood 28, Calif.
Phone: HOLlywood 2-2133

PERSONNEL

President.....Willet H. Brown
General Manager.....Ward D. Ingram
Sec.-Treas.....A. M. Quinn
Vice-Pres. in Charge Sales.....Norman Boggs
Vice-Pres. Station Relations.....Norman Ostby
Dir. Public Relations.....Wm. Barron
KHJ Sales Manager.....Terry Mann
Dir. Public Relations.....Bud Coulson
Promotion Director.....Robert Light
News & Special Events.....Les Mawhinney
Chief Engineer.....Robert Arne

BRANCH OFFICES

1000 Van Ness Avenue, San Francisco, Calif., Wm. Pabst, Vice-Pres., Phone: PR 6-0500; 380 Madison Ave., New York, N. Y., James Richards, Eastern Sales Mgr., Phone: OX 7-3120; National Reps., H-R Representatives; New York, Chicago, San Francisco.

STATIONS

KAFY, Bakersfield, Calif.; KXOC, Chico, Calif.; KXO, El Centro, Calif.; KIEM, Eureka, Calif.; KYNO, Fresno, Calif.; KHJ, Los Angeles, Calif.; KMYC, Marysville, Calif.; KYOS, Mer-

ced, Calif.; KPRL, Paso Robles, Calif.; KXOA, Sacramento, Calif.; KSBW, Salinas-Monterey, Calif.; KFXM, San Bernardino, Calif.; KGB, San Diego, Calif.; KFRC, San Francisco, Calif.; KVEC, San Luis Obispo, Calif.; KDB, Santa Barbara, Calif.; KXOB, Stockton, Calif.; KVEN, Ventura, Calif.; KCOK, Tulare-Visalia, Calif.; KVNI, Coeur D'Alene, Idaho; KRRC, Lewiston, Idaho; KWAL, Wallace, Calif.; KATO, Reno, Nevada; KWIL, Albany, Oregon; KWIN, Ashland, Oregon; KAST, Astoria, Oregon; KBND, Bend, Oregon; KOOS, Coos Bay, Oregon; KORE, Eugene, Oregon; KUIN, Grants Pass, Oregon; KFIL, Klamath Falls, Oregon; KPOJ, Portland, Oregon; KRXL, Roseburg, Oregon; KSLM, Salem, Oregon; KXRO, Aberdeen, Wash.; KPUG, Bellingham, Wash.; KELA, Centralia-Chelhalis, Wash.; KRKO, Everett, Wash.; KWLK, Longview, Wash.; KGY, Olympic, Wash.; KVI, Seattle-Tacoma, Wash.; KNEW, Spokane, Wash.; KUJ, Walla Walla, Wash.; KWNW, Wenatchee, Wash.; KYAK, Yakima, Wash.

ADDITIONAL GROUPS AVAILABLE: KOY, Phoenix, Arizona; KTUC, Tucson, Arizona; KSUN, Bisbee, Arizona; KYMA, Yuma, Arizona; KCLS, Flagstaff, Arizona; CKWX, Vancouver, Canada; KFAR, Fairbanks, Alaska; KENI, Anchorage, Alaska; KJNO, Juneau, Alaska; KABI, Ketchikan, Alaska; KPOA, Honolulu, Hawaii; KILA, Hilo, Hawaii; KAWT, Douglas, Arizona; KVNC, Winslow, Arizona.

Vic Diehm Assoc. Stations

WVDA Boston, WAZL-AM-FM Hazelton, WIDE Biddeford, Maine; WHOL Allentown Pa., WHLM Bloomsburg Pa.

DuMont Broadcasting Corp.

205 E. 67 St., N. Y., N. Y.
Phone: LE 5-1000

Chairman of the Board.....Allen B. DuMont
President.....Bernard L. Goodwin
Vice President.....Ted Cott
Treasurer.....Paul Raibourn
Secretary.....Arthur Israel
Directors: Dr. DuMont, Paul Raibourn, Barney Balaban, Armand Erpf, Dr. Thomas T. Goldsmith, Jr., Stanley F. Patten, Percy M. Stewart, Bernard Goodwin, Ted Cott, and Edwin Weisl.

DuMont Broadcasting Corporation owns and operates TV stations WABD, New York City, and WTTG, Washington, D. C., and the DuMont Tele-Centre in New York.

East Texas Network

Headquarters: Center, Tex.

President.....Joe B. Foster
KTRE Lufkin; KDET Center; KSII Glade-water; KSFA Nacogdoches; KTXJ Jasper; KIVY Crockett; KNET Palestine; KEBE Jacksonvillle; KOCA Kilgore; KMHT Marshall; KSAM Huntsville; KBUD Athens, all Texas.

John E. Fetzer Stations

WKZO-AM-TV Kalamazoo, KOLN AM-TV Lincoln Neb., WJEF AM-FM Grand Rapids; WMBD AM-FM Peoria Ill.

Florida Select List

WKKO Cocoa; WTRL Bradenton; WBRD Fort Lauderdale; WGGG Gainesville; WJVB Jacksonville Beach; WLBE Leesburg; WPLA Plant City; WKXY Sarasota, all Florida.

Foreign Language Quality Network

Headquarters: 110 Chapel St., New Haven. Gen. Mgr.....Pat Stanton
WOV New York; WHAY New Haven; WJMJ Philadelphia; WSBC Chicago; WSRS Cleveland; WHOD Pittsburgh; KSAN San Francisco; WACE Springfield; WTEL Philadelphia; KOWL Los Angeles.

Friendly Group

WSTV-AM-TV Steubenville; WFPG Atlantic City, N. J.; WPIT Pittsburgh Pa.; WBMS Boston.

Theodore R. Gamble Stations

KOIN TV-AM-FM Portland, Ore.; KOMO AM-TV Seattle, Wash.

Gannett Newspapers

Rochester, New York
(All holdings thru newspapers)

Chairman.....Frank E. Tripp
Exec. Vice-President.....Paul Miller
Gen. Business Mgr.....L. N. Bitner
Managing Dir., Radio Group.....C. G. Delaney

STATIONS

WHEC AM TV, Rochester, N. Y.; WENY Elmira, N. Y.; WDAN AM TV, Danville, Ill.; WGHF AM TV, Hartford, Conn.; WHDL Olean, N. Y.

Granite State Network

155 Front St., Manchester, N. H.
Phone: 4-4075
PERSONNEL

President.....W. J. Barkley
Treasurer.....William Rust, Jr.
Manager.....Ralph Gottlieb
Sales Manager.....Warren H. Journey

BRANCH OFFICES

419 Bowdoin St., Boston, Mass.
Phone: Com. 6-0718
Exec. in Chg.....Louis Borgatti
477 Madison Ave., New York, N. Y.
Phone: PL 9-1810
Exec. in Chg.....Stephen Machcinski
55 E. Washington St., Chicago, Ill.
Exec. in Chg.....William Reilly
7 North Seventh St., St. Louis, Mo.
Exec. in Chg.....Jack Hetherington
6331 Hollywood Blvd., Los Angeles, Calif.
Exec. in Chg.....William Wallace
593 Market St., San Francisco, Calif.
Exec.-in-Chg. Jack Christianson

STATIONS

WKBR Manchester; WTSV, Claremont; and WTSL, Hanover, all in New Hampshire.

Great Northern Bestg. System

107 First Ave., N.W., Mandan, North Dakota
Phone: 3584
PERSONNEL

President.....M. M. Marget
Sec.-Treas.....M. J. Reichert

STATIONS

KVOX, Fargo-Moorehead, Minn.; KLPM, Minot, N. D.; KGPU, Bismarck-Mandan, N. D.; KVOG, Valley City, N. D.; KDLR, Devils Lake, N. D.; KGCK, Sidney, Mont-Willston, N. D.; KNOX, Grand Forks, N. D.; KGDE Fergus Falls, Minn.; KEYJ, Jamestown.

Great Western Network

130 Social Hall Ave., Salt Lake City 11, Utah
Phone: 22-5681
PERSONNEL

General Manager.....G. Bennett Larson
Sales Manager.....Glenn Shaw

STATIONS

KDYL, Salt Lake City; KIDO, Boise, Idaho; KSEI, Pocatello, Idaho; KTFI, Twin Falls, Idaho; KXLJ, Butte, Mont.; KXLJ, Helena, KXLK, Great Falls, Mont.; KXLL, Missoula, Mont.; KXLQ, Bozeman, Mont.; KGHL, Billings, Mont.; KLZ, Denver, Col.; KOB, Albuquerque; KLGW, Logan, Utah; KVEL, Vernal, Utah; KLAS, Las Vegas; KELY, Ely, Nev.

NATIONAL REPRESENTATIVES

Weed and Company

John T. Griffin Stations

STATIONS

KTVX TV Muskogee Okla.; KATV TV Pine Bluff, Ark.; KWTV TV Oklahoma City; KTUL Tulsa; KOMA Oklahoma City; KFPW AM FM Fort Smith, Ark.

Hearst Stations

V.P., Gen. Mgr.....D. L. Provost
WBAL AM TV Baltimore; WISN Milwaukee; WCAE Pittsburgh.

Intermountain Network

146 S. Main St., Salt Lake City 1, Utah
Phone: Empire 4-3561
PERSONNEL

President.....Lynn L. Meyer
Exec. Vice-Pres.....Jack S. Paige
Eng. Director.....W. D'Orr Cozzens
Chairman of Board.....George C. Hatch

BRANCH OFFICE

P. O. Box 1408, Edgewater Branch.
Phone: Belmont 7-2734

Manager.....Holly Moyer

STATIONS

KCSJ, Pueblo, Colo.; KBYM, Billings, Mont.; KOPR, Butte, Mont.; KCAP, Helena, Mont.; KOJM, Havre, Mont.; KMON, Great Falls, Mont.; EXLO, Lewiston, Mont.; KPRK, Livingston, Mont.; KATL, Miles City, Mont.; KIYI, Shelby, Mont.; KNEB, Scottsbluff, Neb.; KRAM, Las Vegas, Nev.; KELK, Elko, Nev.; KFXD, Nampa, Idaho; KIFI, Idaho Falls, Idaho;

KWIK, Pocatello, Idaho; KLIX, Twin Falls, Idaho; KVNU, Logan, Utah; KLO, Ogden, Utah; KOAL, Price, Utah; KOVO, Provo, Utah; KALL, Salt Lake City, Utah; KVOG, Casper, Wyo.; KFBC, Cheyenne, Wyo.; KOVE, Lander, Wyo.; KPOW, Powell, Wyo.; KVRG, Rock Springs, Wyo.; KWYO, Sheridan, Wyo.; KGEM, Boise, Idaho; KLUK, Evanston, Wyo.; KGEZ, Kalispell, Mont.; KQUE, Albuquerque, N. M.; KBAR, Burley, Idaho; KOWB, Laramie, Wyoming; KIMN, Denver, Colorado; KBNZ, La Junta, Colorado; KCRT, Trinidad, Colorado; KGFL, Roswell, New Mexico; KICA, Clovis New Mexico; KTNM, Tucumcari, New Mexico; KOBE, Las Cruces, New Mexico; KSVP, Artesia, New Mexico; KALG, Alamogordo, New Mexico; KSET, El Paso, Texas; KEXO, Grand Junction, Colo.; KLMR, Lamar, Colo.; KIUP, Durango, Colo.; KVRH, Salida, Colo.; KGIW, Alamosa, Colo.; KOLR, Sterling, Colo.; KBTK, Missoula, Mont.; KSID, Sidney, Neb.; KSVC, Richfield, Utah; KRAL, Rawlins, Wyo.; KWRL, Riverton, Wyo.; KGOS, Torrington, Wyo.; KWOR, Worland Wyo.; KRTR, Thermopolis, Wyo.

Jefferson Standard Life Insurance Co. Stations

STATIONS

WBT, WBTW Charlotte, N. C.; WBTW (TV) Florence, S. C.; WBIG Greenboro, N. C.; WFMV FM TV, Greensboro, N. C.

Key Line Radio Group

Headquarters: 607 Market St., San Francisco.
KBOX Modesto; KGST Fresno; KHUB Watsonville; KSJO, San Jose.

Edward Lamb Enterprises, Inc.

500 Lamb Bldg., Toledo, Ohio.
President.....Edward Lamb
Exec. V. P.....J. Howard McGrath
V.P.....Frank Oswald
WIKK, WICU TV Erie, Pa.; WTOG, WTRT FM Toledo, Ohio; WHOO AM FM, Orlando, Fla.

Harry Willard Linder Stations

KLGR Redwood Falls, KMHL Marshall, KWLM Willmar, KDMA Montevideo, KTOE Mankato, all Minnesota.

M & N Broadcasting Co. Stations

Headquarters: WLDY, Ladysmith
President Gen. Mgr.....C. H. Nelson
Sec.-Treasurer.....H. R. Murphy
WIGM Medford, WFPF Park Falls, WLDY Ladysmith, all Wisconsin, Harold R. Murphy, 46.7% owner of M & N Broadcasting Co., owns WCHF Chippewa Falls, WMAW Menominee, WDUZ Green Bay.

Magic Circle Network

KRMO Monett; KNEM Nevada; KDMO Carthage; WMBH Joplin, all Missouri; KGLC

Miami, Okla.; KSEK Pittsburgh; KLKC Parsons, both Kansas; KBRS Springfield; KUOA Siloam Springs, both Arkansas.

Lobster Network

223 Lisbon Street, Lewiston, Maine

Phone: 2-7650

PERSONNEL

DirectorFaust Couture

STATIONS

WPOR, Portland; WCOU, Lewiston; WFAU, Augusta; WTVL, Waterville; WRKD, Rockland; WRUM, Rumford.

Maine Broadcasting System

157 High St., Portland 3, Me.

Phone: SPruce 2-0181

PERSONNEL

Manager.....William H. Rines

Technical Director.....Charles R. Brown

News Supervisor.....Phillip N. Johnson

BRANCH OFFICES

100 Main St., Bangor, Me., Phone: 2-4656,

Edward E. Guernsey; 175 Water St., Phone:

3-4735, Augusta, Me., Don Powers.

STATIONS

WCSH, Portland; WLBZ, Bangor; WRDO, Augusta, Me.

J. Elroy McCaw Stations

KORC Mineral Wells, Tex.; KTVW (TV)

Tacoma, Wash.; WINS New York; KELA Centralia,

Wash.; KYAK Yakima, KALE Richland,

Wash.; KYA San Francisco, KONA (TV) Honolulu.

McClatchy Broadcasting Co. Stations

21st & Q. Sacramento, Calif.

KFBK AM FM Sacramento, KMJ AM FM TV,

KERN AM FM, Bakersfield, KBEE FM Modesto,

KOH Reno.

McLendon Stations

KLIF KLIF TV Dallas, KERP El Paso, KTLG

TV Corpus Christie.

Meredith Publishing Co. Stations

KCMO AM FM TV Kansas City, KPHO

AM TV Phoenix, Ariz., WOW AM TV

Omaha, WHEN AM TV Syracuse.

Michigan Radio Network

1700 Mutual Bldg., Detroit 26, Mich.

Phone: Woodward 3-8321

PERSONNEL

PresidentJames G. Riddell

Sales Manager.....H. S. Christian

Dir. Adv. & Sales Prom.....Robert Baldrice

STATIONS

WBCM, Bay City; WTAC, Flint; WJIM, Lansing;

WIBM, Jackson; WELL, Battle Creek;

WLAV, Grand Rapids; WGFG, Kalamazoo;

WKBZ, Muskegon; WSOO, Saulte Ste. Marie;

WKLA, Ludington; WHRV, Ann Arbor; WXYZ,

Detroit, Mich.

Mid-American Broadcasting Co. Stations

Chairman of the Bd.....R. H. Storz

PresidentTodd Storz

Vice Pres.V. Sharpe, G. Armstrong

STATIONS

KUDL Kansas City, Mo., KDKD Clinton, Mo.,

WGVM Greenville, Miss., KOSI Denver Colo.

Mid-Continent Broadcasting Co. Stations

KOWH Omaha, WHB Kansas City, WTIX

New Orleans.

The Mid-South Network

WCBI, Columbus, Mississippi

Phone: Fairfax 8-7271

PERSONNEL

PresidentBirney Innes

General ManagerBob McRaney

STATIONS

WCBI, Columbus; WELO, Tupelo; WMOX-

Meridian; WROX, Clarksdale; WNAG, Grenada;

WROB, West Point; WAMY, Amory, all

Mississippi.

Negro Radio South

WMRY New Orleans; KCOH Houston;

KWBC Dallas.

Newhouse Newspaper Stations

WSYR AM FM TV Syracuse. WTPA TV

Harrisburg, KOIN AM FM TV Portland, Ore.

OK Group

Headquarters: 505 Baronne St., New Orleans.

President: Jules J. Paglin.

WBOK New Orleans; KYOK Houston;

KAOK Lake Charles; WXOK Baton Rouge.

Oklahoma Network

Box 642, Ada, Okla.

PERSONNEL

PresidentBill Hoover

Sec. Treas.....Brown Morris

Reps.....Venard, Rintoul & McConnell, Inc.

Hal Falter Co., Dallas, Tex.

STATIONS

KGWA, Enid; KBIX, Muskogee; KADA,

Ada; KVSO, Ardmore; KTMCK, McAlester;

KRHD, Duncan; KWSH, Tri-City.

The Oregon Trail Network

c/o Sta. KBKR, Baker, Oregon

PERSONNEL

General Manager.....Gordon Capps

STATIONS

KSRV, Ontario, Ore.; KBKR, Baker, Ore.;

KLBM, LaGrande, Ore.

People's Broadcasting Stations

WRFD Worthington, Ohio; WTTM Trenton

N. J.; WMMN Fairmont W. Va.; WGAR AM

FM Cleveland Ohio.

John Poole Stations

KBIG Avalon, KBIC TV Los Angeles, KBIE TV Sacramento, KBIF, KBID TV Fresno, Calif.

Quality Radio Group

Headquarters: 509 Madison Ave.,
New York City.
Phone: PL 1-0116

President Ward Quaal
Vice-President..... W. H. Summerville
Secretary-Treasurer..... William D. Wagner
Executive vice-pres..... William B. Ryan
KOB Albuquerque; WSB Atlanta; WBZ
WBZA Boston-Springfield; WBT Charlotte;
WGN Chicago; WLW Cincinnati; WFAA
Dallas; WHO Des Moines; WBAP Fort Worth;
KPRC Houston; KCMO Kansas City; WSM
Nashville; WWL New Orleans; WOR New
York; WOW Omaha; WCAU Philadelphia;
KDKA Pittsburgh; KEX Portland, Ore.; WRVA
Richmond; KSL Salt Lake City; WOAI San Antonio;
KIRO Seattle; KVOO Tulsa (all stockholder stations).

Rebel Network

Headquarters: WJDX Jackson, Miss.
Business manager: Frank Gentry.

STATIONS

WJDX Jackson; WAML Laurel; WFOR Hattiesburg; WTOK Meridian; WGCM Gulfport.

RKO Teleradio Pictures, Inc.

(General Teleradio Div.)

President..... Thomas F. O'Neil
V.P., Gen. Mgr., Yankee Net... Norman Knight
Pres., Gen. Mgr., Don Lee... Willet H. Brown
Exec. V.P., Gen. Mgr., WOR Div... Gordon Gray
Gen. Mgr. WHBQ..... John Cleghorn
Gen. Mgr. WEAT..... Gordon Kerr

STATIONS

WNAC AM FM TV, Boston; WGTH AM TV, Hartford. Sale to CBS pending FCC approval; KHJ AM FM TV, Los Angeles; KFOR San Francisco; WOR AM FM TV, New York; WHBQ AM TV Memphis; WEAT, West Palm Beach, Fla. Also owns and operates Don Lee & Yankee Networks.

Cecil W. Roberts Stations

KCLO Leavenworth, KCRB Chanute, both Kansas; KREI Farmington, KCHI Chillicothe, KCMU Columbia, all Missouri; WINI Murphysboro, WBLN-TV Bloomington, both Illinois.

R. W. Romsaville Stations

WQXI, WQXI-TV Atlanta, Ga.; WLOU, WQXL-TV Louisville, Ky.; WCIN, WQXN-TV Cincinnati, Ohio; WMBM Miami Beach, Fla.; WBAC Cleveland, Ohio; WOBS, Jacksonville, Fla.

Rural Radio Network

306 E. State St., Ithaca, N. Y.

Phone: 4-6357

PERSONNEL

President..... C. L. Dickinson
General Manager..... D. K. deNeuf

STATIONS

WRRR, Ithaca, N. Y.; WHLD-FM, Niagara Falls; WRRL, Weatherfield-Bliss; WHDL-FM, Olean; WRRE, Bristol Center; WRRD, DeRuyter; WRUN-FM, Utica-Rome; WWNY-FM, Watertown; WMSA-FM, Massena; WRRR, Cherry Valley; WFLY, Troy; WEJL, Scranton, Pa.; WRRH, Mt. Beacon, N. Y.; WHEN, Syracuse, N. Y.; WDLA, Walton, N. Y.; WELM, Elmira, N. Y.; WGNV, Newberg, N. Y.; WGY, Schenectady, N. Y.; WHAM, Rochester, N. Y.; WHCU, Ithaca, N. Y.; WHLD, Niagara Falls, N. Y.; WJTN, Jamestown, N. Y.; WKBW, Buffalo, N. Y.; WKIP, Poughkeepsie, N. Y.; WMSA, Massena, N. Y.; WBNF, Binghamton, N. Y.; WRUN, Utica-Rome, N. Y.; WWNY, Watertown, N. Y.; WEAV, Plattsburgh, N. Y.; WRRD, DeRuyter, N. Y.

Scripps Howard Group

1230 Park Ave., N. Y., N. Y.

President..... Jack R. Howard
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KIEM AM-TV, KRED-FM Eureka, Calif.; KBES-TV Medford, Ore.; KUIN KGPO FM, Grants Pass, Ore.

Sombrero Network

(Spanish Language)

111 Martinez St., San Antonio 5, Texas

Phone: CApital 4-8792

Director..... Richard O'Connell
Secretary Nathan Safir

STATIONS

KWKW, Pasadena, Calif.; KABQ, Albuquerque, New Mexico; KCCT, Corpus Christi, Texas; KGBT, Harlingen, Texas; KCOR, San Antonio, Texas; XEDF, Nueva Laredo, Mexico; XELO, El Paso; WHOM, N. Y., N. Y.; KCOK, San Jose, Calif.

Steinman Stations

8 W. King St., Lancaster, Pa.

Phone: 7-5251

PERSONNEL

Gen. Mgr..... Clair R. McCollough
Sales Manager J. Robert Gulick
Radio Mgr..... T. R. Nunan, Jr.
Promotion Mgr..... Paul Woodland
Technical Dir. J. E. Mathiot
Nat'l Representative... Robert Meeker Assoc.

STATIONS

WDEL-AM-FM, Wilmington, Del.; WORK, York, Pa.; WKBO, Harrisburg, Pa.; WGAL-AM-FM-TV, Lancaster, Pa.; WLEV-TV, Bethlehem, Allentown, Easton, Pa.; WEST-AM-FM, Easton, Pa.; WRAW, Reading, Pa.

Sunflower Network

c/o KGGF, Coffeyville, Kans.

Phone: 1843

President.....Archie J. Taylor
 Secy.-Treas.Bob Pratt

STATIONS

KOAM, Pittsburgh, Kans.; KANS, Wichita, Kans.; KVGB, Great Bend, Kans.; KSAL, Salina, Kans.; KGGF, Coffeyville, Kans.; and WREN, Topeka, Kans.

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 118 East 57th St., N. Y. 22, N. Y.
 N. Y. Phone: Murray Hill 8-8630

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 Senior Vice Pres.....J. Harold Ryan
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 Exec. Vice Pres.....Lee B. Wailes
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 V.P. Northern Dist.....William Rine
 V.P. Finance & Adm.....John McCoy
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 Advertising & Sls. Prom.....A. C. Schofield
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 Bill Michaels, Keith Kiggins, Ewald Kockritz,
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Taft Stations

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Tele-Trip Policy Co. Stations

KPOA Honolulu, WTAC Flint, Mich.; KQV Pittsburgh.

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 Phone: RA 6811

General Manager.....Clyde W. Rembert

STATIONS

KRLD, Dallas; KENS, San Antonio; KTRH, Houston, Texas.

Texas Quality Network Group

1122 Jackson St. (WFAA), Dallas, Tex.
 Phone: Riverside 9631

PERSONNEL

RepresentativeAlex Keese
 (KPRC), Houston, Tex., Phone: Fairfax 7101.
 Gen. Mgr. Jack Harris; (WOAI), 1031 Navarro St., San Antonio, Tex., (WFAA) 1122, Jackson St. (Dal), Dallas, Phone: Riverside 9631.

Texas State Network, Inc.

4801 W. Freeway, Fort Worth 1, Tex.
 Phone: PErshing 6631

PERSONNEL

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STATIONS

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Time Inc. Stations

KOB AM TV Albuquerque, N.M.; KDYL AM FM, KTVT-TV Salt Lake City; KLZ AM FM TV Denver.

Tobacco Network, Inc.

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 Phone: 8885

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 Vice-President.....Ray D. Williams
 Secretary-Treasurer.....Phillip G. Sewell
 Exec. V.P., Gen. Mgr.....Kenneth C. Wilson

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136 State St., P. O. Box 1520, Albany, N. Y.
 Phone: 2-6638

PERSONNEL

General Manager.....Jim Healey

STATIONS

WOKO, Albany, N. Y., (key station); WHUC, Hudson, N. Y.; WKIP, Poughkeepsie, N. Y.; WKOP, Binghamton, N. Y.; WGAT, Utica, N. Y.; WICY, Malone, N. Y.; WACE, Chicopee, Mass.; WSYB, Rutland, Vt.; WFAU, Augusta, Maine; WWCO, Waterbury, Conn.; WVOM, Boston, Mass.; WCSS, Amsterdam, N. Y.; WENT, Gloversville, N. Y.; WKNY, Kingston, N. Y.; WDOS, Oneonta, N. Y.; WELM, Elmira, N. Y.; WOLF, Syracuse, N. Y.; WEAV, Plattsburg, N. Y.; WBEC, Pittsfield, Mass.; WALE, Fall River, Mass.; WKNE, Keene, N. H.; WJOR, Bangor, Maine.

Upper Midwest Broadcasting System

1687 Northwestern Bank Bldg.,
 Minneapolis, Minn.
 Phone: Geneva 9631

PERSONNEL

President.....Louis M. Knopp
 Office Mgr.....B. Ziminske

STATIONS

KASM, Albany; KXRA, Alexandria; KBUN, Bemidji; KLIZ, Brainerd; KBMW, Breckenridge; KDHL, Fairbault; KSUM, Fairmont; WEVE, Eveleth; CKFI, International Falls; KOLM, Detroit Lakes; KLOH, Pipestone; KROX, Crookston; KNUJ, New Ulm, KVOX, Fargo-Moorhead, all in Minnesota; KDLR, Devils Lake; KOVC, Valley City; KNDC, Hettinger; KEYJ, Jamestown; all in North Dakota; KABR, Aberdeen; KIJV, Huron; KORN, Mitchell; KDSJ, Deadwood; KISD, Sioux Falls; KRSD, Rapid City; and KGFX, Pierre, all in South Dakota; WHDF, Houghton; WIKB, Iron River; WJMS, Ironwood; WJPD, Ishpeming; WHBY, Appleton; WATW, Ashland; WJPG, Green Bay; WLCX, La Crosse; WLDY, Ladysmith; WIBU, Poynette; WKTW, Hartford; WIGM, Medford; WFPF, Park Falls; WTCH, Shawano, and WFHR, Wisconsin Rapids, all in Wisconsin; KASL, Ames; KCOG, Centerville; KJFJ, Webster City; KAYL, Storm Lake; KSTT, Davenport; KSMN, Mason City; KFAD, Fairfield; KCHA, Charles City, all in Iowa; KCNI, Broken Bow; KFGT, Fremont; KNEB, Scotchbluff, and KJSK, Columbus, all in Nebraska; WMRO, Aurora; WCAZ, Carthage, and WLBK, De Kalb, all in Illinois; KXGN, Glendive, Montana; WDLB, Marshfield, Wisc.; WMNE, Menomonie, Wisc.; WOSH, Oshkosh, Wisc.; WDDR, Portage, Wisc.; WPRE, Prairie Du Chien, Wisc.; WRJN, Racine, Wisc.; WRCO, Richland Center, Wisc.; WSPT, Stevens Point, Wisc.; WTRW, Two Rivers, Wisc.; WBKV, West Bend, Wisc.; KJAN, Atlantic, Iowa; WLLK, Cloquet, Minn.; WSHB, Stillwater, Minn.

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PHONE: 6715

STATIONS

KRBC, Abilene; KBST, Big Spring; KGKL, San Angelo; KTRN, Wichita Falls.

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Vice-Pres. Rolland Tooke (Cleveland)
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Dir. of Research. Melvin A. Goldberg
Exec. Asst. to Pres. R. H. Teter
Advertising Manager. D. G. Partridge
National Sales Mgr. A. W. Dannenbaum

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WBZ AM FM TV, Boston; KYW, KYW TV, Cleveland; KPIX TV, San Francisco; WBZA AM FM, Springfield, Mass.; KEX AM FM, Portland, Oregon.

Wisconsin Network, Inc.

Nash Block, Wisconsin Rapids, Wis.
Phone: 723

PERSONNEL

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Vice-President. Paul F. Skinner
Sec.-Treas., Mgr. Dir. George T. Frechette

STATIONS

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Threefoot Building, Meridian, Miss.
Phone: 2-7714

Pres. & Man. Withers Gavin

STATIONS

WCOC, Meridian, Miss.; WJQS, Jackson, Miss.

J. W. Woodruff Stations

WAOK AM FM Atlanta, Ga.; WRBL AM FM Columbus; WGPC Albany, all Georgia.

Wrather-Alvarez

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Phone: 4-4461

General Manager. Wm. C. Grove
Commercial Manager. C. P. Cahill

STATIONS

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Phone: Commonwealth 6-0800

Exec. V.P., Gen. Mgr. Norman Knight
Vice-President. George Steffy
Sales, Prom. Manger. Tom Bateson
Merchandising Dir. James Gates

STATIONS

WNAC, Boston-Lawrence; WFAU, Augusta, Maine; WIDE, Biddeford, Maine; WICC, Bridgeport, Conn.; WALE, Fall River, Mass.; WEIM, Fitchburg-Leominster, Mass.; WHAL, Greenfield, Mass.; WPTH, Hartford, Conn.; WOCB, Hyannis, Mass.; WCOU, Lewiston-Auburn, Maine; WLLH, Lowell, Mass.; WNBH, New Bedford, Mass.; WNLC, New London, Conn.; WBRK, Pittsfield, Mass.; WPOR, Portland, Maine; WEAN, Providence, R. I.; WSYB, Rutland, Vt.; WWSR, St. Albans, Vt.; WMAS, Springfield, Mass.; WWCO, Waterbury, Conn.; WDEV, Waterbury, Vt.; WAAB, Worcester, Mass.

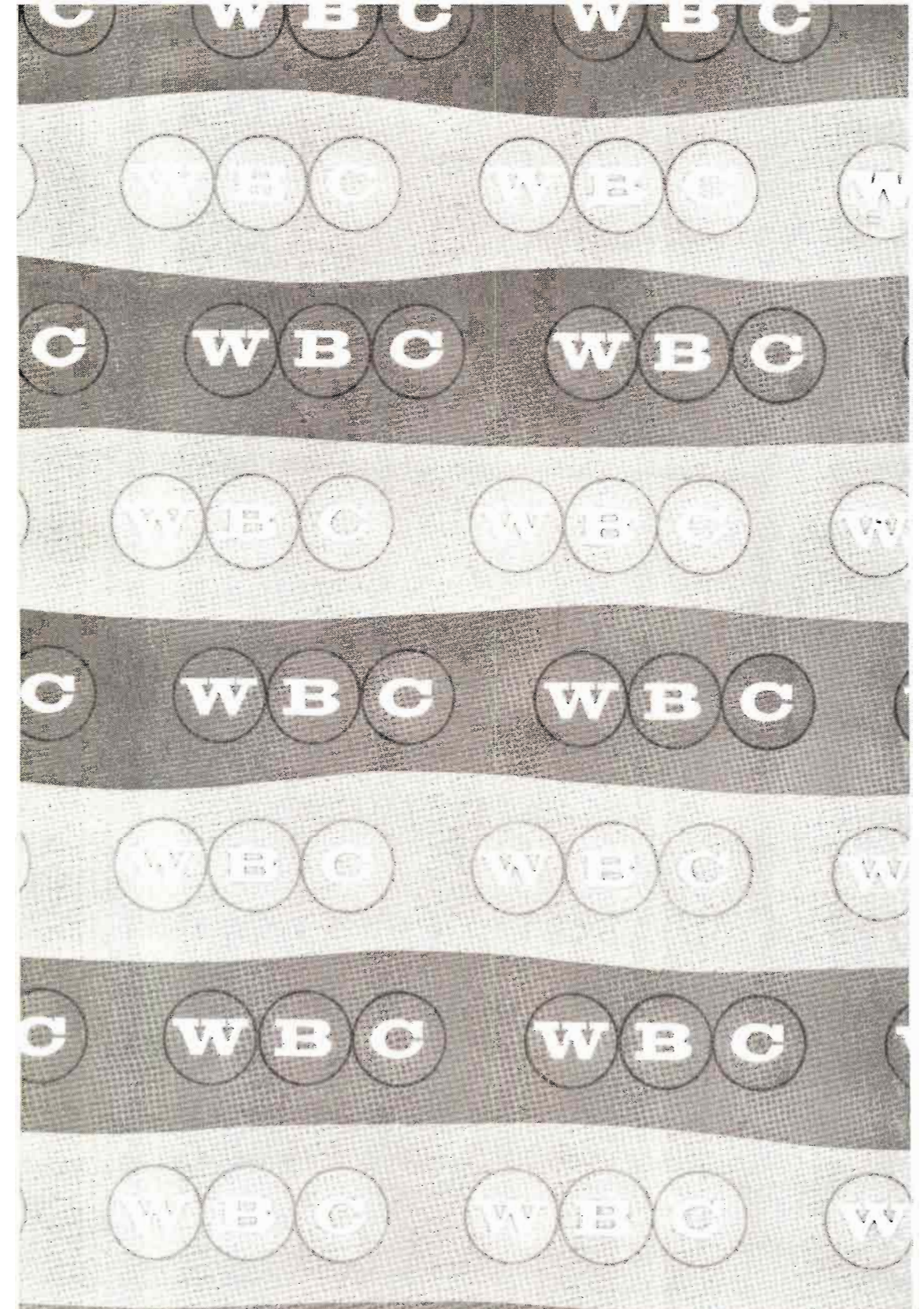
FCC Reveals Growth of Broadcasting



Editor's note: In its 21st annual report to Congress, released late in 1955, the FCC traced the number of authorized, licensed and operating broadcast stations since 1949. The following chart shows Commission statistics from 1949 to 1955:

Year	Grants	Deletions	Pending applications	Licensed	CP's on air	Total on air	CP's not on air	Total authorized
COMMERCIAL AM								
1919	200	55	382	1,963	43	2,006	173	2,179
1950	191	70	277	2,118	26	2,144	159	2,303
1951	116	35	270	2,218	33	2,281	101	2,385
1952	60	25	323	2,333	22	2,355	65	2,420
1953	187	23	250	2,439	19	2,458	126	2,584
1954	118	29	226	2,565	18	2,583	111	2,697
1955	161	18	301	2,719	13	2,732	108	2,840
COMMERCIAL FM								
1949	57	212	65	377	360	737	128	865
1950	35	169	17	493	198	691	11	732
1951	15	91	10	531	115	649	10	659
1952	21	36	9	582	17	629	19	648
1953	29	79	8	551	29	580	21	601
1954	27	51	5	529	21	553	16	569
1955	27	14	6	525	15	540	12	552
EDUCATIONAL FM								
1919	18	7	9	31	3	31	21	58
1950	25	1	3	61	1	62	20	82
1951	19	6	2	82	1	83	12	95
1952	12	2	2	91	1	92	12	104
1953	13	1	3	106	0	106	10	116
1954	9	2	1	117	0	117	6	123
1955	7	3	1	121	3	124	3	127
COMMERCIAL TV								
1919	15	7	338	13	56	69	18	117
1950	0	8	351	17	57	101	5	109
1951	0	0	115	81	26	107	2	109
1952	0	1	716	96	12	108	0	108
1953	381	6	572	101	97	198	285	183
1954	171	81	200	101	298	102	171	573
1955	67	58	127	137	321	458	121	582
EDUCATIONAL TV								
1952	0	0	1	0	0	0	0	0
1953	17	0	29	0	1	1	16	17
1954	13	0	17	0	6	6	21	30
1955	5	1	11	1	10	11	23	31

Any seeming discrepancy in the relation of grants and deletions during the year to total authorizations at the close of the year is due to reinstatement of some deleted authorizations and other considerations impossible to detail in this general table.





means . . .

Radio

BOSTON, SPRINGFIELD—WBZ+WBZA—51,000 Watts

PITTSBURGH—KDKA—50,000 Watts

CLEVELAND—KYW—50,000 Watts

FORT WAYNE—WOWO—50,000 Watts

PORTLAND, ORE.—KEX—50,000 Watts

Television

BOSTON—WBZ-TV—Channel 4

PITTSBURGH—KDKA-TV—Channel 2

CLEVELAND—KYW-TV—Channel 3

SAN FRANCISCO—KPIX (TV)—Channel 5

WBC means sales . . . WBC means audience . . . WBC means audience-action. Because WBC stations have the power and the people who know how to use that power to make listeners react. For facts, contact Alexander W. "Bink" Dannenbaum, Jr., WBC National Sales Manager, Murray Hill 7-0808, N.Y.

WESTINGHOUSE BROADCASTING COMPANY

KPIX REPRESENTED BY THE KATZ AGENCY, INC.

ALL OTHER WBC STATIONS REPRESENTED BY PETERS, GRIFFIN, WOODWARD, INC.

ESTIMATED FAMILIES FOR 1956



STATE	Population Feb. 1, 1953 (Estimated)	Families	Radio Homes	TV Homes	Radio Stations in State
ALABAMA	3,145,000	825,000	790,000	509,142	93
ARIZONA	1,008,000	300,000	288,000	185,772	31
ARKANSAS	1,895,000	526,000	502,000	271,544	51
CALIFORNIA	12,835,000	4,410,000	4,250,000	3,748,968	151
COLORADO	1,500,000	470,000	450,000	306,073	43
CONNECTICUT	2,235,000	662,000	639,000	609,033	25
DELAWARE	370,000	110,000	105,000	100,796	8
DISTRICT OF COLUMBIA	875,000	260,000	250,000	240,760	9
FLORIDA	3,590,000	1,105,000	1,060,000	717,735	106
GEORGIA	3,650,000	972,000	936,000	650,636	101
IDAHO	622,000	182,000	175,000	100,074	17
ILLINOIS	9,192,000	2,865,000	2,750,000	2,488,616	87
INDIANA	4,285,000	1,325,000	1,275,000	1,108,740	56
IOWA	2,650,000	812,000	780,000	644,956	53
KANSAS	2,080,000	675,000	650,000	424,290	42
KENTUCKY	3,025,000	830,000	800,000	511,969	65
LOUISIANA	2,961,000	824,000	792,000	551,390	63
MAINE	915,000	258,000	250,000	204,939	18
MARYLAND	2,643,000	753,000	725,000	685,470	30
MASSACHUSETTS	4,950,000	1,454,000	1,400,000	1,355,061	52
MICHIGAN	7,080,000	2,095,000	2,015,000	1,831,970	77
MINNESOTA	3,115,000	905,000	869,000	642,356	50
MISSISSIPPI	2,210,000	577,000	555,000	249,246	62
MISSOURI	4,160,000	1,315,000	1,260,000	1,021,571	71
MONTANA	630,000	205,000	200,000	62,597	30
NEBRASKA	1,375,000	427,000	420,000	286,446	28
NEVADA	215,000	72,000	69,000	41,443	14
NEW HAMPSHIRE	543,000	160,000	153,000	135,610	13
NEW JERSEY	5,345,000	1,614,000	1,550,000	1,547,810	23
NEW MEXICO	800,000	217,000	209,000	103,051	32
NEW YORK	15,665,000	4,832,000	4,650,000	4,556,515	105
NORTH CAROLINA	4,310,000	1,060,000	1,015,000	716,459	122
NORTH DAKOTA	624,000	167,000	160,000	72,095	15
OHIO	8,560,000	2,588,000	2,490,000	2,378,090	83
OKLAHOMA	2,280,000	683,000	655,000	506,727	49
OREGON	1,680,000	555,000	535,000	321,351	56
PENNSYLVANIA	10,835,000	3,109,000	2,990,000	2,798,330	129
RHODE ISLAND	827,000	243,000	234,000	233,478	11
SOUTH CAROLINA	2,250,000	563,000	540,000	394,935	58
SOUTH DAKOTA	665,000	195,000	187,000	60,295	16
TENNESSEE	3,375,000	910,000	875,000	640,662	86
TEXAS	8,670,000	2,515,000	2,400,000	1,803,564	214
UTAH	770,000	215,000	205,000	163,762	20
VERMONT	385,000	108,000	103,000	73,267	13
VIRGINIA	3,650,000	948,000	912,000	721,048	73
WASHINGTON	2,573,000	842,000	810,000	612,808	60
WEST VIRGINIA	1,970,000	508,000	488,000	346,106	44
WISCONSIN	3,595,000	1,050,000	990,000	818,426	69
WYOMING	315,000	96,000	91,000	16,953	18
TOTAL	162,898,000	48,392,000	46,497,000	38,568,935	2,739

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U. S. STATION INDEX

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CKLW — Detroit-Windsor, Mich.	472	KBCH — Oceanlake, Oreg.	574
KABI — Ketchikan, Alaska	671	KBEC — Waxahachie, Tex.	638
KABC — Los Angeles, Calif.	367	KBEL — Idabel, Okla.	567
KABQ — Albuquerque, N. Mex.	513	KBEN — Carrizo Springs, Tex.	619
KABR — Aberdeen, S. D.	604	KBGF — Great Falls, Mont.	502
KACT — Andrews, Tex.	616	KBHS — Hot Springs, Ark.	357
KADA — Ada, Okla.	566	KBIA — Columbia, Mo.	493
KAFP — Petaluma, Calif.	371	KBIF — San Francisco-Fresno, Calif.	375
KAFY — Bakersfield, Calif.	361	KBIG — Avalon, Calif.	361
KAGH — Crossett, Ark.	355	KBIM — Roswell, N. Mex.	515
KAGR — Yuba City, Calif.	380	KBIS — Bakersfield, Calif.	361
KAHU — Waipahu, Hawaii	673	KBIX — Muskogee, Okla.	568
KAKC — Tulsa, Okla.	570	KBIZ — Ottumwa, Iowa	438
KAKE — Wichita, Kan.	443	KBKI — Alice, Tex.	615
KALB — Alexandria, La.	450	KBKR — Baker, Oreg.	571
KALE — Richland, Wash.	652	KBKW — Aberdeen, Wash.	650
KALG — Alamogordo, N. Mex.	513	KBLA — Burbank, Calif.	362
KALI — Pasadena, Calif.	370	KBLI — Blackfoot, Idaho	415
KALL — Salt Lake City, Utah	640	KBLF — Red Bluff, Calif.	371
KALM — Thayer, Mo.	499	KBLO — Hot Springs, Ark.	357
KALT — Atlanta, Tex.	616	KBLP — Falfurrias, Tex.	623
KAMD — Camden, Ark.	355	KBMI — Henderson, Nev.	507
KAMO — Rogers, Ark.	359	KBMN — Bozeman, Mont.	501
KAMQ — Amarillo, Tex.	615	KBMW — Breckenridge, Minn.	482
KANA — Anaconda, Mont.	501	KBMX — Coalinga, Calif.	362
KAND — Corsicana, Tex.	620	KBMY — Billings, Mont.	501
KANE — New Iberia, La.	453	KBND — Bend, Oreg.	571
KANI — Kaneohe, Oahu, Hawaii	673	KBNZ — La Junta, Colo.	384
KANS — Wichita, Kans.	443	KBOA — Kennett, Mo.	496
KANN — Sinton, Tex.	636	KBOE — Oskaloosa, Iowa	438
KANV — Shreveport, La.	455	KBOI — Boise, Ga.	415
KAOK — Lake Charles, La.	452	KBOK — Malvern, Ark.	358
KAPA — Raymond, Wash.	652	KBOL — Boulder, Colo.	381
KAPB — Marksville, La.	453	KBON — Omaha, Neb.	505
KAPK — Minden, La.	453	KBOP — Pleasanton, Tex.	634
KARE — Atchison-St. Joseph, Kans.	440	KBOR — Brownsville, Tex.	618
KARK — Little Rock, Ark.	357	KBOW — Butte, Mont.	501
KARM — Fresno, Calif.	363	KBOX — Modesto, Calif.	369
KASA — Elk City, Okla.	567	KBOY — Medford, Oreg.	574
KASH — Eugene, Ore.	572	KBRC — Mount Vernon, Wash.	652
KASI — Ames, Iowa	434	KBRK — Brookings, S. Dak.	604
KASL — New Castle, Wyo.	669	KBRL — McCook, Neb.	505
KASM — Albany, Minn.	481	KBRO — Bremerton, Wash.	650
KAST — Astoria, Okla.	571	KBRS — Springdale, Ark.	359
KATE — Albert Lea, Minn.	481	KBRZ — Freeport, Tex.	624
KATL — Miles City, Mont.	503	KBSF — Springhill, La.	457
KATO — Reno, Nev.	507	KBST — Bay Springs, Tex.	617
KATY — San Luis Obispo, Calif.	377	KBTA — Batesville, Ark.	355
KATZ — St. Louis, Mo.	498	KBTK — Missoula, Mont.	503
KAUS — Austin, Minn.	481	KBTM — Jonesboro, Ark.	357
KAVE — Carlsbad, N. Mex.	513	KBTN — Neesho, Mo.	497
KAVL — Lancaster, Calif.	367	KBTO — El Dorado, Kans.	440
KAVR — Apple Valley, Calif.	361	KBUD — Athens, Tex.	616
KAWL — York, Neb.	506	KBUC — Corona, Calif.	362
KAWT — Douglas, Ariz.	352	KBUH — Brigham City, Utah	639
KAYE — Puyallup, Wash.	652	KBUN — Bemidji, Minn.	481
KAYL — Storm Lake, Iowa	439	KBUR — Burlington, Iowa	434
KAYO — Seattle, Wash.	653	KBWD — Brownwood, Tex.	618
KAYS — Hays, Kans.	441	KBWL — Blackwell, Okla.	566
KAYT — Rupert, Idaho	417	KBYE — Oklahoma City, Okla.	569
KBAB — El Cajon, Calif.	363	KBYR — Anchorage, Alaska	671
KBAM — Longview, Wash.	651	KCAL — Redlands, Calif.	371
KBAR — Burley, Idaho	416	KCAP — Helena, Mont.	502
KBBA — Benton, Ark.	355		

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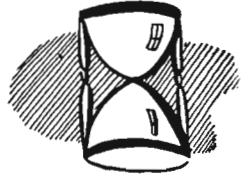


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KDON — Salinas, Calif.	372	KERB — Kermit, Tex.	628
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KGAK — Gallup, N. Mex.	514	KHON — Honolulu, Hawaii	672
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KGAN — Kingman, Ariz.	353	KHQ — Spokane, Wash.	654
KGAS — Carthage, Tex.	619	KHSL — Chico, Calif.	362
KGB — San Diego, Calif.	374	KHUB — Watsonville, Calif.	380

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KHUZ — Borger, Tex.	618	KLAS — Las Vegas, Nev.	507
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KNBR — North Platte, Neb.	505	KONP — Port Angeles, Wash.	652
KNBX — Kirkland, Wash.	651	KOOK — Billings, Mont.	501
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KNCO — Garden City, Kans.	441	KOPP — Ogden, Utah	639
KNDC — Heltinger, N. Dak.	553	KOPR — Butte, Mont.	501
KNEA — Jonesboro, Ark.	357	KORA — Bryan, Tex.	618
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KNED — McAlester, Okla.	567	KORE — Eugene, Oreg.	573
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KNEM — Nevada, Mo.	497	KORN — Mitchell, S. Dak.	604
KNET — Palestine, Tex.	633	KORT — Grangeville, Idaho	416
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KNEX — McPherson, Kans.	442	KOSE — Osceola, Ark.	358
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KNIM — Maryville, Mo.	496	KOSI — Aurora, Colo.	381
KNOC — Natchitoches, La.	453	KOSY — Texarkana, Ark.	359
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KNOG — Nogales, Ariz.	353	KOTN — Pine Bluff, Ark.	359
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KNUZ — Houston, Tex.	627	KOWL — Santa Monica, Calif.	367
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KOBE — Las Cruces, N. Mex.	514	KPAC — Port Arthur, Tex.	634
KOBK — Owatonna, Minn.	484	KPAL — Palm Springs, Calif.	370
KOCA — Kilgore, Tex.	628	KPAM — Portland, Oreg.	575
KOCO — Salem, Oreg.	576	KPAN — Herford, Tex.	625
KOCS — Ontario, Calif.	370	KPAS — Banning, Calif.	361
KOCY — Oklahoma City, Okla.	569	KPAT — Pampa, Tex.	633
KODI — Cody, Wyo.	669	KPBM — Carlsbad, N. Mex.	513
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KOFI — Kalispell, Mont.	502	KPHO — Phoenix, Ariz.	353
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KOGA — Ogallala, Neb.	505	KPKW — Pasco, Wash.	652
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KOH — Reno, Nev.	507	KPLK — Dallas, Oreg.	572

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KPOJ — Portland, Oreg.	575	KRTR — Thermopolis, Wyo.	670
KPOL — Los Angeles, Calif.	368	KRTV — Hillsboro, Oreg.	573
KPOP — Los Angeles, Calif.	368	KRUL — Corvallis, Oreg.	572
KPOW — Powell, Wyo.	670	KRUN — Ballinger, Tex.	616
KPQ — Wenatchee, Wash.	655	KRUS — Ruston, La.	455
KPRC — Houston, Tex.	627	KRUX — Phoenix, Ariz.	354
KPRK — Livingston, Mont.	503	KRVN — Lexington, Neb.	505
KPRL — Paso Robles, Calif.	370	KRWC — Forest Grove, Oreg.	573
KPRO — Riverside, Calif.	371	KRWS — Post, Tex.	634
KPRS — Kansas City, Mo.	495	KRXK — Rexburg, Idaho	417
KPST — Preston, Idaho	417	KRXL — Roseburg, Oreg.	576
KPTL — Carson City, Nev.	507	KSAL — Saina, Kans.	443
KPUG — Bellingham, Wash.	650	KSAM — Huntsville, Tex.	628
KQUE — Albuquerque, N. Mex.	513	KSAN — San Francisco, Calif.	375
KQV — Pittsburgh, Pa.	590	KSBW — Salinas, Calif.	372
KRAI — Craig, Colo.	381	KSCB — Liberal, Kans.	442
KRAL — Rawlins, Wyo.	670	KSCJ — Sioux City, Iowa	439
KRAM — Las Vegas, Nev.	507	KSCO — Santa Cruz, Calif.	377
KRAY — Amarillo, Tex.	616	KSD — St. Louis, Mo.	498
KRBA — Lutkin, Tex.	631	KSDA — Redding, Calif.	371
KRBC — Abilene, Tex.	615	KSDN — Aberdeen, S. Dak.	604
KRCC — Abilene, Tex.	576	KSDO — San Diego, Calif.	374
KRCT — Baytown, Tex.	617	KSEI — Pocatello, Idaho	417
KRDO — Colorado Springs, Colo.	381	KSEK — Pittsburg, Kans.	442
KRDU — Dinuba, Calif.	363	KSEL — Lubbock, Tex.	631
KRE — Berkeley, Calif.	362	KSEM — Moses Lake, Wash.	651
KREH — Oakdale, La.	455	KSEO — Durant, Okla.	566
KREI — Famington, Mo.	493	KSET — El Paso, Tex.	623
KREL — Baytown, Tex.	617	KSEW — Sitka, Alaska	672
KREM — Spokane, Wash.	654	KSEY — Seymour, Tex.	636
KREO — Indio, Calif.	365	KSFA — Nacogdoches, Tex.	632
KRES — St. Joseph, Mo.	497	KSFE — Needles, Calif.	369
KREW — Sunnyside, Wash.	654	KSFO — San Francisco, Calif.	375
KRGI — Grand Island, Neb.	504	KSGM — Ste. Genevieve, Mo.	497
KRGV — Westlaco, Tex.	638	KSIB — Creston, Iowa	435
KRHD — Duncan, Okla.	566	KSID — Sidney, Neb.	506
KRIB — Mason City, Iowa	438	KSIG — Crowley, La.	451
KRIC — Beaumont, Tex.	617	KSII — Gladewater, Tex.	624
KPIG — Odessa, Tex.	633	KSIL — Silver City, N. Mex.	515
KRIO — McAllen, Tex.	631	KSIM — Sikeston, Mo.	499
KRIS — Corpus Christi, Tex.	620	KSIS — Sedalia, Mo.	499
KRIZ — Phoenix, Ariz.	353	KSIW — Woodward, Okla.	571
KRKD — Los Angeles, Calif.	368	KSIX — Corpus Christi, Tex.	620
KRKO — Everett, Wash.	651	KSJB — Jamestown, N. Dak.	554
KRLC — Lewiston, Idaho	416	KSJO — San Jose, Calif.	375
KRLD — Dallas, Tex.	621	KSKY — Dallas, Tex.	621
KRLN — Cannon City, Colo.	381	KSL — Salt Lake City, Utah	641
KRLW — Walnut Ridge, Ark.	359	KSLM — Salem, Oreg.	576
KRMD — Shreveport, La.	457	KSLO — Opelousas, La.	455
KRMG — Tulsa, Okla.	570	KSLV — Monte Vista, Colo.	384
KRMO — Monett, Mo.	497	KSMA — Santa Maria, Calif.	378
KRMS — Osage Beach, Mo.	497	KSML — Seminole, Tex.	636
KRMW — The Dalles, Oreg.	572	KSMN — Mason City, Iowa	438
KRNO — San Bernardino, Calif.	373	KSMO — Salem, Mo.	499
KRNR — Roseburg, Oreg.	576	KSNY — Snyder, Tex.	636
KRNT — Des Moines, Iowa	436	KSO — Des Moines, Iowa	436
KROC — Rochester, Minn.	485	KSOK — Arkansas City, Kans.	440
KROD — El Paso, Tex.	623	KSON — San Diego, Calif.	374
KROF — Abbeville, La.	450	KSOO — Sioux Falls, S. Dak.	605
KROG — Sonora, Calif.	378	KSOP — Salt Lake City, Utah	641
KROP — Brawley, Calif.	362	KSPA — Santa Paula, Calif.	378
KROS — Gulton, Iowa	435	KSPI — Stillwater, Okla.	570
KROW — Oakland, Calif.	369	KSPO — Spokane, Wash.	654
KROX — Crookston, Minn.	482	KSPR — Casper, Wyo.	669
KROY — Sacramento, Calif.	372	KSPT — Sandpoint, Idaho	417

KSRO — Santa Rosa, Calif.	378	KTRH — Houston, Tex.	627
KSRV — Ontario, Oreg.	574	KTRI — Sioux City, Iowa	439
KSST — Sulphur Springs, Tex.	636	KTRM — Beaumont, Tex.	617
KSTA — Coleman, Tex.	619	KTRN — Wichita Falls, Tex.	638
KSTB — Beckenridge, Tex.	618	KTRY — Bastrop, La.	450
KSTL — St. Louis, Mo.	498	KTSA — San Antonio, Tex.	635
KSTN — Stockton, Calif.	378	KTSM — El Paso, Tex.	623
KSTP — St. Paul-Minneapolis, Minn.	485	KTTN — Trenton, Mo.	500
KSTT — Davenport, Iowa	435	KTTR — Rolla, Mo.	497
KSTV — Stephenville, Tex.	636	KTTS — Springfield, Mo.	499
KSUB — Cedar City, Utah	639	KTUC — Tucson, Ariz.	354
KSUE — Susanville, Calif.	378	KTUE — Tulia, Tex.	637
KSUL — Sulphur, La.	457	KTUL — Tulsa, Okla.	570
KSUM — Fairmont, Minn.	482	KTUR — Turlock, Calif.	379
KSUN — Bisbee, Ariz.	352	KTW — Seattle, Wash.	653
KSVC — Richfield, Utah	640	KTXC — Big Springs, Tex.	617
KSVP — Artesia, N. Mex.	513	KTXJ — Jasper, Tex.	628
KSWA — Graham, Tex.	624	KTYL — Mesa, Ariz.	353
KSWI — Council Bluffs, Iowa	435	KTXN — Austin, Tex.	616
KSWM — Joplin, Mo.	495	KUAM — Agana, Guam	672
KSWO — Lawton, Okla.	567	KUBA — Yuba City, Calif.	380
KSWS — Roswell, N. Mex.	515	KUBC — Montrose, Colo.	384
KSYC — Yreka, Calif.	380	KUDL — Kansas City, Mo.	495
KSYL — Alexandria, La.	450	KUDU — Ventura, Calif.	379
KTXL — San Angelo, Tex.	634	KUGN — Eugene, Oreg.	573
KSYD — Wichita Falls, Tex.	638	KUIN — Grants Pass, Oreg.	573
KTAC — Tacoma, Wash.	654	KUJ — Walla Walla, Wash.	655
KTAE — Taylor, Tex.	637	KUKI — Ukiah, Calif.	379
KTAN — Sherman, Tex.	636	KULA — Honolulu, Hawaii	673
KTAR — Phoenix, Ariz.	354	KULE — Ephrata, Wash.	651
KTAT — Frederick, Okla.	567	KULP — El Campo, Tex.	622
KTBB — Tyler, Tex.	637	KUMA — Pendleton, Oreg.	575
KTBC — Austin, Tex.	616	KUNO — Corpus Christi, Tex.	620
KTBS — Shreveport, La.	457	KUOA — Siloam Springs, Ark.	359
KTCB — Malden, Mo.	496	KURV — Edinburg, Tex.	622
KTEL — Walla Walla, Wash.	655	KUSH — Cushing, Okla.	566
KTEM — Temple, Tex.	637	KUSN — St. Joseph, Mo.	498
KTER — Terrell, Tex.	637	KUTI — Yakima, Wash.	655
KTFI — Twin Falls, Idaho	418	KVAN — Vancouver, Wash.	655
KTFS — Texarkana, Tex.	637	KVAS — Astoria, Oreg.	571
KTFY — Brownfield, Tex.	618	KVBC — Farmington, N. Mex.	514
KTHE — Thermopolis, Wyo.	670	KVCL — Winnfield, La.	457
KTHS — Little Rock, Ark.	358	KVCV — Redding, Calif.	371
KTHT — Houston, Tex.	627	KVEC — San Luis Obispo, Calif.	377
KTIB — Thibodaux, La.	457	KVEL — Vernal, Utah	641
KTIL — Tillamook, Oreg.	576	KVEN — Ventura, Calif.	379
KTIM — San Rafael, Calif.	377	KVET — Austin, Tex.	616
KTIP — Porterville, Calif.	371	KVFC — Cortez, Calif.	381
KTJS — Hobart, Okla.	567	KVFD — Ft. Dodge, Iowa	437
KTKN — Ketchikan, Alaska	671	KVGB — Great Bend, Kans.	441
KTKR — Taft, Calif.	379	KVI — Seattle, Wash.	653
KTKT — Tucson, Ariz.	354	KVIC — Victoria, Tex.	638
KTLD — Tallulah, La.	457	KVIM — New Iberia, La.	454
KTLN — Denver, Colo.	382	KVIN — Vinita, Okla.	571
KTLO — Mountain Home, Ark.	358	KVKM — Monahans, Tex.	632
KTLU — Rusk, Tex.	634	KVLB — Cleveland, Tex.	619
KTLLW — Texas City, Tex.	637	KVLC — Little Rock, Ark.	358
KTMC — McAlester, Okla.	568	KVLF — Alpine, Tex.	615
KTMS — Santa Barbara, Calif.	377	KVLH — Pauls Valley, Okla.	569
KTNM — Tucumcari, N. Mex.	515	KVMA — Magnolia, Ark.	358
KTNT — Tacoma, Wash.	654	KVMC — Colorado City, Tex.	619
KTOE — Mankato, Minn.	483	KVNC — Winslow, Ariz.	354
KTOH — Lihue, Kauai, Hawaii	673	KVNI — Coeur d'Alene, Idaho	416
KTOK — Oklahoma City, Okla.	569	KVNU — Logan, Utah	639
KTOP — Topeka, Kans.	443	KVOA — Tucson, Ariz.	354
KTOW — Oklahoma City, Okla.	569	KVOC — Casper, Wyo.	669
KTRB — Modesto, Calif.	369	KVOD — Denver, Colo.	383
KTRC — Santa Fe, N. Mex.	515	KVOE — Emporia, Kans.	440
KTRE — Lufkin, Tex.	631	KVOG — Ogden, Utah	639
KTRF — Thief River Falls, Minn.	485	KVOL — Lafayette, La.	452

KVOM — Morrilton, Ark.	358	KWPC — Muscatine, Iowa	438
KVON — Napa, Calif.	369	KWPM — West Plains, Mo.	500
KVOO — Tulsa, Okla.	571	KWRC — Pendleton, Oreg.	575
KVOP — Plainview, Tex.	633	KWRE — Warrenton, Mo.	500
KVOR — Colorado Springs, Colo.	381	KWRF — Warren, Ark.	359
KVOS — Bellingham, Wash.	650	KWRL — Riverton, Wyo.	670
KVOU — Uvalde, Tex.	637	KWRN — Reno, Nev.	508
KVOX — Littlefield, Tex.	629	KWRO — Coquille, Oreg.	572
KVOX — Moorhead, Minn.	484	KWRT — Boonville, Mo.	492
KVOZ — Laredo, Tex.	629	KWRW — Guthrie, Okla.	567
KVPI — Ville Platte, La.	457	KWSD — Mt. Shasta, Calif.	369
KVRC — Arkadelphia, Ark.	355	KWSH — Wewaka, Okla.	571
KVRH — Salida, Colo.	385	KWSK — Pratt, Kans.	443
KVRS — Rock Springs, Wyo.	670	KWTX — Waco, Tex.	638
KVSA — McGehee, Ark.	358	KWSO — Wasco, Calif.	379
KVSF — Santa Fe, N. Mex.	515	KWTC — Barstow, Calif.	361
KVSM — San Mateo, Calif.	377	KWTO — Springfield, Mo.	499
KVSO — Ardmore, Okla.	566	KWWL — Waterloo, Iowa	439
KVWC — Vernon, Tex.	638	KWYO — Sheridan, Wyo.	670
KVWO — Cheyenne, Wyo.	669	KXA — Seattle, Wash.	653
KWAD — Wadena, Minn.	486	KXAR — Hope, Ark.	356
KWAK — Stuttgart, Ark.	359	KXEL — Waterloo, Iowa	439
KWAL — Wallace, Idaho	418	KXEO — Mexico, Mo.	496
KWAT — Watertown, S. Dak.	605	KXGI — Ft. Madison, Iowa	437
KWBB — Wichita, Kans.	443	KXGN — Glendive, Mont.	502
KWBG — Boone, Iowa	434	KXIC — Iowa City, Iowa	437
KWBE — Beatrice, Neb.	504	KXIT — Dalhart, Tex.	620
KWBU — Corpus Christi, Tex.	620	KXJK — Forrest City, Ark.	356
KWBW — Hutchinson, Kans.	441	KXL — Portland, Oreg.	575
KWBY — Colorado Springs, Colo.	381	KXLA — Pasadena, Calif.	370
KWBR — Oakland, Calif.	370	KXLE — Ellensburg, Wash.	651
KWCB — Searcy, Ark.	359	KXLF — Butte, Mont.	501
KWCO — Chickasha, Okla.	566	KXLJ — Helena, Mont.	502
KWDM — Des Moines, Iowa	436	KXLK — Great Falls, Mont.	502
KWED — Seguin, Tex.	636	KXLL — Missoula, Mont.	503
KWEI — Weiser, Idaho	418	KXLO — Lewistown, Mont.	503
KWEM — Memphis, Tenn.	611	KXLQ — Bozeman, Mont.	501
KWEW — Hobbs, N. Mex.	514	KXLR — Little Rock, Ark.	358
KWFC — Hot Springs, Ark.	357	KXLW — St. Louis, Mo.	498
KWFR — San Angelo, Tex.	634	KXLY — Spokane, Wash.	654
KWFT — Wichita Falls, Tex.	638	KXO — El Centro, Calif.	363
KWG — Stockton, Calif.	378	KXOA — Sacramento, Calif.	372
KWGB — Goodland, Kans.	441	KXOB — Stockton, Calif.	378
KWHI — Brenham, Tex.	618	KXOC — Chico, Calif.	362
KWHK — Hutchinson, Kans.	441	KXOK — St. Louis, Mo.	498
KWHN — Fort Smith, Ark.	356	KXOL — Fort Worth, Tex.	623
KWHO — Salt Lake City, Utah	641	KXOX — Sweetwater, Tex.	637
KWHW — Altus, Okla.	566	KXRA — Alexander, Minn.	481
KWIE — Kennewick, Wash.	651	KXRJ — Russellville, Ark.	359
KWIK — Pocatello, Idaho	417	KXRO — Aberdeen, Wash.	650
KWIL — Albany, Oreg.	571	KXRX — San Jose, Calif.	375
KWIN — Ashland, Oreg.	571	KXXL — Monterey, Calif.	369
KWIZ — Santa Ana, Calif.	377	KXXX — Colby, Kans.	440
KWJB — Globe, Ariz.	353	KXYZ — Houston, Tex.	628
KWJJ — Portland, Oreg.	575	KYA — San Francisco, Calif.	375
KWK — St. Louis, Mo.	498	KYAK — Yakima, Wash.	655
KWKC — Abilene, Tex.	615	KYCA — Prescott, Ariz.	354
KWKH — Shreveport, La.	457	KYES — Roseburg, Oreg.	576
KWKW — Pasadena, Calif.	370	KYJC — Medford, Oreg.	574
KWLK — Longview, Wash.	651	KYME — Boise, Idaho	416
KWLM — Willmar, Minn.	486	KYMA — Yuma, Ariz.	355
KWNA — Winnemucca, Nev.	508	KYNO — Fresno, Calif.	365
KWNO — Winona, Minn.	486	KYNT — Yankton, S. Dak.	605
KWNW — Wenatchee, Wash.	655	KYOK — Houston, Tex.	628
KWOA — Worthington, Minn.	486	KYOR — Blythe, Calif.	362
KWOC — Poplar Bluff, Mo.	497	KYOS — Merced, Calif.	368
KWOE — Clinton, Okla.	566	KYOU — Greeley, Colo.	384
KWON — Bartlesville, Okla.	566	KYSM — Mankato, Minn.	483
KWOR — Worland, Wyo.	670	KYUM — Yuma, Ariz.	355
KWOS — Jefferson City, Mo.	493	KYW — Cleveland, Ohio	559
KWOW — Pomona, Calif.	371	KZIP — Amarillo, Tex.	616

KZUN — Opportunity, Wash.	652	WANS — Anderson, S. C.	598
WAAA — Winston-Salem, N. C.	552	WANT — Richmond, Va.	647
WAAB — Worcester, Mass.	469	WAOK — Atlanta, Ga.	405
WAAF — Chicago, Ill.	421	WAOV — Vincennes, Ind.	433
WAAG — Adel, Ga.	404	WAPA — San Juan, P. R.	675
WAAT — Newark, N. J.	510	WAPF — McComb, Miss.	490
WABA — Aguadilla, P. R.	673	WAPG — Arcadia, Fla.	393
WABB — Mobile, Ala.	348	WAPI — Birmingham, Ala.	343
WABI — Bangor, Me.	458	WAPL — Appleton, Wis.	661
WABJ — Adrian, Mich.	470	WAPO — Chattanooga, Tenn.	606
WABM — Houlton, Me.	458	WAPX — Montgomery, Ala.	349
WABC — New York, N. Y.	523	WARA — Attleboro, Mass.	463
WABG — Greenwood, Miss.	488	WARB — Covington, La.	451
WABO — Waynesboro, Miss.	491	WARD — Johnstown, Pa.	582
WABR — Winter Park, Fla.	404	WARE — Ware, Mass.	469
WABY — Albany, N. Y.	516	WARK — Hagerstown, Md.	462
WABZ — Albemarle, N. C.	540	WARL — Arlington, Va.	643
WACA — Camden, S. C.	598	WARM — Scranton, Pa.	592
WACB — Kittanning, Pa.	583	WARN — Ft. Pierce, Fla.	394
WACE — Chicopee-Springfield, Mass.	465	WARU — Peru, Ind.	432
WACH — Newport News, Va.	646	WASA — Havre De Grace, Md.	462
WACL — Waycross, Ga.	415	WASK — Lafayette, Ind.	431
WACO — Waco, Tex.	638	WASL — Annapolis, Md.	460
WACR — Columbus, Miss.	487	WATA — Boone, N. C.	540
WADC — Akron, Ohio	555	WATC — Gaylord, Mich.	475
WADE — Wadesboro, N. C.	550	WATG — Ashland, Ohio	555
WADK — Newport, R. I.	597	WATH — Athens, Ohio	555
WADP — Kane, Pa.	583	WATK — Antigo, Wis.	661
WAEB — Allentown, Pa.	577	WATM — Atmore, Ala.	343
WAEI — Mayaguez, P. R.	675	WATN — Watertown, N. Y.	539
WAEW — Crossville, Tenn.	607	WATR — Waterbury, Conn.	389
WAFB — Baton Rouge, La.	450	WATO — Oak Ridge, Tenn.	613
WAFD — Staunton, Va.	649	WATS — Sayre, Pa.	592
WAGA — Atlanta, Ga.	404	WATT — Cadillac, Mich.	472
WAGC — Chattanooga, Tenn.	606	WATW — Ashland, Wis.	661
WAGF — Dothan, Ala.	346	WATZ — Alpena, Mich.	470
WAGG — Franklin, Tenn.	608	WAUD — Auburn, Ala.	343
WAGM — Presque Isle, Me.	459	WAUG — Augusta, Ga.	407
WAGR — Lumberton, N. C.	546	WAUX — Waukesha, Wis.	668
WAGS — Bishopville, S. C.	598	WAVE — Louisville, Ky.	447
WAHR — Miami Beach, Fla.	398	WAVI — Springfield, Ohio	563
WAIM — Anderson, S. C.	598	WAVL — Apollo, Pa.	577
WAIN — Columbia, Ky.	444	WAVU — Albertville, Ala.	343
WAIP — Prichard, Ala.	350	WAVY — Portsmouth, Va.	647
WAIR — Winston-Salem, N. C.	552	WAVZ — New Haven, Conn.	387
WAJF — Chicago, Ill.	421	WAYB — Waynesboro, Va.	649
WAJF — Decatur, Ala.	345	WAYE — Dundalk, Md.	461
WAJR — Morgantown, W. Va.	658	WAYS — Charlotte, N. C.	541
WAKE — Atlanta, Ga.	405	WAYN — Rockingham, N. C.	549
WAKN — Aiken, S. C.	598	WAYX — Waycross, Ga.	415
WAKR — Akron, Ohio	555	WAYZ — Waynesboro, Pa.	594
WAKU — Latrobe, Pa.	583	WAZF — Yazoo City, Miss.	492
WALA — Mobile, Ala.	348	WAZL — Hazleton, Pa.	582
WALB — Albany, Ga.	404	WBAC — Cleveland, Tenn.	607
WALD — Walterboro, S. C.	604	WBAL — Baltimore, Md.	460
WALE — Fall River Mass.	465	WBAM — Montgomery, Ala.	349
WALK — Patchogue, N. Y.	535	WBAP — Fort Worth, Tex.	624
WALL — Middletown, N. Y.	523	WBAR — Bartow, Fla.	393
WALM — Albion, Mich.	470	WBAT — Marion, Ind.	431
WALT — Tampa, Fla.	402	WBAW — Barnwell, S. C.	598
WAMI — Opp, Ala.	350	WBAX — Wilkes-Barre, Pa.	594
WAML — Laurel, Miss.	489	WBAY — Green Bay, Wis.	663
WAMM — Flint, Mich.	474	WBBA — Pittsfield, Ill.	426
WAMS — Wilmington, Del.	390	WBBC — Burlington, N. C.	541
WAMW — Washington, Ind.	433	WBBC — Flint, Mich.	474
WAMY — Amory, Miss.	486	WBBF — Rochester, N. Y.	536
WANA — Anniston, Ala.	343	WBBM — Chicago, Ill.	421
WAND — Canton, Ohio	556	WBBO — Forest City, N. C.	543
WANE — Ft. Wayne, Ind.	429	WBBQ — Augusta, Ga.	407
WANN — Annapolis, Md.	460	WBBW — Youngstown, Ohio	565

WBBZ — Ponca City, Okla.	570	WBTO — Linton, Ind.	431
WBCK — Battle Creek, Mich.	470	WBUD — Trenton, N. J.	512
WBCM — Bay City, Mich.	470	WBUT — Butler, Pa.	578
WBCO — Bessemer, Ala.	343	WBUX — Doylestown, Pa.	580
WBCR — Christianburg, Va.	643	WBUY — Lexington, N. C.	546
WBCU — Union, S. C.	604	WBVL — Barbourville, Ky.	444
WBEC — Pittsfield, Mass.	467	WBVP — Beaver Falls, Pa.	578
WBEE — South Chicago, Ill.	424	WEYS — Canton, Ill.	419
WBEJ — Elizabethton, Tenn.	607	WBZ-WBZA — Boston-Springfield, Mass.	463
WBEL — Beloit, Wis.	661	WCAE — Pittsburgh, Pa.	591
WBEN — Buffalo, N. Y.	517	WCAM — Camden, N. J.	510
WBET — Brockton, Mass.	465	WCAO — Baltimore, Md.	460
WBEU — Beaufort, S. C.	598	WCAP — Lowell, Mass.	467
WBEV — Beaver Dam, Wis.	661	WCAR — Pontiac, Mich.	479
WBEX — Chillicothe, Ohio	556	WCAS — Gadsden, Ala.	347
WBFC — Fremont, Mich.	475	WCAU — Philadelphia, Pa.	587
Wbfd — Bedford, Pa.	578	WCAW — Charleston, W. Va.	656
WBGR — Jessup, Ga.	411	WCAX — Burlington, Vt.	641
WBHB — Fitzgerald, Ga.	410	WCAZ — Carthage, Ill.	419
WBHF — Cartersville, Ga.	408	WCBA — Corning, N. Y.	519
WBHP — Huntsville, Ala.	348	WCBC — Anderson, Inc.	428
WBIA — Augusta, Ga.	407	WCBD — Zion, Ill.	428
WBIE — Marietta, Ga.	412	WCBI — Columbus, Miss.	487
WBIG — Greensboro, N. C.	544	WCBL — Benton, Ky.	444
WBIP — Booneville, Miss.	486	WCBM — Baltimore, Md.	461
WBIR — Knoxville, Tenn.	609	WCBS — New York, N. Y.	525
WBIS — Bristol, Conn.	385	WCBT — Roanoke Rapids, N. C.	549
WEIW — Bedford, Ind.	428	WCBY — Sheboygan, Mich.	472
WBIZ — Eau Claire, Wis.	662	WCCO — Hartford, Conn.	387
WBKH — Hattiesburg, Miss.	488	WCCM — Lawrence, Mass.	467
WBKV — West Bend, Wis.	668	WCCO — Minneapolis, Minn.	483
WBLE — Batesville, Miss.	486	WCCP — Savannah, Ga.	413
WBLJ — Dalton, Ga.	409	WCDJ — Edenton, N. C.	542
WBLK — Clarksburg, W. Va.	657	WCDL — Carbondale, Pa.	579
WBLT — Bedford, Va.	643	WCdT — Winchester, Tenn.	614
WBLY — Springfield, Ohio	563	WCEC — Rocky Mount, N. C.	549
WBMA — Beaufort, N. C.	540	WCED — DuBois, Pa.	580
WBMC — McMinnville, Tenn.	611	WCEF — Parkersburg, W. Va.	659
WBMD — Baltimore, Md.	460	WCEH — Hawkinsville, Ga.	411
WBML — Macon, Ga.	411	WCEM — Cambridge, Md.	461
WBMS — Boston, Mass.	463	WCEN — Mt. Pleasant, Mich.	478
WBNL — Boonville, Ind.	428	WCFL — Chicago, Ill.	421
WENS — Columbus, Ohio	559	WCFV — Clifton Forge, Va.	644
WBNX — New York, N. Y.	523	WCGA — Calhoun, Ga.	408
WBNY — Buffalo, N. Y.	517	WCGC — Belmont, N. C.	540
WBOB — Galax, Va.	645	WCHA — Chambersburg, Pa.	579
WBOC — Salisbury, Md.	463	WCHF — Chippewa Falls, Wis.	662
WBOF — Virginia Beach, Va.	649	WCHJ — Brookhaven, Miss.	487
WBOK — New Orleans, La.	454	WCHL — Chapel Hill, N. C.	541
WBOS — Boston, Mass.	465	WCHN — Norwich, N. Y.	535
WBOW — Terre Haute, Ind.	433	WCHO — Washington Court House, Ohio	565
WBPZ — Lock Haven, Pa.	584	WCHS — Charleston, W. Va.	656
WBRC — Birmingham, Ala.	344	WCHV — Charlottesville, Va.	643
WBRE — Wilkes-Barre, Pa.	594	WCIL — Carbondale, Ill.	419
WBRR — Pittsfield, Mass.	468	WCIN — Cincinnati, Ohio	556
WBRM — Marion, N. C.	546	WCJU — Columbia, Miss.	487
WBRN — Big Rapids, Mich.	472	WCKB — Dunn, N. C.	542
WERO — Waynesboro, Ga.	415	WCKI — Greer, S. C.	601
WBRT — Bardstow, Ky.	444	WCKY — Cincinnati, Ohio	556
WBRV — Boonville, N. Y.	517	WCLA — Petersburg, Va.	647
WBRY — Waterbury, Conn.	389	WCLB — Camilla, Ga.	408
WBSC — Bennettsville, S. C.	598	WCLD — Cleveland, Miss.	487
WBSE — Hillsdale, Mich.	475	WCLG — Morgantown, W. Va.	658
WBSM — New Bedford, Mass.	466	WCLI — Corning, N. Y.	519
WBSR — Pensacola, Fla.	400	WCLO — Janesville, Wis.	663
WBT — Charlotte, N. C.	541	WCLS — Columbus, Ga.	408
WBTA — Batavia, N. Y.	517	WCLT — Newark, Ohio	562
WBTH — Williamson, W. Va.	661	WCMA — Corinth, Miss.	487
WBTM — Danville, Va.	644	WCMB — Harrisburg, Pa.	581
WBTN — Bennington, Vt.	641	WCMC — Wildwood, N. J.	512

WCME — Brunswick, Me.	458	WDBQ — Dubuque, Iowa	436
WCMI — Ashland, Ky.	444	WDCF — Dade City, Fla.	393
WCMN — Arecife, P. R.	673	WDCL — Tarpon Springs, Fla.	402
WCMS — Norfolk, Va.	646	WDEB — Gulfport, Miss.	488
WCMW — Canton, Ohio	556	WDEC — Americus, Ga.	404
WCMY — Ottawa, Ill.	426	WDEF — Chattanooga, Tenn.	606
WCNB — Connerville, Ind.	429	WDEH — Sweetwater, Tenn.	614
WCNC — Elizabeth City, N. Y.	542	WDEL — Wilmington, Del.	390
WCNH — Quincy, Fla.	401	WDEV — Waterbury, Vt.	642
WCNR — Bloomsburg, Pa.	578	WDGY — Minneapolis, Minn.	484
WCNT — Centralia, Ill.	419	WDIA — Memphis, Tenn.	611
WCNU — Crestview, Fla.	393	WDIG — Dothan, Ala.	346
WCNX — Middletown, Conn.	387	WDIX — Orangeburg, S. C.	603
WCOA — Pensacola, Fla.	400	WDKD — Kingstree, S. C.	601
WCOC — Meridian, Miss.	490	WDKN — Dickson, Tenn.	607
WCOG — Greensboro, N. C.	544	WDLA — Walton, N. Y.	538
WCOH — Newnan, Ga.	412	WDLB — Marshfield, Wis.	664
WCOJ — Coatesville, Pa.	579	WDLG — Port Jervis, N. Y.	536
WCOL — Columbus, Ohio	559	WDLP — Panama City, Fla.	400
WCOM — Parkersburg, W. Va.	659	WDMG — Douglas, Ga.	409
WCON — Cornelia, Ga.	409	WDMJ — Marquette, Mich.	478
WCOP — Boston, Mass.	463	WDNC — Durham, N. C.	542
WCOR — Lebanon, Tenn.	610	WDNE — Elkins, W. Va.	657
WCOS — Columbia, S. C.	599	WDOB — Canton, Miss.	487
WCOU — Lewiston, Me.	458	WDOO — Chattanooga, Tenn.	606
WCOV — Montgomery, Ala.	349	WDOG — Marine City, Mich.	478
WCOW — South St. Paul, Minn.	485	WDOK — Cleveland, Ohio	557
WCPA — Clearfield, Pa.	579	WDON — Wheaton, Md.	463
WCPC — Houston, Miss.	489	WDOR — Sturgeon Bay, Wis.	667
WCPH — Etowah, Tenn.	608	WDOS — Oneonta, N. Y.	535
WCPM — Cumberland, Ky.	445	WDOT — Burlington, Vt.	641
WCPO — Cincinnati, Ohio	556	WDOV — Dover, Del.	390
WCPS — Tarboro, N. C.	550	WDQN — DuQuion, Ill.	423
WCRA — Effingham, Ill.	423	WDRC — Hartford, Conn.	387
WCRB — Waltham, Mass.	469	WDRF — Chester, Pa.	579
WCRE — Cheraw, S. C.	599	WDSO — Dillon, S. C.	600
WCRI — Scottsboro, Ala.	350	WDSG — Dyersburg, Tenn.	607
WCRK — Morristown, Tenn.	612	WDSM — Superior, Wis.	668
WCRL — Oneonta, Ala.	350	WDSR — Lake City, Fla.	397
WCRO — Johnstown, Pa.	582	WDSU — New Orleans, La.	454
WCRS — Greenwood, S. C.	601	WDUN — Gainesville, Ga.	410
WCRT — Birmingham, Ala.	344	WDUZ — Green Bay, Wis.	663
WCRV — Washington, N. J.	512	WDVH — Gainesville, Fla.	395
WCRW — Chicago, Ill.	421	WDWD — Dawson, Ga.	409
WCSC — Charleston, S. C.	598	WDVA — Danville, Va.	644
WCSH — Portland, Me.	458	WDVM — Pocomoke City, Md.	462
WCSI — Columbus, Ind.	428	WDWS — Champaign, Ill.	419
WCSS — Amsterdam, N. Y.	516	WDXB — Chattanooga, Tenn.	606
WCTA — Andalusia, Ala.	343	WDXE — Lawrenceburg, Tenn.	610
WCTC — New Brunswick, N. J.	511	WDXI — Jackson, Tenn.	608
WCTT — Corbin, Ky.	445	WDXL — Lexington, Tenn.	610
WCUE — Akron, Ohio	555	WDXN — Clarksville, Tenn.	607
WCUM — Cumberland, Md.	461	WDYK — Cumberland, Md.	461
WCVA — Culpeper, Va.	644	WDZ — Decatur, Ill.	422
WCVI — Connellsville, Pa.	580	WEAB — Greer, S. C.	601
WCVS — Springfield, Ill.	427	WEAM — Arlington, Va.	643
WCYB — Bristol, Va.	643	WEAN — Providence, R. I.	597
WDAD — Indiana, Pa.	582	WEAR — Pensacola, Fla.	400
WDAE — Tampa, Fla.	492	WEAS — Decatur, Ga.	409
WDAF — Kansas City, Mo.	495	WEAT — West Palm Beach, Fla.	403
WDAK — Columbus, Ga.	408	WEAU — Eau Claire, Wis.	662
WDAN — Danville, Ill.	422	WEAV — Plattsburg, N. Y.	536
WDAR — Savannah, Ga.	413	WEAW — Evanston, Ill.	423
WDAS — Philadelphia, Pa.	587	WEBC — Duluth, Minn.	482
WDAY — Fargo, N. D.	553	WEBB — Dundalk, Md.	462
WBBC — Escanaba, Mich.	474	WEBJ — Brewton, Ala.	345
WDBF — Delray Beach, Fla.	394	WEBK — Tampa, Fla.	402
WDBJ — Roanoke, Va.	648	WEBR — Buffalo, N. Y.	519
WDBL — Springfield, Tenn.	614	WEBQ — Harrisburg, Ill.	424
WBDO — Orlando, Fla.	399	WEBY — Milton, Fla.	399

WEDC — Chicago, Ill.	421	WFBG — Altoona, Pa.	577
WEDR — Birmingham, Ala.	344	WFBL — Syracuse, N. Y.	538
WEDO — McKeesport, Pa.	584	WFBM — Indianapolis, Ind.	430
WEEB — Southern Pines, N. C.	550	WFBR — Baltimore, Md.	461
WEED — Rocky Mount, N. C.	549	WFCB — Dunkirk, N. Y.	519
WEEI — Boston, Mass.	463	WFCR — Fairfax, Va.	644
WEEK — Peoria, Ill.	426	WFDF — Flint, Mich.	474
WEEU — Reading, Pa.	591	WFEA — Manchester, N. H.	508
WEGO — Concord, N. C.	542	WFEB — Sylacauga, Ala.	351
WEIC — Charleston, Ill.	421	WFEC — Miami, Fla.	398
WEIM — Fitchburg, Mass.	465	WFGM — Fitchburg, Mass.	465
WEIR — Weirton, W. Va.	659	WFGN — Gaffney, S. C.	600
WEJL — Scranton, Pa.	593	WFHG — Bristol, Va.	643
WEKR — Fayetteville, Tenn.	608	WFHR — Wisconsin Rapids, Wis.	668
WEKY — Richmond, Ky.	449	WFIG — Sumter, S. C.	603
WEKZ — Monroe, Wis.	665	WFIL — Philadelphia, Pa.	587
WELC — Welch, W. Va.	659	WFIN — Findlay, Ohio	561
WELI — New Haven, Conn.	388	WFIW — Fairfield, Ill.	423
WELL — Battle Creek, Mich.	470	WFKN — Franklin, Ky.	445
WELM — Elmira, N. Y.	519	WFKY — Frankfort, Ky.	445
WELO — Tupelo, Miss.	491	WFLA — Tampa, Fla.	402
WELP — Easley, S. C.	600	WFLB — Fayetteville, N. C.	543
WELR — Roanoke, Ala.	350	WFLO — Farmville, Va.	644
WELS — Kinston, N. C.	546	WFLW — Monticello, Ky.	448
WELY — Ely, Minn.	482	WFMC — Goldsboro, N. C.	544
WEMP — Milwaukee, Wis.	665	WFMD — Frederick, Md.	462
WEMR — Emporium, Pa.	580	WFMH — Cullman, Ala.	345
WENA — Bayamon, P. R.	673	WFMJ — Youngstown, Ohio	565
WENC — Whiteville, N. C.	551	WFMO — Fairmont, N. C.	543
WENE — Binghamton, N. Y.	517	WFMW — Madisonville, Ky.	447
WENK — Union City, Tenn.	614	WFNC — Fayetteville, N. C.	543
WENT — Gloversville, N. Y.	521	WFNM — DeFuniak Springs, Fla.	394
WENY — Elmira, N. Y.	521	WFNS — Burlington, N. C.	541
WEOA — Evansville, Ind.	429	WFOB — Fostoria, Ohio	561
WEOK — Poughkeepsie, N. Y.	536	WFOM — Marietta, Ga.	412
WEOL — Elyria, Ohio	561	WFOR — Hattiesburg, Miss.	488
WEPG — South Pittsburgh, Tenn.	614	WFOX — Milwaukee, Wis.	665
WEPM — Martinsburg, W. Va.	658	WFOY — St. Augustine, Fla.	401
WERC — Erie, Pa.	580	WFPA — Ft. Payne, Ala.	347
WERD — Atlanta, Ga.	407	WFPG — Atlantic City, N. J.	510
WERH — Hamilton, Ala.	348	WFPM — Fort Valley, Ga.	410
WERI — Westerly, R. I.	597	WFPR — Hammond, La.	452
WESA — Charleroi, Pa.	579	WFRC — Reidsville, N. C.	548
WESB — Bradford, Pa.	578	WFRL — Freeport, Ill.	423
WESC — Greenville, S. C.	690	WFRM — Coudersport, Pa.	580
WESK — Escanaba, Mich.	474	WFRO — Fremont, Ohio	561
WESO — Southbridge, Mass.	468	WFRP — Savannah, Ga.	413
WEST — Easton, Pa.	580	WFRX — West Frankfort, Ill.	428
WESX — Salem, Mass.	468	WFTC — Kinston, N. C.	546
WETB — Johnson City, Tenn.	608	WFTG — London, Ky.	447
WETO — Gadsden, Ala.	347	WFTL — Fort Lauderdale, Fla.	394
WETU — Wetumpka, Ala.	352	WFTM — Maysville, Ky.	448
WETZ — New Martinsville, W. Va.	658	WFTR — Front Royal, Va.	645
WEVA — Emporia, Va.	644	WFTW — Fort Walton Beach, Fla.	395
WEVD — New York, N. Y.	523	WFUL — Fulton, Ky.	445
WEVE — Eveleth, Minn.	482	WFUN — Huntsville, Ala.	348
WEW — St. Louis, Mo.	498	WFUR — Grand Rapids, Mich.	475
WEWO — Laurinburg, N. C.	546	WFVA — Fredericksburg, Va.	644
WEXL — Royal Oak, Mich.	480	WFGV — Fuquay Springs, N. C.	543
WEYE — Sanford, N. C.	549	WFYC — Alma, Mich.	470
WEZB — Birmingham, Ala.	344	WGAA — Cedartown, Ga.	408
WFAA — Dallas, Tex.	621	WGAC — Augusta, Ga.	407
WFAH — Alliance, Ohio	555	WGAD — Gadsden, Ala.	347
WFAI — Fayetteville, N. C.	543	WGAF — Valdosta, Ga.	414
WFAR — Farrell, Pa.	581	WGAI — Elizabeth City, N. C.	542
WFAS — White Plains, N. Y.	539	WGAL — Lancaster, Pa.	583
WFAU — Augusta, Me.	458	WGAN — Portland, Me.	459
WFAX — Falls Church, Va.	644	WGAP — Maryville, Tenn.	611
WFBC — Greenville, S. C.	601	WGAT — Utica, N. Y.	538
WFBF — Fernandina Beach, Fla.	394	WGAU — Athens, Ga.	404

WGAW — Gardner, Mass.	466	WHAL — Shelbyville, Tenn.	614
WGAY — Silver Spring, Md.	463	WHAM — Rochester, N. Y.	536
WGBA — Columbus, Ga.	409	WHAN — Charleston, S. C.	599
WGBB — Freeport, N. Y.	521	WHAP — Hopewell, Va.	645
WGBF — Evansville, Ind.	429	WHAR — Clarksburg, W. Va.	657
WGBG — Greensboro, N. C.	544	WHAS — Louisville, Ky.	447
WGBI — Scranton, Pa.	592	WHAT — Philadelphia, Pa.	585
WGBR — Goldsboro, N. C.	544	WHAV — Haverhill, Mass.	466
WGBS — Miami, Fla.	398	WHAW — Weston, W. Va.	659
WGCB — Red Lion, Pa.	592	WHAY — New Britain, Conn.	387
WGCD — Chester, S. C.	599	WHB — Kansas City, Mo.	496
WGCM — Gulfport, Miss.	488	WHBB — Selma, Ala.	351
WGEA — Geneva, Ala.	347	WHBC — Canton, Ohio	556
WGEM — Quincy, Ill.	426	WHBF — Rock Island, Ill.	427
WGES — Chicago, Ill.	421	WHBI — Newark, N. J.	511
WGET — Gettysburg, Pa.	581	WHBL — Sheboygan, Wis.	667
WGEZ — Beloit, Wis.	662	WHBN — Harrodsburg, Ky.	446
WGFS — Covington, Ga.	409	WHBO — Tampa, Fla.	402
WGGA — Gainesville, Ga.	410	WHBQ — Memphis, Tenn.	611
WGGG — Gainesville, Fla.	395	WHBS — Huntsville, Ala.	348
WGGH — Marion, Ill.	425	WHBT — Harriman, Tenn.	608
WGH — Newport News, Va.	646	WHBU — Anderson, Ind.	428
WGIG — Brunswick, Ga.	408	WHBY — Appleton, Wis.	661
WGIL — Galesburg, Ill.	423	WHCC — Waynesville, N. C.	551
WGLV — Charlotte, N. C.	541	WHCO — Sparta, Ill.	427
WGKA — Atlanta, Ga.	407	WHCU — Ithaca, N. Y.	522
WGKV — Charleston, W. Va.	656	WHDF — Houghton, Mich.	476
WGL — Fort Wayne, Ind.	429	WHDH — Boston, Mass.	464
WGLC — Centreville, Miss.	487	WHDL — Olean, N. Y.	535
WGLS — Decatur, Ga.	409	WHDM — McKenzie, Tenn.	611
WGMA — Hollywood-Miami, Fla.	395	WHEB — Portsmouth, N. H.	509
WGMS — Washington, D. C.	391	WHEC — Rochester, N. Y.	537
WGN — Chicago, Ill.	421	WHED — Washington, N. C.	550
WGNB — Gastonia, N. C.	543	WHEE — Martinsville, Va.	646
WGNI — Wilmington, N. C.	551	WHEN — Syracuse, N. Y.	538
WGNS — Murfreesboro, Tenn.	612	WHEP — Foley, Ala.	347
WGNV — Newburgh, N. Y.	523	WHER — Memphis, Tenn.	611
WGOL — Goldsboro, N. C.	544	WHFB — Benton Harbor, Mich.	472
WGOV — Valdosta, Ga.	414	WHFC — Chicago, Ill.	421
WGPA — Bethlehem, Pa.	578	WHGB — Harrisburg, Pa.	581
WGPC — Albany, Ga.	404	WHGR — Houghton Lake, Mich.	476
WGR — Buffalo, N. Y.	519	WHHH — Warren, Ohio	565
WGRC — Cairo, Ga.	408	WHHM — Memphis, Tenn.	611
WGRC — Louisville, Ky.	447	WHIE — Griffin, Ga.	410
WGRD — Grand Rapids, Mich.	475	WHIL — Medford, Mass.	466
WGRM — Greenwood, Miss.	488	WHIM — Providencem, R. I.	597
WGRV — Greeneville, Tenn.	608	WHIN — Gallatin, Tenn.	608
WGRY — Gary, Ind.	430	WHIO — Dayton, Ohio	560
WGSA — Ephrata, Pa.	580	WHIP — Mooresville, N. C.	547
WGSM — Huntington, N. Y.	522	WHIR — Danville, Ky.	445
WGST — Atlanta, Ga.	407	WHIS — Bluefield, W. Va.	656
WGSV — Guntersville, Ala.	347	WHIT — New Bern, N. C.	547
WGSW — Greenwood, S. C.	601	WHIZ — Zanesville, Ohio	565
WGTA — Summerville, Ga.	413	WHJB — Greensburg, Pa.	581
WGTC — Greenville, N. C.	544	WHJC — Matewan, W. Va.	658
WGTH — Hartford, Conn.	387	WHKK — Akron, Ohio	555
WGTL — Kannapolis, N. C.	545	WHKP — Hendersonville, N. C.	544
WGTM — Wilson, N. C.	551	WHKY — Hickory, N. C.	545
WGTN — Georgetown, S. C.	600	WHLB — Virginia, Minn.	485
WGTO — Haines City, Fla.	395	WHLD — Niagara Falls, N. Y.	535
WGUY — Bangor, Me.	458	WHLF — South Boston, Va.	648
WGVA — Geneva, N. Y.	521	WHLI — Hempstead, N. Y.	521
WGVN — Greenville, Miss.	488	WHLL — Wheeling, W. Va.	661
WGWC — Selma, Ala.	351	WHLM — Bloomsburg, Pa.	578
WGWR — Asheboro, N. C.	540	WHLN — Harlan, Ky.	446
WGY — Schenectady, N. Y.	537	WHLP — Centerville, Tenn.	606
WGYV — Greenville, Ala.	347	WHLS — Port Huron, Mich.	480
WHAB — Baxley, Ga.	408	WHMA — Anniston, Ala.	343
WHAI — Greenfield, Mass.	466	WHMP — Northampton, Mass.	467
WHAK — Rogers City, Mich.	480	WHNC — Henderson, N. C.	544

WHNY — McComb, Miss.	490	WIMO — Winder, Ga.	415
WHO — Des Moines, Ia.	436	WIMS — Michigan City, Ind.	432
WHOA — San Juan, P. R.	675	WINA — Charlottesville, Va.	643
WHOC — Philadelphia, Miss.	491	WINC — Winchester, Va.	649
WHOD — Homestead, Pa.	582	WIND — Chicago, Ill.	421
WHOK — Lancaster, Ohio	561	WING — Dayton, Ohio	560
WHOL — Allentown, Pa.	577	WINI — Murphysboro, Ill.	425
WHOM — New York, N. Y.	527	WINK — Ft. Myers, Fla.	394
WHOO — Orlando, Fla.	399	WINN — Louisville, Ky.	447
WHOP — Hopkinsville, Ky.	466	WINR — Binghamton, N. Y.	517
WHOS — Decatur, Ala.	346	WINS — New York, N. Y.	529
WHOT — Campbell, Ohio	556	WINX — Rockville, Md.	462
WHOW — Clinion, Ill.	422	WINZ — Miami, Fla.	398
WHP — Harrisburg, Pa.	581	WIOD — Miami, Fla.	398
WHPB — Belton, S. C.	598	WIOK — Tampa, Fla.	402
WHPE — High Point, N. C.	545	WION — Ionia, Mich.	476
WHRV — Ann Arbor, Mich.	470	WIOU — Kokomo, Ind.	431
WHSC — Hartville, S. C.	601	WIP — Philadelphia, Pa.	589
WHSY — Hattiesburg, Miss.	488	WIPC — Lake Wales, Fla.	397
WHTB — Talladega, Ala.	351	WIPS — Ticonderoga, N. Y.	538
WHTC — Holland, Mich.	475	WIRA — Ft. Pierce, Fla.	395
WHTN — Huntington, W. Va.	657	WIRB — Enterprise, Ala.	346
WHUB — Cookeville, Tenn.	607	WIRC — Hickory, N. C.	545
WHUC — Hudson, N. Y.	522	WIRE — Indianapolis, Ind.	430
WHUM — Reading, Pa.	592	WIRJ — Humboldt, Tenn.	608
WHUN — Huntingdon, Pa.	582	WIRK — West Palm Beach, Fla.	403
WHVF — Wausau, Wis.	668	WIRL — Peoria, Ill.	426
WHVH — Henderson, N. C.	544	WIRO — Ironton, Ohio	561
WHVR — Hanover, Pa.	581	WIRY — Plattsburg, N. Y.	536
WHWB — Rutland, Vt.	642	WIS — Columbia, S. C.	599
WHWL — Nanticoke, Pa.	584	WISC — Madison, Wis.	664
WHXY — Bogalusa, La.	451	WISE — Asheville, N. C.	540
WHYL — Carlisle, Pa.	579	WISH — Indianapolis, Ind.	431
WHYN — Holyoke-Springfield, Mass.	466	WISL — Shamokin, Pa.	593
WIAC — San Juan, P. R.	676	WISN — Milwaukee, Wis.	665
WIAM — Williamston, N. C.	551	WISO — Ponce, P. R.	675
WIBA — Madison, Wis.	664	WISP — Kinston, N. C.	546
WIBB — Macon, Ga.	411	WISR — Butler, Pa.	578
WIBC — Indianapolis, Ind.	430	WIST — Charlotte, N. C.	541
WIBG — Philadelphia, Pa.	585	WITA — San Juan, P. R.	676
WIBM — Jackson, Mich.	476	WITH — Baltimore, Md.	461
WIBR — Baton Rouge, La.	451	WITY — Danville, Ill.	422
WIBU — Poynette, Wis.	666	WITZ — Jasper, Ind.	431
WIBV — Belleville, Ill.	419	WIVI — Christiansted, V. I.	676
WIBW — Topeka, Kans.	443	WIVK — Knoxville, Tenn.	609
WIBX — Utica, N. Y.	538	WIVY — Jacksonville, Fla.	395
WICA — Ashtabula, Ohio	555	WIZE — Springfield, Ohio	563
WICC — Bridgeport, Conn.	385	WIZZ — Streator, Ill.	427
WICE — Providence, R. I.	597	WJAC — Johnstown, Pa.	583
WICH — Norwich, Conn.	388	WJAG — Norfolk, Neb.	505
WICK — Scranton, Pa.	592	WJAK — Jackson, Tenn.	608
WICY — Malone, N. Y.	522	WJAM — Marion, Ala.	348
WIDE — Biddeford, Me.	458	WJAN — Spartanburg, S. C.	603
WIEL — Elizabethtown, Ky.	445	WJAR — Providence, R. I.	597
WIFM — Elkin, N. C.	543	WJAS — Pittsburgh, Pa.	590
WIGM — Medford, Wis.	665	WJAT — Swainsboro, Ga.	413
WIKB — Iron River, Mich.	476	WJAX — Jacksonville, Fla.	395
WIKC — Bogalusa, La.	451	WJAY — Mullins, S. C.	602
WIKE — Newport, Vt.	642	WJAZ — Albany, Ga.	404
WIKK — Erie, Pa.	580	WJBC — Bloomington, Ill.	419
WIKY — Evanville, Ind.	429	WJBB — Haleyville, Ala.	347
WIL — St. Louis, Mo.	499	WJBK — Detroit, Mich.	472
WILD — Birmingham, Ala.	344	WJBO — Baton Rouge, La.	451
WILE — Cambridge, Ohio	556	WJBS — Deland, Fla.	394
WILK — Wilkes-Barre, Pa.	594	WJBW — New Orleans, La.	454
WILM — Wilmington, Del.	390	WJCD — Seymour, Ind.	432
WILO — Frankfort, Ind.	430	WJCM — Sebring, Fla.	401
WILS — Lansing, Mich.	477	WJDA — Quincy, Mass.	468
WILY — Pittsburgh, Pa.	590	WJDX — Jackson, Miss.	489
WIMA — Lima, Ohio	561	WJEF — Grand Rapids, Mich.	475

WJEH — Gallipolis, Ohio	561	WKBL — Covington, Tenn.	607
WJEJ — Hagerstown, Md.	462	WKBN — Youngstown, Ohio	565
WJEM — Valdosta, Ga.	414	WKBO — Harrisburg, Pa.	581
WJER — Dover, Ohio	560	WKBR — Manchester, N. H.	509
WJET — Erie, Pa.	581	WKBS — Mineola, N. Y.	523
WJHL — Johnston City, Tenn.	608	WKBV — Richmond, Ind.	432
WJHO — Opelika, Ala.	350	WKBW — Buffalo, N. Y.	519
WJHP — Jacksonville, Fla.	395	WKBZ — Muskegon, Mich.	478
WJIG — Tullahoma, Tenn.	614	WKCT — Bowling Green, Ky.	444
WJIM — Lansing, Mich.	477	WKDA — Nashville, Tenn.	612
WJIV — Savannah, Ga.	413	WKDK — Newberry, S. C.	603
WJJD — Chicago, Ill.	422	WKDL — Clarksdale, Miss.	487
WJIL — Niagara Falls, N. Y.	535	WKDN — Camden, N. J.	510
WJJM — Lewisburg, Tenn.	610	WKEI — Kewanee, Ill.	424
WJKO — Springfield, Mass.	468	WKEU — Griffin, Ga.	410
WJLB — Detroit, Mich.	472	WKEY — Covington, Va.	644
WJLD — Birmingham, Ala.	345	WKGK — Knoxville, Tenn.	609
WJLK — Asbury Park, N. J.	509	WKHM — Jackson, Mich.	476
WJLS — Beckley, W. Va.	656	WKIC — Hazard, Ky.	446
WJMA — Orange, Va.	647	WKID — Urbana, Ill.	428
WJMB — Brookhaven, Miss.	487	WKIK — Leonardtown, Md.	462
WJMC — Rice Lake, Wis.	667	WKIN — Kingsport, Tenn.	609
WJMJ — Philadelphia, Pa.	587	WKIP — Poughkeepsie, N. Y.	536
WJMR — New Orleans, La.	454	WKIX — Raleigh, N. C.	548
WJMS — Ironwood, Mich.	476	WKJB — Mayaguez, P. R.	675
WJMW — Athens, Ala.	343	WKJG — Ft. Wayne, Ind.	429
WJMX — Florence, S. C.	600	WKKO — Cocoa, Fla.	393
WJNC — Jacksonville, N. C.	545	WKLA — Ludington, Mich.	478
WJNO — West Palm Beach, Fla.	403	WKLC — St. Albans, W. Va.	659
WJOB — Hammond, Ind.	430	WKLE — Washington, Ga.	415
WJOC — Jamestown, N. Y.	522	WKLF — Clanton, Ala.	345
WJOI — Florence, Ala.	346	WKLJ — Sparta, Wis.	667
WJOL — Joliet, Ill.	424	WKLK — Cloquet, Minn.	482
WJON — St. Cloud, Minn.	485	WKLO — Louisville, Ky.	447
WJOT — Lake City, S. C.	602	WKLX — Blackstone, Va.	643
WJOY — Burlington, Vt.	642	WKLX — Paris, Ky.	449
WJPA — Washington, Pa.	594	WKLY — Hartwell, Ga.	410
WJPD — Ishpeming, Mich.	476	WKMC — Roaring Spring, Pa.	592
WJPF — Herrin, Ill.	424	WKMF — Flint, Mich.	474
WJPG — Green Bay, Wis.	663	WKMH — Detroit, Mich.	474
WJPR — Greenville, Miss.	488	WKMI — Kalamazoo, Mich.	477
WJPS — Evansville, Ind.	429	WKMT — Kings Mountain, N. C.	545
WJQS — Jackson, Miss.	489	WKNA — Charleston, W. Va.	656
WJRR — Detroit, Mich.	472	WKNB — New Britain, Conn.	387
WJRD — Tuscaloosa, Ala.	351	WKNE — Keene, N. H.	508
WJRI — Lenoir, N. C.	546	WKNK — Muskegon, Mich.	479
WJSB — Crestview, Fla.	393	WKNX — Saginaw, Mich.	480
WJTN — Jamestown, N. Y.	522	WKNY — Kingston, N. Y.	522
WJUN — Mexico, Pa.	584	WKO — Hopkinsville, Ky.	446
WJVA — South Bend, Ind.	433	WKOK — Sunbury, Pa.	593
WJVB — Jacksonville Beach, Fla.	397	WKOP — Binghamton, N. Y.	517
WJWG — Conway, N. H.	508	WKOV — Wellston, Ohio	565
WJWL — Georgetown, Del.	390	WKOW — Madison, Wis.	664
WJWS — South Hill, Va.	649	WKOX — Framingham, Mass.	465
WJXN — Jackson, Miss.	489	WKOY — Bluefield, W. Va.	656
WJZM — Clarksville, Tenn.	607	WKOZ — Kosciusko, Miss.	489
WKAB — Mobile, Ala.	349	WKPA — New Kensington, Pa.	584
WKAI — Macomb, Ill.	425	WKPT — Kingsport, Tenn.	609
WKAL — Rome, N. Y.	537	WKRC — Cincinnati, Ohio	557
WKAM — Goshen, Ind.	430	WKRK — Mobile, Ala.	349
WKAN — Kankakee, Ill.	424	WKRK — Columbia, Tenn.	607
WKAP — Allentown, Pa.	577	WKRO — Cairo, Ill.	419
WKAQ — San Juan, P. R.	676	WKRS — Waukegan, Ill.	428
WKAT — Miami Beach, Fla.	399	WKRT — Cortland, N. Y.	519
WKAY — Glasgow, Ky.	445	WKRZ — Oil City, Pa.	585
WKBC — North Wilkesboro, N. C.	547	WKS — Milford, Del.	390
WKBH — LaCrosse, Wis.	663	WKSR — Pulaski, Tenn.	613
WKBI — St. Marys, Pa.	592	WKST — New Castle, Pa.	584
WKBJ — Milan, Tenn.	612	WKTG — Thomasville, Ga.	414
		WKTL — Kendallville, Ind.	431

WKTM — Mayfield, Ky.	448	WLOE — Leaksville, N. C.	546
WKTQ — South Paris, Me.	460	WLOF — Orlando, Fla.	399
WKTY — LaCrosse, Wis.	663	WLOG — Logan, W. Va.	658
WKUL — Cullman, Ala.	345	WLOH — P inceton, W. Va.	659
WKVA — Lewistown, Pa.	583	WLOI — LaPorte, Ind.	431
WKVM — San Juan, P. R.	676	WLOL — Minneapolis, Minn.	484
WKWF — Key West, Fla.	397	WLOK — Lincolnton, N. C.	546
WKWK — Wheeling, W. Va.	661	WLOS — Asheville, N. C.	540
WKXL — Concord, N. H.	508	WLOU — Louisville, Ky.	447
WKXV — Knoxville, Tenn.	609	WLOW — Portsmouth, Va.	646
WKXY — Sarasota, Fla.	401	WLOX — Biloxi-Gulfport, Miss.	486
WKY — Oklahoma City, Okla.	569	WLPM — Suffolk, Va.	649
WKYB — Paducah, Ky.	448	WLPO — LaSalle, Ill.	424
WKYR — Keyser, W. Va.	658	WLRP — New Albany, Ind.	432
WKYW — Louisville, Ky.	447	WLS — Chicago, Ill.	422
WKZO — Kalamazoo, Mich.	477	WLSD — Big Stone Gap, Va.	643
WLAC — Nashville, Tenn.	612	WLSE — Wallace, N. C.	550
WLAD — Danbury, Conn.	385	WLSH — Lansford, Pa.	583
WLAF — Lafollette, Tenn.	609	WLSI — Pikeville, Ky.	449
WLAG — La Grange, Ga.	411	WLSM — Louisville, Miss.	490
WLAK — Lakeland, Fla.	397	WLSV — Wellsville, N. Y.	539
WLAM — Lewiston, Me.	458	WLTC — Gastonia, N. C.	543
WLAN — Lancaster, Pa.	583	WLVA — Lynchburg, Va.	645
WLAP — Lexington, Ky.	446	WLW — Cincinnati, Ohio	557
WLAQ — Rome, Ga.	412	WLYC — Williamsport, Pa.	594
WLAR — Athens, Tenn.	606	WLYN — Lynn, Mass.	466
WLAS — Jacksonville, N. C.	545	WMAG — Forrest, Miss.	488
WLAT — Conway, S. C.	600	WMAJ — State College, Pa.	593
WLAU — Laurel, Miss.	490	WMAK — Nashville, Tenn.	612
WLAV — Grand Rapids, Mich.	475	WMAL — Washington, D. C.	391
WLAY — Muscle Shoals, Ala.	349	WMAM — Marinette, Wis.	664
WLBB — Carrollton, Ga.	408	WMAN — Mansfield, Ohio	562
WLBC — Muncie, Ind.	432	WMAF — Monroe, N. C.	547
WLBE — Leesburg, Fla.	397	WMAQ — Chicago, Ill.	422
WLBG — Laurens, S. C.	612	WMAS — Springfield, Mass.	468
WLBH — Mattoon, Ill.	425	WMAW — Menominee, Mich.	478
WLBJ — Bowling Green, Ky.	444	WMAX — Grand Rapids, Mich.	475
WLBK — DeKalb, Ill.	423	WMAZ — Springfield, Ill.	427
WLBK — Lebanon, Ky.	446	WMAZ — Macon, Ga.	411
WLBK — Lebanon, Pa.	583	WMBC — Macon, Miss.	490
WLBS — Birmingham, Ala.	345	WMBD — Peoria, Ill.	426
WLBZ — Bangor, Me.	458	WMEG — Richmond, Va.	648
WLCK — Campbellsville, Ky.	444	WMBH — Joplin, Mo.	495
WLCM — Lancaster, S. C.	602	WMBL — Morehead City, N. C.	547
WLCO — Eustis, Fla.	394	WMBM — Miami Beach, Fla.	399
WLCR — Torrington, Conn.	389	WMBN — Petoskey, Mich.	479
WLCS — Baton Rouge, La.	451	WMBO — Auburn, N. Y.	516
WLCC — La Crosse, Wis.	664	WMBR — Jacksonville, Fla.	396
WLDB — Atlantic City, N. J.	509	WMBS — Uniontown, Pa.	594
WLDS — Jacksonville, Ill.	424	WMC — Memphis, Tenn.	611
WLDY — Ladysmith, Wis.	664	WMCA — New York, N. Y.	525
WLEA — Hornell, N. Y.	521	WMCD — Welch, W. Va.	659
WLEC — Sandusky, Ohio	563	WMCH — Church Hill, Tenn.	606
WLEE — Richmond, Va.	647	WMCK — McKeesport, Pa.	584
WLET — Toccoa, Ga.	414	WMCW — Harvard, Ill.	424
WLEU — Erie, Pa.	581	WMDC — Hazlehurst, Miss.	489
WLEW — Bad Axe, Mich.	470	WMDD — Fajardo, P. R.	675
WLEX — Lexington, Ky.	446	WMDN — Midland, Mich.	478
WLFA — Lafayette, Ga.	411	WMEN — Tallahassee, Fla.	402
WLFH — Little Falls, N. Y.	522	WMEV — Marion, Va.	645
WLIB — New York, N. Y.	531	WMEX — Boston, Mass.	464
WLJK — Newport, Tenn.	613	WMFC — Monroeville, Ala.	349
WLIL — Lenoir City, Tenn.	610	WMFD — Wilmington, N. C.	551
WLIP — Kenosha, Wis.	663	WMFG — Hibbing, Minn.	483
WLLH — Lowell-Lawrence, Mass.	467	WMFJ — Daytona Beach, Fla.	393
WLLY — Richmond, Va.	647	WMFR — High Point, N. C.	545
WLMJ — Jackson, Ohio	561	WMFS — Chattanooga, Tenn.	606
WLNA — Peekskill, N. Y.	535	WMGA — Moultrie, Ga.	412
WLNH — Laconia, N. H.	508	WMGE — Madison, Ga.	412
WLOA — Braddock, Pa.	578	WMGM — New York, N. Y.	525

WMGR — Bainbridge, Ga.	407	WNAT — Natchez, Miss.	490
WMGW — Meadville, Pa.	584	WNAU — New Albany, Miss.	490
WMGY — Montgomery, Ala.	349	WNAV — Annapolis, Md.	460
WMID — Atlantic City, N. J.	509	WNAW — North Adams, Mass.	467
WMIE — Miami, Fla.	398	WNAX — Yankton, S. Dak.	605
WMIK — Middlesboro, Ky.	448	WNFB — Binghamton, N. Y.	517
WMIL — Milwaukee, Wis.	665	WNBH — New Bedford, Mass.	467
WMIN — St. Paul, Minn.	485	WNBS — Murray, Ky.	448
WMIQ — Iron Mountain, Mich.	476	WNBT — Wellsboro, Pa.	594
WMIS — Natchez, Miss.	490	WNBZ — Saranac Lake, N. Y.	537
WMIX — Mt. Vernon, Ill.	425	WNCA — Silver City, N. C.	549
WMJM — Cordele, Ga.	409	WNCC — Barnsboro, Pa.	578
WMLP — Milton, Pa.	584	WNDB — Daytona Beach, Fla.	394
WMLS — Sylacauga, Ala.	351	WNDR — Syracuse, N. Y.	538
WMLT — Dublin, Ga.	410	WNDU — South Bend, Ind.	433
WMLV — Millville, N. J.	510	WNEB — Worcester, Mass.	469
WMMB — Melbourne, Fla.	398	WNEL — Caguas, P. R.	673
WMMN — Fairmont, W. Va.	657	WNER — Live Oak, Fla.	397
WMMT — McMinnville, Tenn.	611	WNES — Central City, Ky.	444
WMMW — Meriden, Conn.	387	WNEW — New York, N. Y.	527
WMNB — North Adams, Mass.	467	WNEX — Macon, Ga.	411
WMNC — Morganton, N. C.	547	WNGO — Mayfield, Ky.	448
WMNE — Menomie, Wis.	665	WNHC — New Haven, Conn.	388
WMOA — Marietta, Ohio	562	WNIX — Springfield, Vt.	642
WMOD — Moundsville, W. Va.	658	WNJR — Newark, N. J.	511
WMOG — Brunswick, Ga.	408	WNLA — Indianola, Miss.	489
WMOH — Hamilton, Ohio	561	WNLC — New London, Conn.	388
WMOK — Metropolis, Ill.	425	WNLK — Norwalk, Conn.	388
WMON — Montgomery, W. Va.	658	WNMP — Evanston, Ill.	423
WMOP — Ocala, Fla.	399	WNNC — Newton, N. C.	547
WMOR — Morehead, Ky.	448	WNNJ — Newton, N. J.	511
WMOU — Berlin, N. H.	508	WNNT — Warsaw, Va.	649
WMOX — Meridian, Miss.	490	WNOE — New Orleans, La.	454
WMOZ — Mobile, Ala.	349	WNOG — Naples, Fla.	399
WMPA — Aberdeen, Miss.	486	WNOK — Columbia, S. C.	600
WMPM — Smithfield, N. C.	550	WNOP — Newport, Ky.	448
WMPS — Memphis, Tenn.	612	WNOR — Norfolk, Va.	646
WMRB — Greenville, S. C.	601	WNOS — High Point, N. C.	545
WMRE — Monroe, Ga.	412	WNOW — York, Pa.	595
WMRF — Lewiston, Pa.	584	WNOX — Knoxville, Tenn.	609
WMRI — Marion, Ind.	432	WNPT — Tuscaloosa, Ala.	351
WMRN — Marion, Ohio	562	WNRC — New Rochelle, N. Y.	523
WMRO — Aurora, Ill.	419	WNRG — Grundy, Va.	645
WMRP — Flint, Mich.	474	WNRI — Woodsocket, R. I.	597
WMRY — New Orleans, La.	454	WNRV — Narrows, Va.	646
WMSA — Massena, New York	523	WNTM — Vero Beach, Fla.	403
WMSC — Columbia, S. C.	599	WNVA — Norton, Va.	646
WMSL — Decatur, Ala.	346	WNXT — Portsmouth, Ohio	563
WMSN — Raleigh, N. C.	548	WOAI — San Antonio, Texas	635
WMT — Cedar Rapids, Iowa	434	WOAP — Owosso, Mich.	479
WMTA — Central City, Ky.	444	WOAY — Oak Hill, W. Va.	658
WMTB — Vanleave, Ky.	450	WOBS — Jacksonville, Fla.	396
WMTE — Manistee, Mich.	478	WOBT — Rhinelander, Wis.	667
WMTM — Moultrie, Ga.	412	WOC — Davenport, Iowa	435
WMTR — Morristown, N. J.	510	WOCB — West Yarmouth, Mass.	469
WMTS — Murfreesboro, Tenn.	612	WOCH — North Vernon, Ind.	432
WMUR — Manchester, N. H.	509	WOHI — East Liverpool, Ohio	560
WMUS — Muskegon, Mich.	479	WOHO — Toledo, Ohio	563
WMUU — Greenville, S. C.	601	WOHP — Bellefontaine, Ohio	555
WMVA — Martinsville, Va.	646	WOHS — Shelby, N. C.	549
WMVG — Milledgeville, Ga.	412	WOIC — Columbia, S. C.	600
WMVO — Mt. Vernon, Ohio	562	WOKB — Memphis, Tenn.	611
WMYB — Myrtle Beach, S. C.	602	WOKE — Oak Ridge, Tenn.	613
WMYR — Ft. Myers, Fla.	394	WOKJ — Jackson, Miss.	489
WNAB — Bridgeport, Conn.	385	WOKO — Albany, N. Y.	516
WNAC — Boston, Mass.	464	WOKW — Sturgeon Bay, Wis.	668
WNAE — Warren, Pa.	594	WOKY — Milwaukee, Wis.	665
WNAG — Grenada, Miss.	488	WOKZ — Alton, Ill.	419
WNAH — Nashville, Tenn.	612	WOLW — Washington, D. C.	391
WNAM — Neenah, Wis.	666	WOLF — Syracuse, N. Y.	538
WNAR — Norristown, Pa.	585	WOLS — Florence, S. C.	600

WOMI — Owensboro, Ky.	448	WPLA — Plant City, Fla.	400
WOMT — Manitowoc, Wis.	664	WPLH — Huntington, W. Va.	657
WOND — Pleasantville, N. J.	511	WPLM — Plymouth, Mass.	468
WONE — Dayton, Ohio	560	WPLY — Plymouth, Wis.	666
WONN — Lakeland, Fla.	397	WPME — Punxsutawney, Pa.	591
WONW — Defiance, Ohio	560	WPMP — Pascagoula, Miss.	491
WOOD — Grand Rapids, Mich.	475	WPNF — Brevard, N. C.	541
WOOF — Dothan, Ala.	346	WPNX — Phenix City, Ala.	350
WOOK — Washington, D. C.	391	WPON — Pontiac, Mich.	479
WOOW — New Bern, N. C.	547	WPOR — Portland, Me.	459
WOPA — Oak Park, Ill.	425	WPPA — Pottsville, Pa.	591
WOPJ — Bristol, Tenn.	606	WPRa — Mayaguez, P. R.	675
WOR — New York, N. Y.	529	WPRC — Lincoln, Ill.	424
WORA — Mayaguez, P. R.	675	WPRE — Prairie du Chien, Wis.	666
WORC — Worcester, Mass.	469	WPRO — Providence, R. I.	597
WORD — Spartanburg, S. C.	603	WPRP — Ponce, P. R.	675
WORK — York, Pa.	595	WPRS — Paris, Ill.	426
WORL — Boston, Mass.	464	WPRT — Prestonburg, Ky.	449
WORX — Madison, Ind.	431	WPRY — Perry, Fla.	400
WORZ — Orlando, Fla.	400	WPTF — Raleigh, N. C.	548
WOSA — Wausau, Wis.	668	WPTR — Albany, N. Y.	516
WOSC — Fulton, N. Y.	521	WPTS — Pittston, Pa.	591
WOSH — Oshkosh, Wis.	666	WPTW — Piqua, Ohio	562
WOTR — Corry, Pa.	580	WPIX — Lexington Park, Md.	462
WOTW — Nashua, N. H.	509	WPUV — Pulaski, Va.	647
WOV — New York, N. Y.	533	WQAM — Miami, Fla.	398
WOW — Omaha, Neb.	506	WQBC — Vicksburg, Miss.	491
WOWL — Florence, Ala.	346	WQIK — Jacksonville, Fla.	396
WOWO — Ft. Wayne, Ind.	430	WQOK — Greenville, S. C.	600
WOXF — Oxford, N. C.	548	WQSN — Charleston, S. C.	599
WOZK — Ozark, Ala.	350	WQUA — Moline, Ill.	425
WPAB — Ponce, P. R.	675	WQXI — Atlanta, Ga.	407
WPAC — Patchogue, N. Y.	535	WQXR — New York, N. Y.	535
WPAD — Paducah, Ky.	449	WRAC — Racine, Wis.	666
WPAG — Ann Arbor, Mich.	470	WRAD — Radford, Va.	647
WPAL — Charleston, S. C.	599	WRAG — Carrollton, Ala.	345
WPAM — Pottsville, Pa.	591	WRAK — Williamsport, Pa.	595
WPAQ — Mt. Airy, N. C.	547	WRAL — Raleigh, N. C.	548
WPAR — Parkersburg, W. Va.	659	WRAP — Norfolk, Va.	646
WPAT — Paterson, N. J.	512	WRAW — Reading, Pa.	592
WPAW — Pawtucket, Pa.	597	WRAY — Princeton, Ind.	432
WPAX — Thomasville, Ga.	414	WRBC — Jackson, Miss.	489
WPAY — Portsmouth, Ohio	563	WRBL — Columbus, Ga.	409
WPAZ — Pottstown, Pa.	591	WRC — Washington, D. C.	391
WPBB — Jackson, Ala.	348	WRCA — New York, N. Y.	533
WPBC — Minneapolis, Minn.	484	WRCD — Dalton, Ga.	409
WPCF — Panama City, Fla.	400	WRCO — Richland Center, Wis.	667
WPCO — Mt. Vernon, Ind.	432	WRCV — Philadelphia, Pa.	567
WPCT — Putnam, Conn.	389	WRCS — Ahsoskie, N. C.	540
WPDM — Potsdam, N. Y.	536	WRDB — Reedsburg, Wis.	667
WPDQ — Jacksonville, Fla.	396	WRDO — Augusta, Me.	458
WPDR — Portage, Wis.	666	WRDW — Augusta, Ga.	407
WPDx — Clarksburg, W. Va.	657	WREB — Holyoke, Mass.	466
WPEN — Philadelphia, Pa.	587	WREC — Memphis, Tenn.	612
WPEO — Peoria, Ill.	426	WREL — Lexington, Va.	645
WPEP — Taunton, Mass.	468	WREN — Topeka, Kans.	443
WPET — Greensboro, N. C.	544	WREV — Reidsville, N. C.	548
WPFA — Pensacola, Fla.	400	WRFC — Athens, Ga.	404
WPFB — Middletown, Ohio	562	WRFD — Worthington, Ohio	565
WPFD — Darlington, S. C.	600	WRFS — Alexander City, Ala.	343
WPFp — Park Falls, Wis.	666	WRFW — Eau Claire, Wis.	662
WPGC — Morningside, Md.	462	WRGA — Rome, Ga.	412
WPGW — Portland, Ind.	432	WRGS — Rogersville, Tenn.	613
WPIC — Sharon, Pa.	593	WRHC — Jacksonville, Fla.	397
WPID — Piedmont, Ala.	350	WRHI — Rock Hill, S. C.	603
WPIK — Alexandria, Va.	643	WRIB — Providence, R. I.	597
WPIN — St. Petersburg, Fla.	401	WRIC — Richlands, Va.	647
WPIT — Pittsburgh, Pa.	590	WRIO — Rio Piedras, P. R.	675
WPKE — Pineville, Ky.	449	WRIS — Roanoke, Va.	648
WPKO — Waverly, Ohio	565	WRIT — Milwaukee, Wis.	665
WPKY — Princeton, Ky.	449	WRIV — Riverhead, N. Y.	536

WRJN — Racine, Wis.	666	WSLB — Ogdensburg, N. Y.	535
WRJW — Picayune, Miss.	491	WSLI — Jackson, Miss.	489
WRKD — Rockland, Me.	459	WSLM — Salem, Ind.	432
WRLD — West Point, Ga.	415	WSLS — Roanoke, Va.	648
WRMA — Montgomery, Ala.	349	WSM — Nashville, Tenn.	613
WRMN — Elgin, Ill.	423	WSMB — New Orleans, La.	454
WRNL — Richmond, Va.	648	WSMI — Litchfield, Ill.	425
WRNY — Rochester, N. Y.	537	WSMT — Sparta, Tenn.	614
WROB — West Point, Miss.	492	WSNJ — Bridgeton, N. J.	510
WROD — Daytona Beach, Fla.	394	WENW — Seneca, S. C.	603
WROK — Rockford, Ill.	427	WSNY — Schenectady, N. Y.	538
WROL — Knoxville, Tenn.	609	WSOK — Nashville, Tenn.	613
WROM — Rome, Ga.	412	WSON — Henderson, Ky.	446
WRON — Ronceverte, W. Va.	659	WSOC — Charlotte, N. C.	541
WROS — Scottsboro, Ala.	350	WSOO — Sault Ste. Marie, Mich.	481
WROW — Roanoke, Va.	648	WSOY — Decatur, Ill.	422
WROW — Albany, N. Y.	516	WSPA — Spartanburg, S. C.	603
WROX — Clarksdale, Miss.	487	WSPB — Sarasota, Fla.	401
WROY — Carmi, Ill.	419	WSPC — Anniston, Ala.	343
WRPB — Warner Robbins, Ga.	414	WSPD — Toledo, Ohio	565
WRR — Dallas, Tex.	622	WSPN — Saratoga Springs, N. Y.	537
WRRF — Washington, N. C.	551	WSPR — Springfield, Mass.	468
WRRR — Rockford, Ill.	427	WSPT — Stevens Point, Wis.	667
WRRZ — Clinton, N. C.	542	WSRC — Durham, N. C.	542
WRSW — Warsaw, Ind.	433	WSRS — Cleveland, Ohio	559
WRTA — Altoona, Pa.	577	WSSB — Durham, N. C.	542
WRUF — Gainesville, Fla.	395	WSSC — Sumter, S. C.	604
WRUM — Rumford, Me.	460	WSSO — Starkville, Miss.	491
WRUN — Utica, N. Y.	538	WSSV — Petersburg, Va.	647
WRUS — Russellville, Ky.	449	WSTA — St. Thomas, V. I.	676
WRVA — Richmond, Va.	648	WSTC — Stamford, Conn.	389
WRWB — Kissimmee, Fla.	397	WSTN — St. Augustine, Fla.	401
WRXO — Roxboro, N. C.	549	WSTP — Salisbury, Md.	549
WSAC — Radcliffe, Ky.	449	WSTR — Sturgis, Mich.	481
WSAI — Cincinnati, Ohio	557	WSTU — Stuart, Fla.	402
WSAL — Logansport, Ind.	431	WSTV — Steubenville, Ohio	563
WSAM — Saginaw, Mich.	480	WSUH — Oxford, Miss.	491
WSAN — Allentown, Pa.	577	WSUN — St. Petersburg, Fla.	401
WSAR — Fall River, Mass.	465	WSUX — Seaford, Del.	390
WSAT — Salisbury, N. C.	549	WSVA — Harrisonburg, Va.	645
WSAU — Wausau, Wis.	668	WSVS — Crewe, Va.	644
WSAV — Savannah, Ga.	413	WSWN — Belle Glade, Fla.	393
WSAY — Rochester, N. Y.	537	WSWW — Platteville, Wis.	666
WSAZ — Huntington, W. Va.	657	WSYB — Rutland, Vt.	642
WSB — Atlanta, Ga.	407	WSYD — Mt. Airy, N. C.	547
WSBA — York, Pa.	595	WSYL — Sylvania, Ga.	413
WSBB — New Smyrna Beach, Fla.	399	WSYR — Syracuse, N. Y.	538
WSBC — Chicago, Ill.	422	WTAB — Tabor City, N. C.	550
WSBT — South Bend, Ill.	433	WTAC — Flint, Mich.	475
WSCR — Scranton, Pa.	593	WTAD — Quincy, Ill.	426
WSDR — Sterling, Ill.	427	WTAG — Worcester, Mass.	469
WSEV — Sevierville, Tenn.	613	WTAL — Tallahassee, Fla.	402
WSFA — Montgomery, Ala.	349	WTAN — Clearwater, Fla.	393
WSFB — Quitman, Ga.	412	WTAO — Cambridge, Mass.	465
WSFC — Somerset, Ky.	450	WTAQ — La Grange, Ill.	424
WSFT — Thomaston, Ga.	414	WTAR — Norfolk, Va.	646
WSGC — Elberton, Ga.	410	WTAW — College Station, Tex.	619
WSGN — Birmingham, Ala.	345	WTAX — Springfield, Ill.	427
WSGW — Saginaw, Mich.	481	WTBC — Tuscaloosa, Ala.	351
WSHB — Stillwater, Minn.	485	WTBF — Troy, Ala.	351
WSHE — Sheboygan, Wis.	667	WTBO — Cumberland, Md.	461
WSIC — Statesville, N. C.	550	WTCH — Flomaton, Ala.	346
WSID — Baltimore, Md.	461	WTCH — Shawano, Wis.	667
WSIG — Mt. Jackson, Va.	646	WTCJ — Tell City, Ind.	433
WSIP — Paintsville, Ky.	449	WTCM — Traverse City, Mich.	481
WSIR — Winter Haven, Fla.	404	WTCN — Minneapolis, Minn.	484
WSIV — Pekin, Ill.	426	WTCO — Campbellsville, Ky.	444
WSIX — Nashville, Tenn.	613	WTCR — Ashland, Ky.	444
WSJS — Winston-Salem, N. C.	552	WTCS — Fairmont, W. Va.	657
WSKI — Montpelier-Barre, Vt.	642	WTCW — Whitesburg, Ky.	450
WSKY — Asheville, N. C.	540	WTEL — Philadelphia, Pa.	589

WTHI — Terre Haute, Ind.	433	WVDA — Boston, Mass.	464
WTIC — Hartford, Conn.	387	WVEC — Hampton, Va.	645
WTIK — Durham, N. C.	542	WVET — Rochester, N. Y.	537
WTIL — Mayaguez, P. R.	675	WVIM — Vicksburg, Miss.	491
WTIM — Taylorville, Ill.	428	WVJP — Caguas, P. R.	673
WTIP — Charleston, W. Va.	656	WVJS — Owensboro, Ky.	448
WTIV — Titusville, Pa.	593	WVKO — Columbus, Ohio	560
WTIX — New Orleans, La.	455	WVLK — Lexington, Ky.	446
WTJH — East Point, Ga.	410	WVLN — Olney, Ill.	425
WTJS — Jackson, Tenn.	608	WVMC — Mount Carmel, Ill.	425
WTKM — Hartford, Wis.	663	WVMI — Biloxi, Miss.	486
WTLS — Tallahassee, Fla.	351	WVNA — Tusculmbia, Ala.	352
WTMA — Charleston, S. C.	599	WVNJ — Newark, N. J.	511
WTMC — Ocala, Fla.	399	WVOK — Birmingham, Ala.	345
WTMJ — Milwaukee, Wis.	665	WVOP — Vidalia, Ga.	414
WTMV — East St. Louis, Ill.	423	WVOS — Liberty, N. Y.	522
WTNC — Thomasville, N. C.	550	WVOT — Wilson, N. C.	551
WTND — Orangeburg, S. C.	603	WVOW — Logan, W. Va.	658
WTNJ — Trenton, N. J.	512	WVPO — Stroudsburg, Pa.	593
WTNS — Coshocton, Ohio	560	WVSC — Somerset, Pa.	593
WTNT — Tallahassee, Fla.	402	WWBG — Bowling Green, Ohio	566
WTOB — Winston-Salem, N. C.	552	WWBZ — Vineland, N. J.	512
WTOC — Savannah, Ga.	413	WWCA — Gary, Ind.	430
WTOB — Toledo, Ohio	563	WWCO — Waterbury, Conn.	389
WTOE — Spruce Pine, N. C.	550	WWDC — Washington, D. C.	391
WTOK — Meridian, Miss.	490	WWEZ — New Orleans, La.	454
WTOL — Toledo, Ohio	565	WWGP — Sanford, N. C.	549
WTON — Staunton, Va.	649	WWGS — Tifton, Ga.	414
WTOP — Washington, D. C.	391	WWHG — Hornell, N. Y.	521
WTOR — Torrington, Conn.	389	WWIL — Ft. Lauderdale, Fla.	394
WTOW — Towson, Mo.	463	WWIN — Baltimore, Md.	461
WTPR — Paris, Tenn.	613	WWIT — Canton, N. C.	541
WTPS — New Orleans, La.	455	WWJ — Detroit, Mich.	474
WTRB — Ripley, Tenn.	613	WWKY — Winchester, Ky.	450
WTRC — Elkhart, Ind.	429	WWL — New Orleans, La.	454
WTRL — Bradentown, Fla.	393	WWNC — Asheville, N. C.	540
WTRN — Tyrone, Pa.	594	WWNH — Rochester, N. H.	509
WTRP — LaGrange, Ga.	411	WWNR — Beckley, W. Va.	656
WTRR — Sanford, Fla.	401	WWNS — Statesboro, Ga.	413
WTRW — Two Rivers, Wis.	668	WWNY — Watertown, N. Y.	539
WTRX — Bellaire, Ohio	555	WWOC — Manitowoc, Wis.	664
WTRY — Troy, N. Y.	538	WWOD — Lynchburg, Va.	645
WTSB — Brattleboro, Vt.	641	WWOK — Charlotte, N. C.	542
WTSB — Lumberton, N. C.	546	WWOL — Buffalo, N. Y.	519
WTSB — Hanover-Lebanon, N. H.	508	WWON — Woonsocket, R. I.	597
WTSP — St. Petersburg, Fla.	401	WWPA — Williamsport, Pa.	595
WTSV — Claremont, N. H.	508	WWPB — Miami, Fla.	398
WTTB — Vero Beach, Fla.	403	WWPF — Palatka, Fla.	400
WTHH — Port Huron, Mich.	480	WWPG — Palm Beach, Fla.	400
WTTM — Trenton, N. J.	512	WWRL — Woodside, N. Y.	539
WTTN — Watertown, Wis.	668	WWSC — Glens Falls, N. Y.	521
WTRR — Westminster, Md.	463	WWSR — St. Albans, Vt.	642
WTTT — Bloomington, Ind.	428	WWST — Wooster, Ohio	565
WTUP — Tupelo, Miss.	491	WWSW — Pittsburgh, Pa.	591
WTUS — Tuskegee, Ala.	352	WVVA — Wheeling, W. Va.	661
WTUX — Wilmington, Del.	390	WWWB — Jasper, Ala.	348
WTVB — Coldwater, Mich.	472	WWWF — Fayette, Ala.	346
WTVL — Waterville, Me.	460	WWWR — Russellville, Ala.	350
WTVN — Columbus, Ohio	560	WWWW — Rio Piedras, P. R.	675
WTWA — Thomson, Ga.	414	WWYO — Pineville, W. Va.	659
WTXL — Springfield, Mass.	468	WXAL — Demopolis, Ala.	346
WTWN — St. Johnsbury, Vt.	642	WXGI — Richmond, Va.	648
WTYC — Rock Hill, S. C.	603	WXLW — Indianapolis, Ind.	431
WIYN — Tryon, N. C.	550	WXOK — Baton Rouge, La.	451
WTYS — Marianna, Fla.	397	WXRA — Buffalo, N. Y.	519
WULA — Eufaula, Ala.	346	WXRF — Guayama, P. R.	675
WUSJ — Lockport, N. Y.	522	WXYZ — Detroit, Mich.	474
WUST — Washington, D. C.	391	WYVE — Wytheville, Va.	649
WVAM — Altoona, Pa.	577	WZIP — Covington, Ky.	445
WVCG — Coral Gables, Fla.	393	WZOB — Ft. Payne, Ala.	347
WVCH — Chester, Pa.	579		

WAVU—Albertville—1948

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Oper. By Sand Mt. Bcstg. Service
Business-Studio Address P. O. Box 250
Phone Number 639
News Service AP
Transcription Service World
Pres. Gen. Mgr. Pat M. Courington
Prog. Dir. Bill Hagler

WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By Piedmont Service Corp.
Business-Studio Address 138 Main St.
Phone: Adams 4-2566 Air Time: Daytime
News Service UP
Transcription Service Thesaurus
Representative Sears & Ayer
President James L. Coley
Gen.-Station Mgr. Jim Whatley
Membership NARTB, RAB
Sls. Prom. Mgr., Chief Eng. C. H. Whatley

WCTA—Andalusia—1946 MBS-KBS

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By Andalusia Bcstg. System
Address Sanford Rd.
Phone: 1340 Air Time: Full Time
News Service AP
Transcription Service RCA
Representative Dora Clayton
Membership NARTB, RAB
Pres., Gen. Sta. Mgr. Dige Bishop
Commercial Manager Don Cooke
Program Director Barbara Nicholson
Publicity Director Bart Pryor
Chief Engineer J. Dige Bishop

WANA—Anniston—1954—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned C. L. Graham
Address Box 937
Phone: 6-9201 Air Time: Full Time
News Service UP
Sta. Rep. McGillvra, Inc.
Co-Owner Cary L. Graham
Gen., Sta. Mgr. Mac M. Thomas
Commercial Mgr. Mary McCrelles
Sales Prom. Mgr. Bill Jenkins
Program Dir. Jim Paul
Publicity Dir. Bill Nelson
Chief Engineer R. C. Watson

WHMA—Anniston—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Anniston Bcstg. Co., Inc.
Business-Studio Address Radio Bldg.
Phone: Adams 6-7545 Air Time: Full Time
Newspaper Affil. Anniston Star
Transcription Service World, Thesaurus
Representative Sears & Ayer
Membership NARTB
President Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street

Program Director Rosamond Ponder
Publicity Director E. Cody Hall
Sales Prom. Mgr. W. Hall Wray
Chief Engineer James A. Hudson

WSPC—Anniston—1949—MBS

Freq.: 1390 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By Model City Bcstg. Co., Inc.
Business Address Jefferson Davis Hotel
Phone: AD 6-8291 Air Time: Unlimited
News Service AP
Transcription Service Standard
Representative Walker & Dora-Clayton
Pres., Gen., Sta. Mgr. W. S. Weatherly
Program Director Rosebud Waldrop
Chief Engineer Harry Dickinson

WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By Athens Bcstg. Co., Inc.
Business-Studio Address Hine St.
Phone Number 585
Trans. Ser. SESAC, Library Service
News Service AP
Pres.-Gen. Mgr. Homer F. Dunnivant
Pgm., Prom., News Dir. Marjorie Jones

WATM—Atmore—1948

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By Southland Bcstg. Co.
Phone 50
Address P. O. Box 59
News Service AP
Membership NARTB
Transcription Service World
Pres., Gen., Sta. Mgr. T. C. Miniard
Comm. Mgr., Prog. Dir. Julia Miniard
Chief Engineer T. C. Miniard

WAUD—Auburn—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Auburn Bcstg. Co.
Address Box 231
Phone: 1240 Air Time: Full Time
Pres., Gen.-Sta., Com. Mgr. Elmer G. Salter
Sales Prom. Dir. Bobbie Sanders
Chief Engineer Avery Baswell
Prog., Pub. Dir. Margaret White

WBCO—Bessemer—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned Bessemer Bcstg. Co., Inc.
Business Address Box 510
Phone: 5-5241 Air Time: Full Time
News Service UP
Representative Forjoe, Clayton-Cossee
Membership NARTB
Gen. & Comm. Mgr. Eugene P. Weil
Pres. J. E. Lanier
Program Director Bruce Payne
Chief Engineer Jack Warden

WAPI—Birmingham—1922 NBC

Frequency: 1070 Kc. Power: 10,000 Watts

Owned-Oper. By.. Alabama Bcstg. System, Inc.
 Address..... P. O. Box 2553
 Phone: 4-2466..... Air Time: Full Time
 News Service..... AP
 Newspaper Affil..... Birmingham News
 Representative..... John Blair
 Membership..... NARTB, RAB
 Pres., Gen. Mgr..... Henry P. Johnston
 VP Programming..... Ray F. Furr
 VP & Mgr. of Radio Operations. Herbert Martin
 Publicity Director..... James Chenoweth
 Chief Engineer..... J. V. Sanderson

WBRC—Birmingham—1925
CBS

Frequency: 960 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Storer Bcstg. Co., Inc.
 Address..... 1727½ 2nd Ave., N.
 Phone: 7-3172..... Air Time: Full Time
 News Service..... AP
 Transcription Service..... Capitol. Standard
 Representative..... Katz
 Membership..... NARTB, RAB
 President..... George B. Storer
 Gen. Mgr..... James E. Bailey
 Comm. Sales Prom. Mgr..... Lionel Baxter
 Local Sales Mgr..... Richard Stephen
 Pub., Prog. Dir..... Fox Lightfoot
 Chief Engineer..... Robert L. DuPriest

WCRT—Birmingham—1953

Frequency: 1260 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Chapman Radio-TV Co.
 Business Address..... 725 S. 22nd St.
 Phone Number 7-3019..... Air Time: Day
 News Service..... UP

Trans. Service..... Standard
 Membership..... NARTB
 President..... W. A. Chapman
 Gen., Sta., Com., Sls. Mgr..... Rudy C. Clark
 Prog. Dir., Chief Eng..... George K. Chapman

WEDR—Birmingham—1949

Frequency: 1220 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Magic City Bcstg. Co.
 Business Address..... 1417 Fourth Ave. N.
 Phone Number 40925..... Air Time: Day
 News Service..... UP
 Representative..... McGillvra
 President..... J. L. Doss
 Gen. Mgr..... John A. Thompson

WEZB—Birmingham—1953

Frequency: 1320 Kc..... Power: 1 Kw. d.
 Owned:.. Gene Newman & Emory M. McElroy
 Address..... Dinkler-Tutwiler Hotel
 Phone: 4-4641..... Air Time: Daytime
 News Service..... INS
 Membership..... NARTB
 Pres., Gen., Sta. Mgr..... Gene Newman
 Comm. Mgr..... Gaines Allen
 Sales Prom. Mgr..... Margaret Armfield
 Prog. Dir..... Ward McIntyre
 Publicity Dir..... Gene Newman
 Chief Engineer..... Bill Waldrip

WILD—Birmingham—1946
MBS

Frequency: 850 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Gordon Ala. Bcstg. Co.
 Address..... 1901 Montgomery Hi-way

Now! BIRMINGHAM'S
 NEW SELLING SOUND!

wild

SHOWMANSHIP is the key to Birmingham's new radio sound—showmanship sparked by the fresh, new ideas of the Gordon Broadcasting Co.

On WILD-Radio there's excitement for listeners — excitement for advertisers—sales excitement that means in Birmingham your best radio buy is the new WILD!

THE NEW SOUND IN BIRMINGHAM WITH A CASH REGISTER RING!

IN BIRMINGHAM...
 EVERYBODY LOVES
 THE NEW SOUND ON

wild

GORDON
 BROADCASTING CO.
 Sherwood R. Gordon,
 President

Charles A. Black,
 Vice President and
 Managing Director
 Nat'l. Representatives
 BURKE-STEWART



Phone: 4-4511..... Air Time: Full Time
News ServiceUP
Membership NARTB
President..... Sherwood D. Gordon
Gen., Sta., Comm. Mgr.... George L. Sutherland
Commercial Mgr...... I. B. Roberts
Program Director..... Richard Bennick
Publicity Director..... Arthur Plaut
Chief Engineer..... Ray Lowery

WJLD—Birmingham—1942

Frequency: 1400 Kc..... **Power:** 250 Watts
Owned By..... Johnston Bcstg. Co.
Business Address..... Box 5767, Birmingham
Phone: 54-3466..... **Air Time:** Full Time
News ServiceAP
Representative..... W. J. Rambeau
President..... George Johnston, Jr.
Gen. Manager..... James Connolly
Program Director..... Harry Herrod
Sales Prom. Man...... W. McKinstry
Pub. Dir...... Mary Vail
Comm. Manager..... Joe Brewer
Chief Engineer..... Cliff Goggins

WLBS—Birmingham—1946

Frequency: 900 Kc..... **Power:** 1000 Watts d.
Owned-Operated By..... WLBS, Inc.
Address..... 212 N. 13th St.
Phone Number..... 54-2541
President..... G. G. Puett
Sales Mgr...... J. T. Tuggle
News Dir...... Doug Carter
Program Dir...... W. L. Steadman

WGSN—Birmingham—1926
 ABC

Frequency: 610 Kc... **Power:** 5000d.; 1000 n.
Owned-Oper...... Jemison Bcstg. Co., Inc.
Address..... 2320 7th Ave., South
Phone: 4-3434..... **Air Time:** Full Time
Transcription Service..... World
Representative... Venard, Rintoul, & McConnell
Membership NARTB
Pres., Gen. Mgr...... Bascom Hopson

WVOK—Birmingham—1947

Frequency: 690 Kc... **Power:** 50,000 Watts d.
Owned-Operated By..... Voice of Dixie Inc.
Business Address..... P. O. Box 2468,
Phone: 6-2924..... **Air Time:** Daytime
News ServiceUP
Representative..... Radio-TV Reps., Inc.
Membership NARTB
Pres., Gen. Sta. Mgr...... Iralee W. Bennis
Sls., Pub. Mgr., Prog. Dir...... Ira Leslie
Chief Engineer..... R. G. Blaskow

WEBJ—Brewton—1947
 MBS-KBS

Frequency: 1240 Kc..... **Power:** 250 Watts
Owned-Operated By..... Brewton Bcstg. Co.
Business Address..... Box 870
News ServiceAP

Membership NARTB, RAB
Representative Dora-Clayton
Pres...... W. Emmett Brooks
Gen. Mgr...... Charles E. Land

WRAG—Carrollton—1951
 KBS

Frequency: 590 Kc..... **Power:** 1000 Watts d.
Owned-Oper. By..... Pickens County Bcstg. Co.
Address..... Box 71
Phone Number: 2364..... **Air Time:** Daytime
News ServiceUP
Trans. Service..... World
Membership NARTB
President..... R. E. Hook
General Manager..... J. C. Sauceman
Prog. Dir., Comm. Mgr...... Jack Cochran
Chief Engineer..... D. H. Livingston

WKLF—Clanton—1947—KBS

Frequency: 980 Kc..... **Power:** 1000 Watts d.
Owned-Operated By..... Southeastern Bcstg. Co.
Address..... P. O. Box 110
Phone Number: 449..... **Air Time:** Daytime
News ServiceAP
Transcription Service..... World
Representative..... Continental Radio Sales
Membership NARTB
President..... Dr. J. Kelley Robinson
Pgm., Pub. Dir...... Helen Parrish

WFMH—Cullman—1949

Frequency: 1300 Kc... **Power:** 1000 Watts d.
Owned-Operated By..... The Voice of Cullman
Address..... 206 Second Ave. E.
Phone No...... 910
News ServiceAP
Transcription Service..... Associated
Membership NARTB, RAB
Gen., Comm. Mgr...... B. C. Eddins

WKUL—Cullman—1946
 MBS-KBS

Frequency: 1340 Kc... **Power:** 250 Watts
Owned-Operated By..... Cullman Bcstg. Co.
Address..... Drawer 620
Phone: 863..... **Air Time:** Full Time
News ServiceUP
Gen. Mgr...... Hudson C. Miller, Jr.
Program Director..... Bob Dunnivant

WAJF—Decatur—1953

Frequency: 1490 Kc..... **Power:** 250 Watts
Owned-Oper. By..... Morgan County Bcstg. Co.
Business Address..... Box 1522
Phone: 4016..... **Air Time:** Full Time
News ServiceUP
Transcription Service..... Lang-Worth
Station Representative..... Sears & Ayer, Inc.
President..... J. B. Fall, Jr.
Gen., Sta., Comm. Mgr...... Ralph Mann
Sls. Prom. Mgr., Prog. Dir...... Tom King
Chief Engineer..... Ed Buxton

WHOS—Decatur—1948

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By... No. Alabama Bcstg. Co.
 Business-Studio Address... Johnston St.
 Phone: 991. Air Time: Full Time
 News Service... AP
 Representative... Joseph Hershey McGillvra
 Transcription Service... World
 Membership... NARTB, RAB
 Partners... Barrett C. Shelton, John J. Jones
 Gen., Comm. Mgr... J. C. Fout
 Pgm. Dir... Bob Dean
 Sls. Prom. Mgr... Ross Hawkins
 Chief Eng... G. Upton

**WMSL—Decatur—1953
 KBS-MBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned... Tennessee Valley Bcstg. Co.
 Address... 703 Bank St.
 Phone: 802-803. Air Time: Full Time
 News Service... AP
 Membership... NARTB
 Pres., Gen. & Comm. Mgr... Frank Whisenant
 Pgm. Dir. & Pub. Dir... Robert E. Gleason
 Chief Engineer... John Short

**WXAL—Demopolis—1948
 MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Demopolis Bcstg. Co.
 Phone: 400. Air Time: Full Time
 News Service... AP
 Transcription Service... World
 Pres., General Manager... W. M. Jordan

WAGF—Dothan—1932—NBC

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Operated By... Dothan Bcstg. Co.
 Address... 204½ E. Main Street
 Phone: 2-9100. Air Time: Full Time
 News Service... AP
 Newspaper Aff... Decatur Daily
 Representative... Joseph Hershey McGillvra
 Membership... NARTB
 General Manager... Julian C. Smith
 Sales Prom. Mgr... Eugene S. McClintic
 Comm. Mgr... Fred C. Moseley
 Program Director... Lamar Trammell
 Chief Engineer... Howard T. Rawlinson
 Publicity Dir... J. Acree

WDIG—Dothan—1947—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Houston Bcsters.
 Business-Studio Address... 208 N. Oates St.
 Phone: 3-4100. Air Time: Full Time
 News Service... UP
 Trans. Service... Thesaurus
 Representative... Benton Paschall
 Pres., Gen. Mgr... Jess Swicegood
 Prog. Dir... J. Holloway
 Chief Engineer... Wiley Grissom

WOOF—Dothan—1948—KBS

Frequency: 560 Kc. Power: 5000 Watts d.
 Owned-Oper. By... The WOOF Trust
 Business-Studio Address... Columbia Highway
 Phone Number 3-0560. Air Time: Day
 Representative... Dora-Clayton, Thomas F. Clark
 Membership... NARTB, RAB
 General Manager... Agatha Gay
 Sta., Sls., Prog. Dir... R. A. Dowling, Jr.
 Commercial Manager... Gus Cotter
 Chief Engineer... Earl Williford

WIRB—Enterprise—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... The Wiregrass Bcstg. Co.
 Address... Dothan Highway
 Phone: 30. Air Time: Full Time
 News Service... AP
 Transcription Service... World
 Gen. Mgr... R. E. James
 Comm. Mgr... Fred S. Watson

WULA—Eufaula—1948—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Ala.-Ga. Bcstrs., Inc.
 Address... Box 301
 Phone Number: 745. Air Time: Full Time
 News Service... UP
 Gen. Mgr... Edward B. Fussell
 Sta., Comm. Mgr., Prog. Dir., Eng... R. Hoffman

WWWF—Fayette—1949—KBS

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By... Bankhead Bcstg. Co., Inc.
 Address... Jasper, Ala.
 Phone: 23461. Air Time: Daytime
 Membership... RAB
 News Service... UP
 President... W. W. Bankhead
 Sta. Mgr... Jack Black
 Chief Engineer... Donald Estes

WTCB—Flomaton—1955

Frequency: 990 Kc. Power: 500 d.
 Owned-Oper. By... Tri-City Bcstg. Co.
 Address... c/o W. L. Kline, Box 218

WJOI—Florence—1945—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Florence Bcstg. Co., Inc.
 Address... 850 S. Court St.
 Phone: 2608. Air Time: Full Time
 News Service... AP
 Transcription Service... SESAC
 Pres., Gen. Mgr... Joe T. Van Sandt
 Sta., Comm. Sls. Mgr... J. W. Phillips
 Prog., Pub. Dir... G. Manush
 Chief Engineer... Paul Shannon

WOWL—Florence—1945—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Radio Muscle Shoals, Inc.
 Business Address... 800 Cypress Mill Rd.
 Phone: 4000. Air Time: Full Time

News Service.....AP
Representative...Rambeau and Dora Clayton
Membership.....NARTB
President.....Richard B. Biddle
General Mgr......Bill Mapes
Commercial Manager.....R. S. Walker, Sr.
Sales Prom. Mgr......Whit Patch
Program Director.....Jimmy Hall
Chief Engineer.....Lawrence Rohling

WHEP—Foley—1953

Frequency: 1310 Kw. **Power:** 1000 Watts d.
Owned-Oper. By...Alabama Gulf Radio Inc.
Address.....Box 1556
Phone: 3.....**Air Time:** Daytime
News Service.....AP
Transcription Service.....NBC Thesaurus
Representative.....Indie Sales
President.....Howard E. Pill
General Manager.....Ralph Howard
Publicity Dir......Dick Killebrew
Program Director.....Jim Stewart
Chief Engineer.....Cliff Shelkofsky

WFPA—Ft. Payne—1949

Frequency: 1400 Kc. **Power:** 250 watts
Owned.....Gothberg Community Bdcstg.
Address.....Box 391
Phone: 643.....**Air Time:** Full Time
Sta. Rep......Con. Radio Sls.
Pres., Prog. Dir......George Gothberg
Gen. Mgr......Ozelle Gothberg
Comm., Sls. Mgr......Adis Childers

WZOB—Ft. Payne—1950—KBS

Frequency: 1250 Kc. **Power:** 1000 Watts d.
Owned-Operated By.....Glenn M. Gravitt
Address.....P. O. Box 255
Phone: 1250.....**Air Time:** Daytime
News Service.....UP
Transcription Service.....Thesaurus
General Sta. Manager.....Glenn M. Gravitt
Comm., Sls. Prom. Mgr......N. B. Haston
Program Dir......Jack C. Dobbs
Chief Engr......Jess R. Moore

WETO—Gadsden—1950—KBS

Frequency: 930 Kc. **Power:** 1000 Watts d.
Owned-Operated By.....Gadsden Radio Co.
Address.....722 S. 12th St.
Phone Number: 69201.....**Air Time:** Daytime
News Service.....UP
Representative.....McGillvra
Publicity Dir......F. L. Pierle
President.....Cary L. Graham
Commercial Manager.....Velma Mote
Program Director.....Billy Banks
Chief Engineer.....Calvin Williamson

WGAD—Gadsden—1947—ABC

Freq: 1350 Kc. **Power:** 5 Kw. D., 1 Kw. N.
Owned-Oper. By.....Coosa Bcstg. Co., Inc.
Address.....Box 351
Phone: 6-1611.....**Air Time:** Full Time
News Service.....AP

Representative.....Rambeau, D. Clayton
Membership.....NARTB
Pres., Gen. Mgr......James L. Garrett
Program Director.....Boyd Parsons

WCAS—Gadsden—1947

Frequency: 570 Kc. **Power:** 1000 Watts d.
Owned Oper. By.....Etowah Bdcstrs., Inc.
Address.....750 Forest Ave.
Transcription.....Associated
Representative.....Grant Webb
Membership.....NARTB
Gen. Mgr......J. P. Kirby

WGEA—Geneva—1953

Frequency: 1150 Kw. **Power:** 1000 Watts d.
Owned-Oper. By.....Geneva County Reaper
Business Address.....Geneva
Phone Number.....456
Newspaper Affil......Geneva County Reaper
News Service.....AP
Transcription Service.....World
Representative.....Continental
Membership.....NARTB, RAB
President.....Howard Scott
Gen. Sta. Mgr. Ch. Eng......J. C. Williams
Program Director.....J. C. Helms
Comm. Mgr., Pub. Dir......Hazel Williams
Sls. Prom. Mgr......S. L. Sanders

WGYV—Greenville—1948
KBS

Frequency: 1400 Kc. **Power:** 250 Watts
Owned-Oper. By.....Greenville Bcstg. Corp.
Business Address.....P. O. Box 227
Phone: 585.....**Air Time:** Full Time
News Service.....UP
Representative.....Continental
Gen. Mgr......W. H. Miller, Jr.
Prog. Dir......L. S. Harrison
Chief Engineer.....J. D. Bell

WGSV—Guntersville—1950
KBS

Frequency: 1270 Kc. **Power:** 1000 Watts d.
Owned-Operated By.....Guntersville Bcstg. Co.
Address.....P. O. Box 32
Phone: 4131.....**Air Time:** Daytime
News Service.....UP
Membership.....NARTB
President.....H. E. Moore
Gen., Sta., Comm. Mgr......Edward Z. Carrell
Chief Engineer.....Lavelle Jackson

WJBB—Haleyville—1949
MBS-KBS

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Operated By.....Haleyville Bcstg. Co.
Phone: 389.....**Air Time:** Full Time
Membership.....ABA
Representative.....Indie Sales
President.....W. P. Thielens

Gen. Sta. Mgr. J. L. Slatton
 Program Director Pat Slatton
 Publicity Dir. Betty Tittle
 Chief Engineer Paul Kelly

WERH—Hamilton—1950
KBS

Frequency: 970 Kc. Power: 5000 Watts d.
 Owned-Oper. By ... Marion County Bcstg. Co.
 Address Box 187
 Phone: 3481 Air Time: Daytime
 News Service UP
 Transcription Service SESAC
 Representative Hill F. Best Co.
 President, Gen. Mgr. Hugh Fite
 Sta., Sales, Mgr. C. B. Tucker
 Publ., Prog. Dir. Edgar L. Clayton
 Chief Engineer C. B. Tucker

WBHP—Huntsville—1937
MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Wilton H. Pollard
 Bus-Studio Address 318 W. Clinton St.
 Phone: JE 2-3521 Air Time: Full Time
 President, Gen. Mgr. Wilton H. Pollard

WFUN—Huntsville—1946
ABS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By ... Huntsville Bcstg. Co., Inc.
 Phone: JE 2-5641 Air Time: Full Time
 News Service UP
 Representative ... Sears & Ayers, Dora-Clayton
 Pres., Gen. Mgr. J. B. Falt, Jr.
 Sta. Mgr., Prog. Dir., Chief Engr. John Garrison

WHBS—Huntsville—1946
ABC

Freq.: 1550 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By ... The Huntsville Times Co.
 Address P. O. Box 986
 Phone: Jefferson 2-8471 Air Time: Full
 Newspaper Affiliation Huntsville Times
 News Service AP
 Rep. Henry E. Cummings, Gill-Perna
 Membership NARTB, RAB
 General Manager John F. Neal

WPBB—Jackson—1950
KBS-MBS

Frequency: 1280 Power: 1000 Watts d.
 Owned-Operated By Jackson Bcstg. Co.
 Address H'way 43
 News Service UP
 Representative Indie,
 Sears & Ayers, Southern Radio
 Pres., Gen. Mgr. T. H. Gaillard, Jr.

WWWB—Jasper—1946—MBS

Frequency: 1360 Kc. Power: 1 Kw. d.
 Owned-Operated By Bankhead Bcstg. Co., Inc.
 Address Bankhead-Long Bldg.
 Phone Number: 23461 Air Time: Full Time
 Transcription Service Capitol
 News Service UP
 Sta. Rep. Southern Radio
 Membership NARTB
 President W. W. Bankhead
 Gen. Mgr. William C. Edgehon

WRLD—Lanett—1940
 (See West Point, Go.)

WJAM—Marion—1951

Frequency: 1310 Kc. Power: 5000 Watts d.
 Owned-Oper. By Neely & Neely
 Address Box 540
 Phone: 7111 Air Time: Daytime
 Transcription Service Capitol
 Membership NARTB
 News Service AP
 President K. W. Neely
 General Manager L. M. Neeley, Jr.
 Station Manager Earl W. Hanna
 Comm. Mgr., Chief Eng. Virgil Moore

WABB—Mobile—1948—ABC

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Oper. By ... Mobile Press Register, Inc.
 Business Address 304 Government St.
 Phone: HEmlock 3-1551 Air Time: Full Time
 News Service UP
 Newspaper Aff. Mobile Press Register
 Transcription Service World
 Representative Branham Co.
 Membership RAB
 President R. B. Chandler
 Gen., Sta. Mgr. Dewey H. Long
 Prog. Director Phil Forrest
 Chief Engineer William H. Murphree

WALA—Mobile—1930—NBC

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By Pape Bcstg. Co., Inc.
 Bus-Studio Address 210 Government St.
 Phone: Hemlock 3-3756
 News Service AP
 Transcription Service Standard
 Representative Headley-Reed
 President W. O. Pape
 Exec. Vice-Pres. H. K. Martin
 Station Manager W. B. Pape
 Sls. Promotion Mgr. C. L. Thompson
 Pgm. Dir. Al Homan
 Chief Engineer A. R. Bell

WKAB—Mobile—1947
MBS

Frequency: 840 Kc. Power: 1000 Watts d.
Owned-Operated By...Pursley Bcstg. Service
Business-Studio Address...525 Donald St.
Phone: Gr 7-6345 Air Time: Daytime
Transcription Service...SESAC
Representative...Forjoe, Dora Clayton
News Service...AP
Co-owners...C. L. Pursley, L. P. Pursley
Gen. Mgr...R. H. Moore
Comm. Mgr...J. C. Smith

WKRG—Mobile—1946—CBS

Freq.: 710 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By...WKRG-TV, Inc.
Address...162 St. Louis St.
Phone: He 2-6789 Air Time: Unlimited
News Service...AP
Transcription Service...Lang-Worth
Representative...Avery-Knodel
Membership...RAB, NARTB
President...Kenneth R. Giddens
Gen. Mgr...W. S. Baskerville, Jr.
Program Director...Richard McMullen
Publicity Dir...Elizabeth Beatty
Chief Engineer...James L. Evans

WMOZ—Mobile—1952—KBS

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By...Edwin H. Estes
Phone Number...6-3546
Representative...John E. Pearson
News Service...UP
Owner...Edwin Estes

WMFC—Monroeville—1952
KBS

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Oper. By...Monroe Bdcstg. Co.
Address...H'way 84
Phone Number: 1220 Air Time: Daytime
Representative...Continental
News Service...AP
Transcription Service...World
Business Maanger...Tom Gardner
Program Director...Riley Kelly

WAPX—Montgomery—1947
ABC-MBS

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Operated By...United Bcstg. Co.
Business, Studio Address...118 Catoma St.
Phone: 3-7569 Air Time: Full Time
News Service...AP
Transcription Service...Standard
Representative...Walker Co.
Pres., Gen. Mgr...Thomas E. Martin
V.P., Commercial Maanger...Hoke Williford

WBAM—Montgomery—1953

Frequency: 740 Kc. Power: 50 Kw. d.
Owned...Deep South Bcstg. Co.

Address...Highway 231
Phone: 2-3851 Air Time: Daytime
Representative...Radio-TV Reps.
Pres., Gen. Mgr...W. J. Brennan

WCOV—Montgomery—1939
CBS

Frequency: 1170 Kc. Power: 10 Kw.
Owned-Oper. By...Southern Bcstg. Co.
Address...Adrian Lane
Phone: 5-3561 Air Time: Full Time
News Service...UP
Representative...Paul H. Raymer Co.
Membership...NARTB
President...Oscar P. Covington
General Manager...Hugh M. Smith
Station Manager...Joe Petranka
Com., Sales Prom. Mgr...W. W. Hunt
Program Director...Weston Britt
Chief Engineer...W. D. Weatherly

WMGY—Montgomery—1946

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Operated By...Dixie Bcstg. Co.
Business-Studio Address...4 S. Perry St.
Phone Number: 2-5245 Air Time: Day
News Service...UP
Membership...RAB
President...Dr. S. D. Suggs
Gen. Manager...Thomas W. Sewell
Com., Sales Prom. Mgr...Lynn Hargreaves
Prog. Dir...Ann Fincher
Chief Engineer...B. L. Lobbell

WRMA—Montgomery—1953

Frequency: 950 Kw. Power: 1000 Watts d.
Owned-Oper. By...Southland Bcstg. Co.
Business Address...135 Commerce St.
Phone: 4-6449 Air Time: Daytime
Transcription Service...Associated
Membership...NARTB
Representative...McGillvra
Co-owner & Gen. Mgr...Ralph M. Allgood
Commercial Mgr...Judd Sparling
Chief Engineer...Walter L. Stevenson

WSFA—Montgomery—1930
NBC

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...WKY Radiophone Co.
Business Address...P. O. Box 2566
Phone: 5-1251 Air Time: Full Time
News Service...AP
Representative...Headley-Reed
Membership...NARTB
Vice-Pres. & Sta. Mgr...Hoyt Andres
Program Mgr...Robert Doty
Sales Mgr...John C. Hughes
Promotion Mgr...R. L. Tuttle
Chief Engineer...Robert Hayward

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts
Owned Oper. By...Gregory Bcstg. Corp.

Business Address.....Box 230, Sheffield
 Phone: 1450.....Air Time: Full Time
News Service.....UP
 Trans. Service.....World
 Membership.....NARTB, RAB
 Pres., Gen. Mgr.....M. C. Gregory
 Sales Mgr.....Tom Doughty
 Prog. Dir.....Dick Williamson
 Chief Engineer.....Benny Lott

WCRL—Oneonta—1952

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. Blount County Bcstg. Serv., Inc.
 Address.....H'way 32
 Phone: 4871.....Air Time: Daytime
News Service.....AP
 Trans. Service.....Capitol, World, Thesaurus
 General Mgr.....L. D. Bentley, Jr.
 Commercial Mgr.....Max G. Bynum
 Program Dir.....Glenn Cornelius

WJHO—Opelika—1940
 MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned Oper. By Opelika-Auburn Bcstg. Co.
 Address.....1400 Auburn Road
 Phone: Sh 5-2084.....Air Time: Full
News Service.....UP
 Transcription Service.....World
 Representative.....Indie Sales, Inc.
 Membership.....NARTB, RAB
 General Manager.....John C. Cooper, Jr.
 Commercial Manager.....John E. Smollon
 Program Director.....Edwin P. Rowell

WAMI—Opp—1952

Frequency: 860 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....Opp Bcstg. Co.
 Business Address.....Box 169
 Phone Number: 2-6591.....Air Time: Day
News Service.....UP
 President.....H. N. Lee
 Gen., Sta., Com. Mgr.....Beri Moore
 Prog., Pub. Dir.....James Heath
 Chief Engineer.....Robert Page

WOZK—Ozark—1953

Frequency: 900 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....Ozark Bcstg. Corp.
 Address.....Box 742
 Phone.....655
News Service.....AP
 Pres.....Douglas Brown
 Gen., Sta. Mgr.....Howard Parrish, Jr.
 Commercial Mgr.....Wade Sullivan
 Program Dir.....Daryl D. Griffin
 Chief Engineer.....Howard Parrish, Jr.

WPNX—Phenix City—1952
 ABC-MBS

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Community Bdcstg. Co.
 Address.....Phenix Girard Bank Bldg.
 Phone: 8-8787.....Air Time: Full Time
News Service.....AP
 Pres., Gen. Mgr.....Roy M. Greene

Sta., Comm. Mgr.....Sam Keel
 Prog. Dir.....Ralph Burgess
 Chief Engineer.....Arnold White

WPID—Piedmont—1953

Frequency: 1280 Kw.....Power: 1000 watts d.
 Owned-Oper. By.....C. L. Graham
 Address.....1145 Walnut St., Gadsden
 Phone: 6-1614.....Air Time: Daytime
News Service.....UP
 President.....C. L. Graham
 General Manager.....Mac M. Thomas
 Station Mgr.....Hank Smith
 Program Director.....Frances Howren
 Chief Engineer.....Acker Livingston

WAIP—Prichard—1954

Frequency: 1270 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Prichard Bcstg. Co.
 Address.....74 Main St.
 Phone: 2-2202.....Air Time: Day
News Service.....AP
 Representative.....Walker
 Membership.....NARTB
 Gen., Sta. Mgr.....Herbert Johnson
 Commercial Mgr.....Jack Frost
 Sls. Prom. Mgr.....Jimmie Whatley
 Program Dir.....Hy Davis
 Publicity Dir.....Evelyn Martin
 Chief Eng.....Eugene Miller

WELR—Roanoke—1949—KBS

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Roanoke Bcstg. Co.
 Address.....705 N. Main St.
News Service.....UP
 Pres., Gen. Mgr.....J. W. Buttram
 Sls. Prom., Prog., Pub.....Leverne Foster

WWR—Russellville—1949
 KBS

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Bankhead Bcstg. Co., Inc.
 Address.....Underwood Rd.
 Phone Number: 2-3461.....Air Time: Daytime
News Service.....UP
 Gen. Mgr.....Hal Kirby
 Pgm. Dir.....Carl Van Sittert
 Commercial Mgr.....James W. Elliott

WCRI—Scottsboro—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Pat M. Courington
 Address.....P. O. Box 394
 Phone: 123.....Air Time: Daytime
News Service.....AP
 Trans. Service.....Thesaurus
 Gen. Mgr.....Pat M. Courington
 Station & Comm. Mgr.....J. F. Thompson
 Program Director.....Gene Brown

WROS—Scottsboro—1952
 KBS

Frequency: 1330 Kw.....Power: 1000 Watts d.

Owned-Oper. By.....Rose M. Kirby
 Business Address.....717 Scott St.
 Phone: 156.....Air Time: Day
 News Service.....UP
 Gen., Com. Mgr.....Rose M. Kirby
 Program Dir.....Clyde R. Varner
 Chief Engr.....Bill Prickett

WGWC—Selma—1946—CBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dallas Broadcasters, Inc.
 Address.....Selma
 Phone: TRinity 4-6687.....Air Time: Full Time
 Station Representatives.....Hal Holman, Ayers
 News Service.....UP
 Membership.....NARTB
 Gen. Manager.....Erle Hanna
 Comm. Manager.....Jim Roebuck
 Program Director.....Carolyn Perrin

**WHBB—Selma—1935
NBC-KBS**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Selma Bcstg., Inc.
 Business Address.....P. O. Box 26
 Phone: TR 4-8661.....Air Time: Full Time
 Transcription Service.....Thesaurus
 Station Rep.....Avery Knodel
 President.....Julien Smith Jr.
 Gen. Sta., Com., Sls., Pub. Dir.....F. Townshend
 Prog. Dir.....Earl Hadaway
 Chief Engineer.....W. D. Powers

**WFEB—Sylacauga—1945
MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Alabama Bcstg. Co.
 Address.....527 No. Broadway
 Phone Number: 2-3281.....Air Time: Full Time
 News Service.....UP
 President.....E. E. Forbes, Sr.
 Gen. Sta. Mgr., Prog., Pub. Dir.....G. W. Carr
 Chief Engineer.....Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Marble City Bcstg. Co., Inc.
 Business Address.....11 West 2nd St.
 Phone: 2-4354.....Air Time: Daytime
 News Service.....AP
 Pres., Gen. Manager.....Curtis O. Liles, Jr.
 Commercial Manager.....Marion W. McEwen
 Prog., Pub. Dir.....Robert M. Duck
 Chief Engineer.....Walter Welch

**WHTB—Talladega—1945
MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Voice of Talladega, Inc.
 Address.....Bemiston Highway
 Phone: 2205.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....World
 Representative.....Continental

President.....Cecil Hornady
 Gen. Mgr.....Myron T. Snoddy
 Commercial Mgr.....W. B. Dorriety
 Chief Engineer.....David Andrews

WTLS—Tallahassee—1954

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Tallassee Bcstg. Co.
 Address.....H'way 14
 Phone Number.....8535
 News Service.....AP
 Transcription.....World
 Pres., Gen. Mgr.....Bert Bank
 Comm. Mgr., Sta. Mgr., Chief Eng., Ned Butler
 Prog., Pub. Dir.....Wallace Hobgood

**WTBF—Troy—1946
MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Troy Bcstg. Corp.
 Address.....College Drive
 Phone Number: 980-1.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....World
 Membership.....NARTB
 Gen. Mgr.....Jess Jordan

**WJRD—Tuscaloosa—1936
NBC**

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Wilhelmina Echols
 Business-Studio Address.....2216 Broad St.
 Phone: 4464.....Air Time: Full Time
 News Service.....UP
 Representative.....Rambeau, Clayton
 Membership.....NARTB, RAB
 Gen., Sta. Mgr.....Gene Tibbett
 Comm. Mgr.....Lehman Mayer
 Sls. Prom. Mgr., Pub. Dir.....G. Tibbett
 Prog. Dir.....Roy McAllister
 Chief Engineer.....Dave Livingston

WNPT—Tuscaloosa—1951

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....W. Alabama Bcstg. Co.
 Address.....Tuscaloosa
 Phone Number: 3311.....Air Time: Full Time
 Representative.....Indie Sales
 News Service.....AP
 Trans. Ser.....Lang-Worth
 Membership.....NARTB
 General Manager.....T. H. Todd
 Commercial Mgr.....Ruth Harris

**WTBC—Tuscaloosa—1946
MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Tuscaloosa Bcstg. Co.
 Address.....Radio Center
 Phone Number: 8-5523-4.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Sears & Ayer
 Membership.....NARTB



Gen. Sta. Manager..... Bert Bank
Comm., Sls. Prom. Mgr..... Jo Stevens
Prog., Pub. Dir..... Jack Mock
Chief Engr..... Bert Ward

WVNA—Tuscumbia—1955

Frequency: 1590 Kc..... Power: 5 Kw. d.
Owned-Oper. By..... Power Center Bcstg. Co.
Address..... 112 S. Main St.
Phone: 2550..... Air Time: Day
News Service..... UP
Representative..... Devney, Whitehead
Transcription..... Thesaurus
Membership..... NARTB
Gen. Manager..... Eulus O. Whitehead
Sales Manager..... Stanley Walters
Promotion Manager..... Jean Pollard

WTUS—Tuskegee—1952 KBS

Frequency: 580 Kc..... Power: 500 Watts d.

Owned-Oper. By..... Radio Tuskegee, Inc.
Address..... Union Springs Road
Phone: 580..... Air Time: Daytime
News Service..... UP
Sta. Manager..... J. A. Bowers
Program Manager..... John Hart
Commercial Mgr..... Joe Burton
Chief Engineer..... Julian A. Duncan

WETU—Wetumpka—1954 KBS

Frequency: 1570 Kc..... Power: 250 Watts
Owned..... Elmore Service Corp.
Address..... Box 60
Phone: 7369..... Air Time: Daytime
Transcription Ser..... Thesaurus
News Service..... UP
Station Rep..... Sears & Ayer
President..... Lem Coley
General Mgr..... Ed Morgan
Chief Engineer..... J. C. Rutledge

ARIZONA

Pop. Feb. 1, 1956 (Est.) 1,008,000—Families 300,000
Radio Homes 288,000—TV Homes 185,772—Stations in State 31

KSUN—Bisbee—1933 MBS-DON LEE

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Operated By..... Carleton W. Morris
Address..... Drawer C. Lowell St.
Phone: HEmlock 2-2277..... Air Time: Full Time
Transcription Service..... Thesaurus
News Service..... UP
Representative..... Blair & Co.
Membership..... NARTB, RAB
Gen., Sta., Comm. Mgr..... Arlo Woolery

KCLF—Clifton—1950

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Oper. By..... Gila Bcstg. Co.
Address..... Box 548
Phone Number: Un 4-4114. Air Time: Full Time
Sta. Rep..... Best
News Service..... UP, AP, INS
Gen. Mgr..... Paul Merrill
Sta., Comm. Mgr..... Eric L. Manola

KCKY—Coolidge—1948 CBS-KBS

Frequency: 1150 Kc..... Power: 1,000 Watts
Owned-Oper. By..... Gila Bcstg. Co., Inc.
Address..... Roosevelt & Main Streets
Phone Number..... 4451
Transcription Service..... Lang-Worth
News Service..... UP
Representative..... Paschall
Membership..... NARTB
President..... Louis F. Long
General Manager..... Bill Parady
Comm. Mgr..... Leo Bernard
Program Director..... Keith Delano

Sls. Prom. Mgr..... Oliver Grieve
Publicity Dir..... Buddy Martin
Chief Engineer..... Earl Hickman

KAWT—Douglas—1947 MBS-KBS

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Operated By..... Carlton W. Morris
Address..... Drawer 1118
Phone: Em 4-3484..... Air Time: Full Time
Transcription Service..... Lang-Worth, MacGregor
News Service..... UP
Membership..... RAB
Representative..... Best
President..... Carlton Morse
Gen., Sta., Comm. Mgr..... Ed Williams
Program Director..... Dick Miller
Publicity Director..... Gene Baril
Sales Promotion Mgr..... Jim Collins
Chief Engineer..... Ben Strotman

KCLS—Flagstaff—1950 MBS-DON LEE

Freq.: 600 Kc..... Power: 5 Kw. d., 500 W. n.
Owned-Operated By..... Saunders Bcstg. Co.
Address..... Box 1677
Phone: 946..... Air Time: Daytime
Pres., Gen., Sta., Comm..... Charles J. Saunders
Sls. Promotion Mgr..... Dorothy Saunders
Prog. Dir..... Bill Johnson
Chief Engineer..... Len Benson

KCPH—Flagstaff—1950—ABC

Freq.: 690 Kc..... Power: 1 Kw. d., 500 W. n.
Owned-Oper. By..... Frontier Television Co., Inc.
Address..... Weatherford Hotel
Phone: 51 or 65..... Air Time: Full Time

News ServiceAP
Transcription ServiceLang-Worth
Representative... John Hershey McGillvra, Inc.
MembershipNARTB
Pres., Chief Engineer..... E. C. Phillippi
Gen., Sta., Comm. Mgr.... Norman R. Herndon
Program Dir...... Hollis W. Hill

KWJB—Globe—1938—NBC

Frequency: 1240 Kc. **Power:** 250 Watts
Owned-Operated By... Gila Bcstg. Co., Inc.
Address H'way 60-70, between Globe & Miami
Phone Number: 41 **Air Time:** Full Time
News ServiceAP
Membership NARTB
Representative..... Paul H. Baymer
Station Manager..... Willard Shoecraft

KDJI—Holbrook—1955—KBS

Frequency: 1270 Kc. **Power:** 1000 W. d.
Owned-Oper. By... Northeastern Ariz. Bcstrs.
Address..... Box 31
Phone: 40 **Air Time:** Days
News ServiceUP
Transcription Lang-Worth
Representative Moore, Best
Membership NARTB
General Manager..... Blake Tabor
Program Director..... Irene Tabor
Chief Engineer..... Kenneth Stone

KGAN—Kingman—1949

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Oper. By... W. E. Stone, J. F. Holbrook
Business Address..... P. O. Box 1208
President..... J. J. Glancy
Comm. Mgr...... Kathlene Covarrubias
Chief Engineer..... Leroy O'Laughlin

KTYL—Mesa—1946

Freq.: 1310 Kc. **Power:** 1 kw. d.; 500 w. n.
Owned-Oper. By..... Harkins Bdcstg. Co.
Address..... P. O. Box 231
Phone: Wo 4-4422 **Air Time:** Full
News ServiceUP
Transcription Service Standard
Membership NARTB
Pres., Gen. Mgr...... Dwight Harkins

KNOG—Nogales—1948—CBS

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Oper. By..... C. F. & A. B. Montano
Address..... Box 1681
Phone: 770 **Air Time:** Full Time
Representative Best
Gen., Comm. Mgr...... C. F. Montano
Asst. Mgr., Prog. Dir...... A. B. Montano

KOOL—Phoenix—1947—CBS

Frequency: 960 Kc. **Power:** 5000 Watts
Owned-Operated By... Maricopa Bcstrs., Inc.
Business-Studio Address..... 511 W. Adams
Phone: Alpine 3-3121 **Air Time:** Full
News ServiceUP
Representative Hollingbery
Transcription Standard

MembershipNARTB
PresidentGene Autry
V.P., General Maanger..... Tom Chauncey
Station Manager..... William Connelly
Chief Engineer..... Milford Richey

KPHO—Phoenix—1940—ABC

Frequency: 910 Kc. **Power:** 5000 Watts
Owned..... Meredith Publishing Co.
Address..... 631 No. 1st Ave.
Phone: ALpine 8-4511 **Air Time:** Full Time
Transcription Service..... Associated, SESAC
News ServiceUP
Representative Katz
Membership NARTB, RAB
President..... E. T. Meredith, Jr.
Comm. Manager..... Howard Stalnaker
Sta., Gen. Mgr...... Richard B. Rawls
Program Director..... Gene Spry
Sls. Prom. Mgr...... E. Packer
Publicity Director..... Ron De Pinto
Chief Engineer..... Howard Zile

KIFN—Phoenix—1949

Frequency: 860 Kc. **Power:** 1000 Watts d.
Owned-Operated By..... Western Bcstg. Co.
Address..... Box 430
Phone: Alpine 3-6155 **Air Time:** Day
News ServiceUP
Transcription Service SESAC
Station Representative..... Harlan Oakes, NTS
Gen. Mgr...... Frank P. Redfield
Commercial Mgr...... J. K. Redfield

KOY—Phoenix—1922—MBS

Frequency: 550 Kc. **Power:** 5000 d.; 1000 n.
Owned-Oper. By..... KOY Bcstg. Co.
Address..... 840 N. Central Ave.
Phone: Alpine 8-8181 **Air Time:** Full Time
News ServiceUP
Transcription Service World
Representative John Blatr
Membership NARTB, RAB
Pres., Gen., Sta. Mgr...... John L. Hogg
Sls. Mgr...... James W. Ross
Prog., Pub. Director..... John R. Williams
Chief Engineer..... Edward R. Janney

KONI—Phoenix—1954

Frequency: 1400 Kc. **Power:** 250 Watts
Owned..... James T. Ownby
Address..... Rm. 103, Mayer Heard Bldg.
Phone: ALpine 8-8044 **Air Time:** Full Time
News Service..... INS
Sta. Rep...... Walker, Moore, Dora-Clayton
President..... James T. Ownby
Chief Engineer..... James C. Corn

KRIZ—Phoenix—1950

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Oper. By..... KRIZ, Inc.
Address-Trans. Loc...... 2345 Westward Blvd.
Phone: Alpine 4-8436 **Air Time:** Full Time
News ServiceUP
Station Representative Burn-Smith
Membership NARTB
Pres., Gen., Sta. Manager..... Howard M. Loeb

Comm., Prom. Mgr. Sheldon Engel
 Prog. Dir. Bill Bailey
 Pub. Dir. Bob Johnson
 Chief Engineer Bill Bailey

KRUX—Phoenix—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Bartell Broadcasters, Inc.
 Bus.-Studio Address Goodrich Bldg.
 Phone: ALpine 2-2371 Air Time: Full Time
 News Service UP
 Transcription Lang-Worth, SESAC
 Membership NARTB
 President Gerald A. Bartell
 Exec. Vice-Pres. John F. Box, Jr.
 General Manager David B. Bartell
 Sta., Comm. Mgr. Frank Barc
 Program Dir. Gene Burrus
 Chief Engineer Ralph Evans

KTAR—Phoenix—1922—NBC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By KTAR Bcstg. Co.
 Business Studio Address 1101 North Central
 Phone: AL 4-4161 Air Time: Full Time
 News Service AP
 Trans. Ser. Thesaurus, Standard, Capitol
 Representative Paul H. Raymer
 Membership NARTB
 Commercial Mgr. J. K. Redfield
 Pres., Gen. Mgr. Richard O. Lewis
 Commercial Manager E. W. Harvey

KYCA—Prescott—1940—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Southwest Bcstg. Co.
 Business-Studio Address East Gurley St.
 Phone: 244 Air Time: Full Time
 Representative Paul H. Raymer
 Pres., Gen. Mgr. Harold Ritter

KGLU—Safford—1938—NBC

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By Glla Bcstg. Co.
 Business-Studio Address 520 Main St.
 Phone: 15 Air Time: Full Time
 News Service AP, UP
 Transcription Service Thesaurus
 Representative Paul H. Raymer
 General Mgr. Paul Merrill
 Station Mgr. Edward E. Furman
 Commercial Mgr. Kurt Stevens

KCNA—Tucson—1946—ABC

Freq.: 580 Kc. Power: 5 kw. d.; 500 w. n.
 Owned-Operated By Catalina Bcstg. Co.
 Business-Studio Address 1511 East 16th
 Phone: 2-4664 Air Time: Full Time
 News Service AP
 Representative Gill-Perna Tracy Moore
 President Erskine Caldwell
 General Manager Harry Chambers
 Business Mgr. Robert Black

KEVT—Tucson—1953

Frequency: 690 Kw. Power: 250 Watts d.
 Owned-Oper. By Tucson Radio Inc.
 Business Address 400 N. Shawnee

Phone: 4-5588 Air Time: Day
 Representative Oakes, Nat. Time Sls.
 Membership NARTB
 News Service UP
 General Manager Peter Trowbridge
 Comm. Mgr. De Witt Wray
 Program Dir. Oscar H. Stevens
 Sales Manager Arturo Aguilar

KOPO—Tucson—1947—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Old Pueblo Bcstg. Co.
 Business-Studio Add. 115 W. Drachman St.
 Phone: 4-2511 Air Time: Full Time
 News Service AP
 Representative AM Radio Sales
 Membership NARTB
 President Gene Autry
 Manager E. S. Mittendorf
 Chief Engineer Vernard Cimmioyotti

KTKT—Tucson—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Thomas J. Wallace
 Business-Studio Address 500 W. Elm
 Phone: 4-1777 Air Time: Full
 Membership NARTB
 Representative Forjoe
 News Service UP
 Owner Thomas J. Wallace
 Ass't Manager George Wallace
 Sls. Director Richard Grand

KTUC—Tucson—1929—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Tucson Bcstg. Co.
 Business-Studio Address 900 E. Broadway
 Phone: 2-3344 Air Time: Full Time
 News Service UP
 Trans. Service World, Associated
 Membership NARTB, RAB
 Pres., Gen., Sta. Mgr. Lee Little
 Comm. Mgr. Mac C. Matheson
 Sales Mgr. Greoge Bradley
 Program Director Pete Tufts
 Chief Engineer Cliff Livingston

KVOA—Tucson—1929—NBC

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By Arizona Bcstg. Co., Inc.
 Business-Studio Address 209 W. Elm
 Phone Number: 3-2555 Air Time: Full
 Transcription Service Thesaurus, Capitol
 Representative Paul H. Raymer
 President C. D. McKinnon
 Business Mgr. Harper M. Phillips
 Sales Mgr. John C. Underwood, Jr.
 Program Director Lawrence W. Schnebly
 Chief Engineer Ray H. Holsclaw

KVNC—Winslow—1952

DON LEE-MBS

Freq.: 1010 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Gila Bdcstg. Co.
 Address P. O. Box 373
 Air Time Full
 News Service AP, UP

Transcription Standard
 Representative Paschall

KOLD—Yuma—1953—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Broadcasters, Inc.
 Address P. O. Box 1430
 Representative Tracy Moore,
 Broadcast Time Sales
 Pres., Gen., Sta., Comm. Mgr. Jack Hawthorne
 Sls. Prom. Mgr. Chuck Benedict
 Program Dir. Russ Foss
 Publicity Dir. Farley Zoober
 Chief Engineer Jose Armendariz

**KYMA—Yuma—1950
 MBS—DON LEE**

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By KYMA-YUMA, Inc.
 Address P. O. Box 671
 Phone: Sunset 3-7841 Air Time: Full
 Representatives Benton Paschall
 Membership NARTB, RAB
 Pres., Gen., Sta. Mgr. William B. Lindsey

KYUM—Yuma—1940—NBC

Frequency: 560 Kc. Power: 1000 Watts
 Owned-Operated By Yuma Bcstg. Co.
 Business Address 1901 E. 1st St.
 Phone: SU 3-3305 Air Time: Daytime
 Transcription Service Thesaurus & Standard
 Representative Paul H. Raymer
 Membership NARTB
 Pres., Gen. Mgr. R. C. Smucker
 Sta. Mgr. Roy L. Jorgenson
 Program Director Lawrence L. Roesser
 Chief Engineer Frank Hancock

ARKANSAS

Pop. Feb. 1, 1956 (Est.) 1,895,000—Families 526,000
 Radio Homes 502,000—TV Homes 271,544—Stations in State 51

**KVRC—Arkadelphia—1947
 MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Arkadelphia Bcstg. Co.
 Business Studio Address Arkadelphia
 Phone: 790 Air Time: Full Time
 News Service AP
 Representative Hill F. Best
 President Cecil W. Cupp
 Gen., Sta., Comm. Bill Deaton
 Chief Engineer Ray Burns

**KBTA—Batesville—1950
 MBS**

Frequency: 1340 Kc. Power: 250 Watts
 Owned White River Valley Bcsts. Co.
 Phone: 1112-1113 Air Time: Full Time
 News Service AP
 Representative Best
 Transcription Service World
 Membership NARTB, RAB
 Gen. Mgr. J. F. Higginbottom
 Comm. Mgr. E. A. Poole
 Program Director John D. Isaacs
 Chief Engineer Morris Coler

KBBA—Benton—1953

Frequency: 890 Kw. Power: 250 Watts d.
 Owned-Oper. By Benton Bcstg. Service
 Business Address Box 294
 Phone: Spring 8-2690 Air Time: Daytime
 News Service AP
 Pres., Gen. Mgr. Lavelle Langley
 Sls. Prom. Mgr. Jim Landers
 Prog. Dir., Chief Eng. Eddie Zoch

KLCN—Blytheville—1922

Frequency: 910 Kc. Power: 5000 Watts d.
 Owned-Operated By Harold L. Sudbury
 Address Sudbury Bldg., Main St.
 Phone: Poplar 2-2093 Air Time: Daytime
 News Service AP
 Station Representative John E. Pearson

Gen. Mgr. Harold L. Sudbury
 Sales Promotion Manager J. T. Sudbury
 Program Director Carl Frame

KAMD—Camden—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Camden Radio Inc.
 Address 647 California Ave. S.W.
 Phone: Temple 6-5091 Air Time: Full Time
 News Service AP
 Representative Gill-Perna
 President Walter E. Hussman
 Comm. Mgr. John Guenther
 Gen., Sta. Mgr. Donald Cathey
 Sls. Prom., Prog., Pub. Dir. Callis Carter
 Chief Engineer Dorris C. Hunter

KPLN—Camden—1953

Frequency: 1370 Kw. Power: 1000 Watts d.
 Owned-Oper. By Southern Bcstg. Co.
 Business Address Stephens Rd.
 Trans. Ser. SESAC, World
 Sta. Rep. Hill Best
 News Service UP
 Gen., Comm. Mgr. C. T. Mullins
 Prog. Dir., Prom. Mgr. J. Andrew Wright

KCON—Conway—1950—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Conway Bcstg. Co.
 Address 903 1/2 N. Front St.
 Phone: 189 Air Time: Full Time
 Transcription Service World
 News Service AP
 Pres., Gen., Sta. Mgr. James E. Clayton
 Comm. Mgr. James E. Clayton
 Sls. Mgr., Dir. S. F. Morehead
 Chief Engineer Edwin McClendon

**KAGH—Crossett—1951
 MBS-KBS**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Julian Haas
 Address 900 Main St.



Phone: Forrest 4-2181. Air Time: Full Time
 News Service AP
 Representative Best, Melville
 Gen. Mgr. Julian Haas
 Chief Engineer. Ed Bailey

KDMS—El Dorado—1950

Frequency: 1290 Kc. Power: 1,000 Watts d.
 Owned-Oper. By. El Dorado Bcstg. Co.
 Address. 208 N. Cleveland
 Phone: Union 3-5121. Air Time: Daytime
 News Service UP
 Transcription Service Thesaurus
 Representative Dora-Clayton, Melville
 Presidents J. A. West Sr., J. A. West Jr.
 Gen., Sta. Mgr. E R. Hall
 Com., Sls. Mgr. Rodney P. Smith
 Prog. Dir., Chief Engineer. Charles N. Buice

KELD—El Dorado—1935—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. Radio Enterprises, Inc.
 Business-Studio Address. Radio Center Bldg.
 Phone: UNION 3-6126. Air Time: Full Time
 News Service AP
 Transcription Service World
 Representative. Bagner & Martin
 Membership NARTB
 Pres., Gen., Sta., Com. Mgr. W. N. McKinney
 Sales Mgr. J. R. Duerson
 Program Director. Dot Tillery
 Chief Engineer. Troy B. Eddins

KGRH—Fayetteville—1946 **MBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Fayetteville Bcstg. Co., Inc.
 Business-Studio Address. 922 N. Leverett St.
 Phone: Hillcrest 2-2322. Air Time: Full Time
 News Service AP
 Representative Walker
 Membership NARTB
 President Hayden McLroy
 Gen. Mgr. Fred J. Stevenson
 Comm. Sls. Prom. Mgr. Ed. Gideon
 Program Director. Wallie Ingalls
 Chief Engineer. Harold Lindsey

KXJK—Forrest City—1949 **KBS**

Frequency: 950 Kc. Power: 5000 Watts
 Owned By. Forrest City Bcstg. Co., Inc.
 Address. Natl. Bank of East. Arkansas Bldg.
 Phone: 950. Air Time: Daytime
 News Service UP
 Transcription Service. World, Lang-Worth
 Representative. H. F. Best, Dora-Clayton
 Gen., Sta. Mgr. William Fogg
 Sls., Comm. Mgr. James Pearson
 Pub., Prog. Dir. Harold Webber
 Chief Engineer. Walter Smith, Jr.

KFPW—Fort Smith—1925 **CBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Tulsa Bcstg. Co.
 Business Address. Sta. B Box 98

Phone: Sunset 3-4105. Air Time: Full Time
 News Service. UP, AP
 Representative Avery-Knodel
 Membership NARTB
 V.P., General Manager. L. A. Blust
 Station Manager. J. Paul McCaslin
 National Sls. Mgr. J. P. Walker

KFSA—Fort Smith—1947 **ABC-MBS**

Freq.: 950 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By. Southwestern Pub. Co.
 Business-Studio Address. 920 Rogers Ave.
 Phone: Sunset 2-9126. Air Time: Full Time
 News Service. UP
 Representative. John E. Pearson
 Membership NARTB
 President. Donald W. Reynolds

KWHN—Ft. Smith—1947

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By. KWHN Bcstg. Co., Inc.
 Business-Studio Add. 421-423 Garrison Ave.
 Phone: Sunset 3-8967-8. Air Time: Full Time
 News Service AP
 Trans. Ser. Standard
 Representative Rambeau
 Gen. Mgr., Sec.-Treas. H. S. Nakdimen

KHOZ—Harrison—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Harrison Bcstg. Corp.
 Bus.-Studio Address. Harrison
 Phone: 1240. Air Time: Full Time
 News Service UP
 Transcription Service. Thesaurus
 President. Mrs. Bob Wheeler
 Gen. Mgr. R. S. Wheeler, Jr.
 Sta., Comm., Sls. Prom. Mgr. Everett S. Horton
 Prog. Pub. Dir. Marc Williams
 Chief Engineer. Fred E. Ward

KFFA—Helena—1941 **KBS-MBS**

Frequency: 1360 Kc. Power: 1,000 Watts
 Owned-Operated By. Helena Bcstg. Co.
 Address. 215 York St.
 Phone: Hickory 4-2361. Air Time: Full Time
 News Service AP
 Transcription Service World
 Representative Best
 Membership NARTB
 Pres., General Manager. Sam W. Anderson
 Comm. Mgr. George Caven
 Sales Mgr. Cecil Scaife
 Pub. Dir. Katherine Kizer
 Program Director. Larry Parker
 Chief Engineer. Earl Hodges

KXAR—Hope—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Hope Bcstg. Co.
 Address. P. O. Box 138
 Phone Number: PR 7-3601. Air Time: Full Time
 News Service AP
 Gen. Mgr., Chief Engineer. L. B. Tooley
 Comm. Mgr. Wes Ninemire

KBHS—Hot Springs—1953

Frequency: 590 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Resort Bdcstg. Co., Inc.
 Address: 113 Third St.
 Phone: 3888 Air Time: Full Time
 Sta. Rep.: Sears & Ayer
 Gen., Comm. Mgr.: Ed C. Appler
 Prog. Dir.: Steve Nichols

KBLO—Hot Springs—1953

Frequency: 1470 Kw. Power: 1030 Watts d.
 Owned-Oper. By: National Park Bcstg. Co.
 Address: 1011 Central Ave.
 Phone: National 3-2553 Air Time: Daytime
 Representative: Indie, Dora-Clayton
 President, Gen. Mgr.: R. S. Bieloh
 Comm. Mgr.: Jack Wolever
 Program Director: DeWitt Waites
 Publicity Dir.: Hank Sanders
 Chief Engineer: R. G. King

**KWFC—Hot Springs—1941
MBS-ABC**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Spa Bcstg. Co., Inc.
 Business-Studio Address: 819½ Central Ave.
 Phone: National 4-1225 Air Time: Full Time
 Representative: Gill-Perna
 President: Walter E. Hussman
 Gen. Sta. Mgr.: C. J. Dickson
 Sls. Prom. Mgr.: David Campbell
 Publicity Dir.: Martha Hickman
 Prog. Dir.: Jim City
 Chief Engineer: William A. Carr

**KBTM—Jonesboro—1930
MBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Regional Bcstg. Co.
 Address: Box 794
 Phone: WEBster 5-5597 Air Time: Full Time
 Representative: Burn-Smith
 Membership: NARTB
 Owner, Mgr.: Harold E. King
 Sta. Mgr.: Clarence Adams
 Comm. Mgr.: James Barnes
 Sls. Prom. Mgr.: Mary Sullivan
 Program Director: Edward Welch
 Publicity Director: Marion Bohne
 Chief Engineer: Norman Bowman

KNEA—Jonesboro—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Operated By: Radlo Jonesboro, Inc.
 Address: New Citizens Bank Bldg.
 Phone: Webster 2-8381 Air Time: Days
 Representative: Gill-Perna
 Membership: RAB
 General Manager: Harold Gregson
 Comm. Mgr.: Al Johnston
 Program Director: Bob Blackwood

**KARK—Little Rock—1928
NBC**

Frequency: 920 Kc. Power: 5000 Watts

Owned-Oper. By: Arkansas Radio & Equip. Co.
 Address: 1001 Spring St.
 Phone: FR 6-2481 Air Time: Full Time
 News Service: AP, UP
 Transcription Service: World
 Representative: Edward Petry
 Membership: NARTB, RAB
 President: T. H. Barton
 Gen. Mgr.: T. K. Barton
 Commercial Mgr.: A. C. Dowden
 Pub. Dir., Prom. Mgr.: Shirley Kennedy
 Program Director: Ernest M. Howard
 Chief Engineer: Dan L. Winn

**KGHI—Little Rock—1927
ABC**

Freq.: 1250 Kc. Power: 1 Kw. d. 500 w. n.
 Owned-Operated By: Radio Arkansas
 Address: P. O. Box 3099
 Phone: FRanklin 2-0166 Air Time: Full
 Representative: George P. Hollingbery
 News Service: UP
 Owner, Gen. Mgr.: Harold E. King
 Comm. Mgr.: Rex Parnell
 Program Dir.: Hugh Brown
 Chief Eng.: V. O. Van Deusen
 Station Mgr.: W. J. Hart

**KLRA—Little Rock—1927
ABC**

Freq.: 1010 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By: Arkansas Bcstg. Co.
 Business-Studio Address: Gazette Bldg.
 Phone: FRanklin 2-5427 Air Time: Full Time

KGHI

LITTLE ROCK, ARKANSAS

—
KBTM — KBTM-FM

JONESBORO, ARKANSAS

—
 BURN-SMITH CO. INC.

—
 HAROLD E. KING
 General Manager

Newspaper Affiliation.....Arkansas Gazette
 Transcription Service.....Standard
 RepresentativePaul Raymer
 President.....J. N. Heiskell
 Gen., Sta., Comm. Mgr.....C. E. Deese
 Program Dir.....Harris Owen
 Publicity Dir.....Bob Hicks
 Chief Engineer.....Kermit F. Tracy

KTHS—Little Rock—1924
CBS

Frequency: 1090 Kc.....Power: 50,000 Watts
 Owned-Oper.....Times Pub. Co., Shreveport
 Business-Studio Address.....313 Main St.
 Phone: FRanklin 4-2293.....Air Time: Full Time
 Newspaper Affil.....Shreveport Times
 RepresentativeBranham
 President.....W. H. Bronson
 Gen., Sta. Mgr.....B. G. Robertson
 Comm. Mgr.....W. V. Hull
 Sales Prom. Mgr.....R. Brown
 Program Director.....George F. Moore
 Chief Engineer.....Cecil L. Suilt

KVLC—Little Rock—1948
KBS

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Southwestern Bcstg. Co.
 Address.....Southern Natl. Insurance Bldg.
 Phone: FR 5-5321.....Air Time: Full Time
 RepresentativeRadio Representatives
 Membership.....RAB
 President.....R. M. Saxon
 Vice-Pres.....Leonard Coe
 Sta. Mgr., Chief Eng.....Dale Mahurin
 Asst. Sta. Mgr.....Wally Geiger

KXLR—N. Little Rock—1946
MBS

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Ark. Alrwaves Co.
 Address.....Cotton Belt Bldg.
 Phone: FR 2-2155.....Air Time: Full Time
 RepresentativePearson
 President.....John F. Wells
 Gen. Mgr.....Melvin P. Spann
 Sta. Mgr.....Roy C. Nichols
 Commercial Mgr.....Melton Lancaster
 Program Director.....Roy Nichols
 Chief Engineer.....Earl H. Butler

KVMA—Magnolia—1948
MBS

Frequency: 630 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Magnolia Bcstg. Co.
 Business-Studio Address.....212 N. Jefferson St.
 Phone: 630.....Air Time: Daytime
 Representative.....John E. Pearson
 President.....Joe F. Rushton
 Gen., Sta. Mgr.....William M. Bigley
 Comm. Mgr.....George Shaw
 Chief Engineer.....Ray Wells

KBOK—Malvern—1951—KBS

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Malvern Bcstg. Co.
 Address.....Young Insurance Bldg.

Phone: 1800.....Air Time: Daytime
 RepresentativeDevney, Melville
 Gen., Comm. Mgr.....Kermit Richardson
 Chief Engineer.....Tom Graves

KVSA—McGehee—1953

Frequency: 1220 Kw.....Power: 1000 Watts d.
 Owned-Oper. By... S. E. Arkansas Bcstg. Inc.
 Address.....Box 1220
 Phone: 20.....Air Time: Daytime
 RepresentativeBest
 Pres., Gen., Sta. Mgr.....Abbott F. Kinney

KENA—Mena—1950—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....R. B. Bell
 Address.....S. Reene St.
 Phone: 878.....Air Time: Full Time
 Station Representative.....Hill Best
 General Mgr.....Larry Shephard
 Comm. Mgr.....Ted Randal

KHBM—Monticello—1955
KBS

Frequency: 1430 Kc.....Power: 1 Kw.
 Owned-Oper. By.....College Bcstg. Co.
 Address.....Box 446
 Phone: 91.....Air Time: Daytime
 RepresentativeBest
 Gen., Sta., Comm. Sls. Mgr.....Bill Wells
 Prog. Dir.....Kate Noble
 Chief Engineer.....John Stanley

KVOM—Morrilton—1953

Frequency: 800 Kw.....Power: 250 Watts d.
 Owned-Oper. By.....Morrilton Bcstg. Co.
 Address.....P. O. Box 541
 Phone: 506.....Air Time: Daytime
 Pres., Gen., Sta., Pub. Mgr.....J. C. Willis
 Prog. Dir.....Lyn Turner
 Comm. Mgr., Ch. Eng.....Weldon Sludge

KTLO—Mountain Home—1953

Frequency: 1490 Kw.....Power: 250 Watts
 Owned-Oper. By.....Mountain Home Bcstg. Corp.
 Address.....Mountain Home
 Phone: 1490.....Air Time: Full Time
 RepresentativeBest
 Pres., Gen. Mgr.....A. Stricklen
 Commercial Mgr.....Bob Pratt

KNBY—Newport—1949

Owned-Operated By.....Newport Bcstg. Co.
 Business Address.....Newport
 General Manager.....Gene Howe
 Program Director.....Jerry Grojean

KOSE—Osceola—1949—KBS

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Osceola Bcstg. Corp.
 Business Address.....P. O. Box 311
 Phone: 860.....Air Time: Daytime
 Representative.....Hil F. Best
 President.....H. F. Ohlendorf
 General Manager.....Ted Woods
 Commercial Manager.....Betty G. Woods

KDRS—Paragould—1947
KBS

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Oper. By..... Progressive Bcstg. Co.
Business Address..... Box 491
Phone: Cedar 2-7627..... **Air Time:** Full Time
General Manager..... T. Rand
Commercial Manager..... Doyne F. Bateman
Business Manager..... T. M. Self
Prog. Dir...... W. Wheelis
Pub. Dir...... Bill Miles
Chief Engineer..... Russell Schwamb

KCLA—Pine Bluff—1947

Frequency: 1400 Kc..... **Power:** 250 Watts
Owned-Oper. By... Radio Engineering Service
Business-Studio Address.... 2900 W. 28th St.
Phone: 1900..... **Air Time:** Full Time
Station Representative..... Hil Best
General Mgr...... Kenneth Kesterson
Commercial Manager..... Clyde Martin
Pgm. Dir., Chief Engineer.... Charles Penix

KOTN—Pine Bluff—1934 MBS-KBS

Frequency: 1490 Kc..... **Power:** 250 Watts
Owned-Operated By... Universal Bcstg. Corp
Address..... Simmons Bank Bldg.
Phone: 721..... **Air Time:** Full Time
Pres., Gen. Mgr., Chief Engr..... B. J. Parrish
Comm., Prom. Mgr...... J. Wallace
Program Director..... Hilda Matz

KPOC—Pocahontas—1950 KBS

Frequency: 1420 Kc.... **Power:** 1,000 Watts d.
Owned-Operated By... Pocahontas Radio, Inc.
Address..... P. O. Box 250
Phone: 500..... **Air Time:** Daytime
Pres., Gen. Mgr...... Adrian L. White

KAMC—Rogers—1954

Frequency: 1390 Kc..... **Power:** 500 Watts
Owned..... Leon McAuliffe, Don Thompson
Address..... Am. Natl. Bank Bldg.
Phone: 1390..... **Air Time:** Daytime
Station Representative..... Hil Best
General Mgr...... G. Don Thompson
Prog. Dir...... F. L. Dwyer
Chief Engineer..... Paul Bateman

KXRJ—Russellville—1947 MBS-KBS

Frequency: 1490 Kc..... **Power:** 250 Watts
Owned-Oper. By.... Valley Broadcasters, Inc.
Address..... Fine Arts Bldg.
Phone: 299..... **Air Time:** Full Time
Managing Dir...... C. R. Horne
Commercial Manager..... L. L. Bryan

KWCB—Searcy—1951—KBS

Frequency: 1300 Kc..... **Power:** 1000 Watts d.
Owned..... White County Bcstg. Co., Inc.
Address..... P. O. Box 95
Phone: 1281..... **Air Time:** Daytime
News Service..... AP
Representative..... Hil F. Best
Membership..... NARTB
Pres., Gen. Mgr...... Carl N. Dodd

KUOA—Siloom Springs—1923 MBS-KBS

Frequency: 1290 Kc..... **Power:** 5,000 Watts d.
Owned-Operated By..... John Brown U.
Business-Studio Address..... Siloom Springs
Phone: 77..... **Air Time:** Daytime
Representative..... Dora-Clayton
Transcription Service..... Thesaurus
Membership..... NARTB
President..... John E. Brown, Sr.
Sta., Comm. Mgr., Ch. Eng...... Cecil Smith
Program Director..... Ralph Kennedy

KBRS—Springdale—1949 ABC

Frequency: 1340 Kc..... **Power:** 250 Watts
Owned..... Southwestern Publishing Co.
Station Manager..... Roy J. Bowman

KWAK—Stuttgart—1948 MBS-KBS

Frequency: 1240 Kc..... **Power:** 250 Watts
Owned-Operated By... Stuttgart Bcstg. Corp.
Business Address..... 1818 S. Buerkle
Phone: 25212..... **Air Time:** Full Time
Representative..... Hil F. Best
President..... Belolt Taylor
Gen. Manager..... Melvin P. Spann
Station Mgr...... June S. Spann
Tech. Dir...... Wm. R. Beard
Chief Engineer..... Marvin Heffington

KOSY—Texarkana—1951 MBS

Freq.: 790 Kc.... **Power:** 1 Kw. d., 500 w. n.
Owned-Operated By..... Gateway Bcstg. Co.
Address..... Box 1318
Phone: 22-3771..... **Air Time:** Full
Station Representative..... Pearson
Partners.... Dr. W. Decker Smith, A. L. Davis
Gen., Sta. Manager..... Tom E. Dillahunty
Commercial Manager..... Herman Cecil
Program Director..... Walter Richardson
Sls. Prom. Mgr...... George Lester
Publicity Dir...... June Woosley
Chief Engineer..... Chas. Mathis

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc..... **Power:** 1000 Watts d.
Owned-Oper. By.... Lawrence Co. Bcstg. Co.
Address..... Walnut Ridge
Phone: 980..... **Air Time:** Day Time
President..... R. O. Norris
Gen., Sta. Com. Sls. Mgr...... Wm. H. Cate
Program Director..... Bill Thornton
Chief Engineer..... Leonard Ringle

KWRF—Warren—1953

Freq.: 860 Kc..... **Power:** 250 Watts
Owned..... Pines Bcstg. Co.
Address..... Box 480
Phone: 353, 4..... **Air Time:** Daytime
Gen., Sta. Com. Mgr...... Lee Reaves
Sls. Prom. Mgr...... H. A. Harris
Program Dir...... Gene Nichols
Chief Engineer..... Larry Self

There's only **1** Independent in Southern California

powerful enough and popular enough to register audiences in radio survey ratings of both **Los Angeles** and **San Diego**

KBIG's 10,000-watt Catalina Island signal focuses all its strength on its mainland market, wastes none out to sea, booms across salt water (finest natural conductor of radio waves) KBIG covers Los Angeles, San Diego, Santa Barbara, and all Southern California.

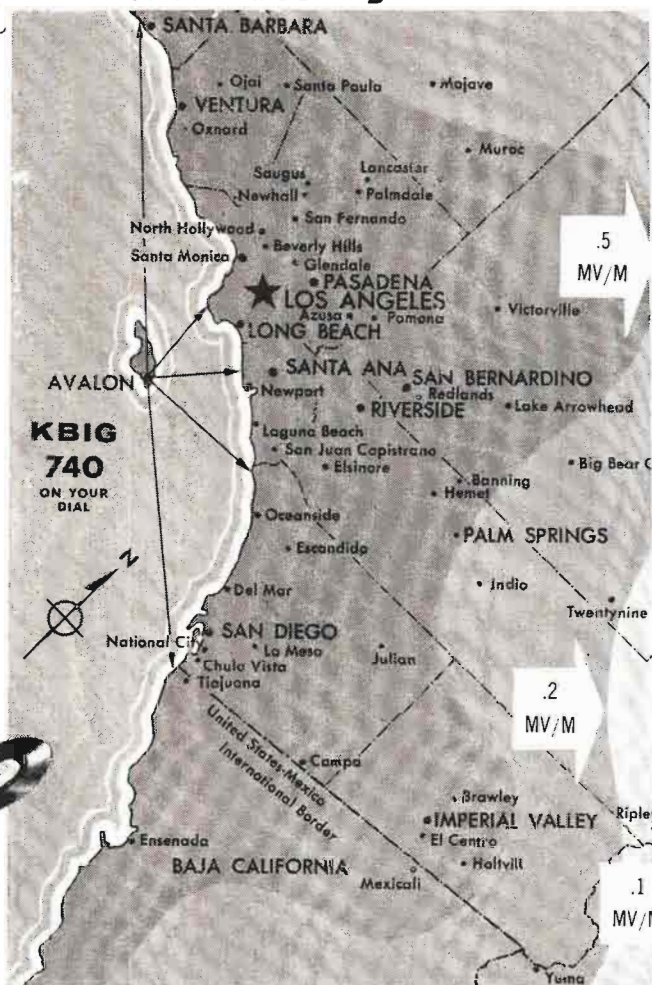
KBIG helps you to make the Whole Sale, to all the Southland, at Wholesale Prices!

Prove It To Yourself! Compare KBIG's base hour rate (\$132) or base minute rate (\$20) with any combination of newspapers, outdoor, television or radio you need to get this same coverage. You'll see why KBIG is the **Giant Economy Package of Southern California Radio.**

Call Weed or us — get the whole KBIG story.



The Catalina Station



KBIG 740
ON YOUR DIAL

KBIG

10,000 WATTS
740 KILOCYCLES

STUDIOS IN AVALON AND HOLLYWOOD

JOHN POOLE BROADCASTING CO.

6540 Sunset Blvd., Los Angeles 28, Calif. • HOLLYWOOD 3-3205 • KBIF - Fresno • 900 KC - center of the dial • center of the San Joaquin Valley

KCNO—Alturas—1951

Frequency: 570 Kc. Power: 1000 Watts d.
Owned-Operated By..... CONR Inc.
Address..... P. O. Box 207
Phone: 2531..... Air Time: Daytime
News Service..... UP
Trans. Ser..... Standard, Capitol, SESAC
Representative..... Best
Managing Director..... Jackson Teuter
Comm. Mgr..... Louis Gillespie

KAVR—Apple Valley—1954

Frequency: 960 Kc. Power: 5 Kw. d.
Owned..... Apple Valley Bcstg. Co.
Address..... Apple Valley Inn
Phone: 7-7251..... Air Time: Daytime
News Service..... UP
Membership..... NARTB
Transcription..... World
President..... Newton T. Bass
Dir., Exec. V.P..... J. C. Thomas
Commercial Mgr..... G. A. Nickson
Chief Engineer..... Dean Kiner

KBIG—Avalon—1952

Frequency: 740 Kc. Power: 10,000 Watts
Owned-Operated By..... John Poole Bcstg. Co.
Address..... 6540 Sunset Blvd., Hollywood
Phone: HO 3-3205..... Air Time: Daytime
News Service..... UP
Transcription Service..... Capitol
Representative..... Weed
Membership..... NARTB, RAB
President..... John Poole
Comm. Mgr..... Robert J. McAndrews
Operations Manager..... Cliff Gill
Program Director..... Alan Lisser
Chief Engineer..... Buell Dalton

KAFY—Bakersfield—1946

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By..... Radio Station KAFY
Address..... Box 777
Phone: Empire 6-7248..... Air Time: Full Time
News Service..... UP
Representative..... McGavren, Brown, Moore
Membership..... NARTB, RAB
Gen., Sta., Comm. Mgr..... Benton Paschall
Sales Promotion Manager..... Frank Onstott
Program Director..... Thad Buckley
Publicity Director..... Hal Laffoon
Chief Engineer..... James Garner

KBIS—Bakersfield—1950

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By..... Marmat Bcstg. Co.
Studio Address..... 2013 Chester Ave.
Phone: FA 4-6093..... Air Time: Full Time
News Service..... UP
Transcription Service..... Lang-Worth
Representative..... Young
Membership..... NARTB, RAB
Pres., Gen., Sta. Mgr., Prog. Dir..... Hal Brown
Comm., Sales Mgr..... Franklin H. Wilbur
Chief Engineer..... Jack Duemler

KERN—Bakersfield—1932

CBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By..... McClatchy Bcstg. Co.
Business Address..... Sacramento
Phone: Gilbert 2-3011..... Air Time: Full Time
News Service..... UP
Transcription Service..... Capitol
Representative..... Paul H. Raymer
Membership..... NARTB, RAB
President..... Eleanor McClatchy
Station Manager..... Walter Baziuk
Chief Engineer..... Verne Shatto

KGEE—Bakersfield—1946

NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... KGEE, Inc.
Business-Studio Address..... 1420 Truxton Ave.
Phone: FAirview 7-1441..... Air Time: Full Time
News Service..... UP
Transcription Service..... World
Representative..... Hollingsbery
Membership..... NARTB, RAB
President..... Gene De Young
Sales Mgr..... Ed Urner
Program Director..... Leslyn Day
Com. Mgr..... John Tomerlin
Publicity Director..... Robert Hawkins
Chief Engineer..... Edwin Andrews

KPMC—Bakersfield—1932

ABC

Frequency: 1560 Kc. Power: 10,000 Watts
Owned-Oper. By..... Pioneer Mercantile Co.
Address..... P. O. Bin 1709
Phone: Fairview 7-8157..... Air Time: Full Time
News Service..... UP
Transcription Service..... Thesaurus
Station Representative..... Burn-Smith
Membership..... NARTB, RAB
President..... F. G. R. Schamblin
Gen., Sta. Mgr..... L. A. Schamblin
Sls. Prom., Comm. Mgr., Prog. Dir..... C. C. Sturm
Pub. Dir..... P. R. Biermann
Chief Engineer..... L. P. Jarvis

KPAS—Banning—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned..... Darwin Bcstg. Co.
Address..... 4425 W. Ramsey St.
Phone: Victor 9-4557..... Air Time: Full Time
News Service..... UP
Transcription Service..... World, SESAC
Representative..... Grant Webb
Manager..... Chet Darwin

KWTC—Barstow—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By..... Mojave Valley Bcstg. Co.
Address..... Box 697
Phone: 4001..... Air Time: Full Time
News Service..... UP
Representative..... O'Connell, Cooke

Membership RAB
 President W. T. Brown
 Station Mgr. Harry S. White

KRE—Berkeley—1923

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Central Calif. Bcstrs., Inc
 Address-Trans. 601 Ashby Avenue
 Phone: Ashberry 3-7715. Air Time: Full Time
 News Service AP
 Membership NARTB
 General Mgr. Arthur Westlund

KIBS—Bishop—1953—KBS

Frequency: 1230 Kw. Power: 250 Watts
 Owned-Oper. By Inyo Bcstg. Co.
 Address Box 757
 Phone: Bishop 4411. Air Time: Full Time
 News Service UP
 Transcription Service Capital, SESAC
 Representative Broadcast Time Sales
 Pres., Gen. Sta. Mgr., Pub. Dir. J. Oliver
 Commercial Mgr. R. S. Deming
 Prog. Dir., Ch. Eng. George Hobkirk
 Sls. Prom. Mgr. Jack LaMarca

KYOR—Blythe—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned Bcstg. Corp. of America
 Address Box 668
 Phone: 2231. Air Time: Full Time
 News Service UP
 Representative Pearson
 Membership NARTB
 Gen. Mgr. Dale Sweet
 Sta., Com. Mgr. Joe Sweet
 Sls. Prom., Prog. Dir. Ray Mitchell
 Publicity Dir. Gwen McIntosh
 Chief Engineer (acting) Tom Madsen

KROP—Brawley—1946—ABC

Frequency: 1300 Kc. 1000 Watts d., 500 n.
 Owned-Oper. By Bcstg. Corp. of America
 Address Del Rio Country Club Bldg.
 Phone: 1300. Air Time: Full Time
 Representative John E. Pearson Co.
 General Manager Dale R. Peterson
 Station Manager Sam E. Rowe

KBLA—Burbank—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Bcstrs. of Burbank
 Address 11516 Oxnard St., N. Hollywood
 Phone: Sunset 2-1195. Air Time: Full Time
 News Service UP
 Station Representative Grant Webb
 Transcription Service Capitol

KICO—Calexico—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Charles R. Love
 Address Box 1697
 Phone: El 2-1490. Air Time: Full Time
 News Service AP
 Station Representative D. Cooke, O'Connell
 General Manager W. A. Geddes

KHSL—Chico—1935—CBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated Golden Empire Bcstg. Co.
 Address Box 303
 Phone: FI 2-0141. Air Time: Full Time
 Representative Avery-Knodel
 Membership NARTB, RAB
 Pres., Gen. Mgr. Mrs. H. McClung
 Station Manager Charles H. Kinsley, Jr.

**KXOC—Chico—1949
 MBS-DON LEE**

Frequency: 1060 Kc. Power: 10,000 Watts
 Owned-Oper. By KXOC, Inc.
 Address-Trans. Radio Lane
 Phone: FI 2-4211. Air Time: Full Time
 News Service UP
 Transcription Service Standard
 Rep. Adam J. Young, D. F. McGavren Co.
 Membership RAB
 President Harold T. Gibney
 Gen., Sta., Mgr. Ted L. Snider
 Comm., Promotion Mgr. Burke Riley
 Prog. Director Ned Tollinger
 Publicity Dir. Forbes Conklin
 Chief Engineer Bill Pope

KCHV—Coachella—1954

Frequency: 970 Kc. Power: 1 Kw.
 Owner Coachella Valley Bcstg. Co.
 Address Avenue 50
 Phone: 8-5234. Air Time: Day
 News Service AP
 Partner, Gen. Mgr. E. Gorges
 Partner, Ch. Eng. M. Carroll
 Sta. Mgr. Ed Keane

KBMX—Coalinga—1950—KBS

Frequency: 1470 Kc. Power: 500 W. d.
 Owned-Oper. By Westside Bcstg. Co.
 Address Box 1179
 Phone: 136. Air Time: Daytime
 News Service UP
 Sta. Rep. Grant Webb
 Gen., Sta., Com. Mgr. V. J. Stedry
 Chief Engineer M. E. Davis

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
 Owned Radio Broadcasting, Inc.
 Business Address Porphy Rd.
 Phone: 1370-1-2. Air Time: Full Time
 News Service UP
 Pres., Gen. Mgr. Henry Fritzen
 Sta., Sales Mgr. Charles M. Ferguson
 Prog. Dir. Norma J. Brower
 Chief Engineer Robert Cochems

KCRE—Crescent City—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Del Norte Bcstg. Co.
 Address Box 248
 Air Time: Full Time
 News Service AP, INS
 Representative Ayres

Transcription.....Standard, SESAC, World
 Pres., Gen. Mgr.....Robert E. Grey
 Business Mgr.....P. B. Grey

KCHJ—Delano—1950

Frequency: 1010 Kc.....Power: 1000 W. d.
 Owned-Oper. By....Charles Herman Johnes
 Address.....County Line Rd.
 Phone: 8676.....Air Time: Daytime
 News Service.....UP
 Pres., Gen. Mgr.....Charle H. Johnes
 Program Director.....Jean J. Johnes

KRDU—Dinuba—1946—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Dinuba Co.
 Business-Studio Address.....Box 157
 Phone: DI 500.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....World
 Pres., Gen., Sta. Mgr.....Egon A. Hofer
 Chief Engineer.....Warren Nystrom

KBAB—El Cajon—1955—KBS

Frequency: 910 Kc.....Power: 1 Kw.
 Owned-Operated By....Babcock Bcstg. Corp.
 Address.....200 E. Main St.
 Phone: Hickory 4-6145.....Air Time: Full
 Representative.....Bolling

**KXO—El Centro—1927
 MBS-DON LEE**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Valradio Inc.
 Business Address.....Box 140
 Phone: Elgin 2-1230.....Air Time: Full Time
 Transcription Service.....Standard
 Representative.....Paul H. Raymer
 Membership.....NARTB
 Gen. Mgr., Prog. Dir.....Riley R. Gibson
 Commercial Manager.....Marc Hanan
 Chief Engineer.....Jim Caw

KHUM—Eureka—1947—CBS

Freq.: 980 Kc.....Power: 5 Kw., d., 500 W. n.
 Owned-Oper. By.....Carroll R. Hauser
 Address.....Box 1015
 Phone: Hillside 2-5744.....Air Time: Full Time
 Transcription Service.....Capitol
 Representative.....Pearson, MacGavren
 Gen., Comm., Sls. Prom. Mgr.....C. R. Hauser
 Sta. Mgr., Pgm., Pub. Dir.....Frank R. Brown
 Chief Engineer.....Dean Elliott

KIEM—Eureka—1933—MBS

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned Opr. By....Redwood Bdcstg. Co., Inc.
 Address.....6th at E. Sts.
 Phone: Hillside 3-1621.....Air Time: Full Time
 Trans. Ser.....MacGregor, World
 Membership.....NARTB, RAB
 Representative.....John Blair
 President, Manager.....Wm. B. Smullin
 General Manager.....John Bauriedel
 Commercial Mgr.....Robert Stach

Program Director.....Pearl Jacobsen
 Chief Engineer.....Larry King

**KDAC—Fort Bragg—1948
 KBS**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Mendocino Coast Bcstg. Co.
 Address.....Box 616
 Phone: 3251.....Air Time: Full Time
 News Service.....AP
 Owner.....Edward Mørle
 General Manager.....Craig N. Smith
 Comm. Mgr., Prog. Dir.....Matthew V. Huber
 Chief Engineer.....Craig N. Smith

KARM—Fresno—1938—ABC

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KARM
 Business-Studio Address..1333 Van Ness Ave.
 Phone: 4-2966.....Air Time: Full Time
 News Service.....AP, INS
 Transcription Service.....Standard
 Representative.....Bolling
 President.....Mrs. Hattie Harm
 General-Station Manager...Clyde F. Coombs
 Comm. Mgr.....Norman C. Haagenson
 Sls. Prom. Mgr.....E. Roth Cooney
 Program Director.....Lou Lampe
 Chief Engineer.....Elbert Dean

KBIF (See San Francisco)

KFRE—Fresno—1937—CBS

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Calif. Inland Bcstg. Co.
 Business-Studio Address..T. W. Patterson Bldg.
 Phone: 4-5001.....Air Time: Full Time
 Representative.....John Blair
 Pres., Gen. Mgr.....P. R. Bartlett
 Com. Mgr.....Donald Barry
 V. P. Eng.....Keith L. Mealey
 V.P., Sta. Mgr.....Ed J. Frech
 Program Dir.....Hal O'Donnell

KGST—Fresno—1949—KBS

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Delle Broadcasting Co.
 Address.....1244 'O' St.
 Phone: 6-9901.....Air Time: Daytime
 News Service.....UP
 Station Representative.....Rambeau
 Membership.....NARTB
 Commercial Manager.....Morrie Mindel
 Program Director.....Jeanne Bacher

KMAK—Fresno—1953

Frequency: 1340 Kw.....Power: 250 Watts
 Owned-Oper. By.....McMahan Bcstg. Co.
 Address.....2020 McKinley
 Phone: 6-9448.....Air Time: Full Time
 Representative.....McGavren
 President.....R. O. McMahan
 Gen., Sta. Mgr.....Coyle Chambers

K

BULLETIN FROM

Betty Thomas

Merchandising
Director



F

A.R.T.B. *** You buy it when you buy KFWB, Southern California's leading Independent radio station . . . A.R.T.B. *** is the rating your cash register understands as KFWB kicks out your message to the huge Southern California market which today does 25% of all the grocery business in the 11 Western States.

W

Now KFWB is ready to convert A.R.T.B. into sales for you with a smashing new Merchandising Program tied into every major market chain and Independent Grocery in Southern California. The KFWB merchandising plan is the shortest distance between your advertising and the customer's sales dollar.

B

A.R.T.B. means AUDIENCE READY TO BUY

*“the Station with
Sales Penetration”*

980 on the Los Angeles Radio dial

KMJ—Fresno—1925—NBC

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By: McClatchy Bcstg. Co.
 Business-Studio Address: 1515 Van Ness Ave.
 Phone: 8-5771 Air Time: Full Time
 Newspapers Affil.: McClatchy papers
 News Service: AP, UP
 Transcription Service: World
 Representative: Paul H. Raymer
 Membership: NARTB, RAB
 President: Eleanor McClatchy
 Station Manager: David T. Harris
 Commercial Manager: Roy Swanson
 News Editor: Chet Casselman
 Program Mgr.: Ramsey Elliott
 Promotion Mgr.: Ken DeVaney
 Chief Engineer: William N. Wallace

**KYNO—Fresno—1947
 MBS-DON LEE**

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By: Radio KYNO
 Address: 2125 N. Barton Ave.
 Phone: 5-8383 Air Time: Full Time
 Representative: Hollingsbery
 Membership: NARTB, RAB
 General Sta. Manager: L. E. Chencault
 Sales Prom. Mgr.: Jim Carroll
 Program Director: Leo Goldman
 Chief Engineer: Bert Williamsor

KIEV—Glendale—1933

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Operated By: Cannon System, Ltd.
 Address: 102 N. Glendale Ave.
 Phone: Citrus 1-1133 Air Time: Daytime
 News Service: UP, AP
 Transcription Service: Standard
 President: David H. Cannon
 Station Mgr.: Cal Cannon

KNGS—Hanford—1948

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Oper. By: Hanford Bcstg.
 Business Address: P. O. Box 620
 Phone: Ludlow 2-0361 Air Time: Full Time
 Paper Affiliation: Hanford Sentinel, Journal
 President: Earl J. Fenston
 Gen. Sta. Mgr.: Robert Klein
 Commercial Manager: M. Offenbach
 Program Director: Les Castameda
 Chief Eng.: Stan Vestal

KFWB—Hollywood—1926

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By: KFWB Inc.
 Business-Studio Add.: 6419 Hollywood Blvd.
 Phone: HO 3-5151 Air Time: Unlimited
 Transcription Service: SESAC
 Station Representative: Branham, McGavren
 Pres., Gen. Mgr.: Harry Maizlish
 Gen. Sales Manager: Morton Sidley
 Program Director: Dan Russell
 Pub. Dir.: Mickey Freeman
 Chief Eng.: Harry Myers

KGFJ—Hollywood—1926

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Ben S. McGlashan
 Business-Studio Address: 6314 Sunset Blvd.
 Phone: HO 4-0201 Air Time: Full Time
 News Service: UP
 Owner: Ben S. McGlashan
 General Station Manager: Thelma Kirchner
 Comm. Sls. Prom. Mgr.: Molly C. Low
 Program Dir.: Don K. Ross
 Publicity Dir.: Juanita McCurdy
 Chief Engineer: Homer Obuchon

KLAC—Hollywood—1928

Freq.: 570 Kc. Power: 5 Kw. d.; 1 Kw. n
 Owned-Operated By: KMTR Radio Corp.
 Address: 6363 Sunset Blvd
 Phone: Hollywood 2-7271 Air Time: Full Time
 News Service: INS, UP
 Representative: Adam J. Young, Jr.
 Membership: NARTB
 President, Gen. Mgr.: M. W. Hall
 Commercial Manager: Felix D. Adams
 Sta. Mgr., Prog. Dir.: R. F. Horgan
 Publicity Dir.: R. W. Levin

KREO—Indio—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned: Bcstg. Corp. of America
 Phone: OV 6-0260 Air Time: Full Time
 News Service: AP
 Representative: Pearson
 General Mgr.: Dale R. Peterson
 Station Mgr.: Douglas Caplette



HOLLYWOOD'S
"PERSONALITY"
 STATION

- Balanced Block Programming
- Superior Musical Selection
- News, Sports, Personalities

KEEPS RADIO DIALS SET AT
1230 Kc.

Twenty Four Hours Daily
 "The Original 24-hr. Station"

6314 Sunset Blvd.

Hollywood 28

HO. 4-0201

I N L O S A N G E L E S

KOWL



in Spanish Language audience . . of any network or independent radio station in Los Angeles.

KOWL



in Mexican-American (bi-lingual, Spanish-English) audience . . of any network or independent radio station in Los Angeles.

KOWL



in Negro audience . . of any network or independent radio station in Los Angeles.

September 1955

Survey



KOWL

10,000 WATTS

Transmitter: Los Angeles, California

Executive Offices: Santa Monica, California

Phone: TEexas 0-5152

National Representatives:

FORJOE & CO. New York, Chicago,
Dallas

DORA-CLAYTON Atlanta, Georgia

GEORGE A. BARON,
Vice Pres. & Gen. Mgr.



MARIO REY

The most listened to Spanish Language Disc Jockey in L.A.



"CHICO" SESMA

The most listened to Mexican-American (bi-lingual, Spanish-English speaking) Disc Jockey in L. A.



JOE ADAMS

The most listened to Negro Disc Jockey in L. A.



LILLIAN RANDOLPH

The most listened to Negro Variety and Music Show in L.A.

KAVL—Lancaster—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Antelope Bcstg. Co.
 Address P. O. Box 1182
 Phone: Whitehall 2-1121 Air Time: Full Time
 Transcription Service Lang-Worth
 Membership NARTB, RAB
 Station Representative Broadcast Time Sales
 News Service UP
 Pres., Gen. Mgr. W. B. Carter
 Station Commercial Mgr. H. L. Comstock
 Sls. Prom. Mgr. Dean Roper
 Program Dir. Lewis Shank
 Chief Engineer James French

KCVR—Lodi—1946—KBS

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By H. W. & D. A. Brown
 Business Address P. O. Box 600
 Phone: Lodi 8-0628 Air Time: Daytime
 Transcription Service Standard
 Station Representative Wm. Ayres
 News Service UP
 Gen. Mgr. David A. Brown
 Sta. Mgr., Prog. Dir. Dedah M. Corlett
 Sales Mgr. Dick Venturino
 Chief Engineer George Sampson

KFOX—Long Beach—1924

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By KFOX Bcstg. Corp.
 Address 220 E. Anaheim Street
 Phone: HE 6-7281 Air Time: Full Time
 News Service UP
 Membership NARTB, RAB
 President W T. McDonald
 Gen. Mgr. Hal Shideler
 Sta. Mgr. Paul Bauer
 Prog. Dir. Stu Sanders
 Chief Engineer William E. Symons

**KGER—Long Beach—1926
KBS**

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By John Brown Schools of Calif., Inc.
 Business-Studio Address 3745 Atlantic
 Phone: GARfield 7-7907 Air Time: Full Time
 News Service AP
 Representative Walker
 Membership NARTB
 President Dr. John E. Brown, Sr.
 Gen., Sta., Comm. Mgr. Clinton H Fowler
 Prog. Dir. Irene Cook
 Chief Engineer Luther Crumbaugh

**KABC—Los Angeles—1929
ABC**

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By American Bcstg. Co., Inc.
 Address 1539 N. Vine St.
 Phone: HO 2-3141 Air Time: Full Time
 News Service AP, UP
 Representative Edward Pety
 Membership NARTB, RAB

President Robert E. Kintner
 General Manager John Hansen
 Promotion Manager David Nowinson
 Commercial Mgr. William Baxley
 Program Director Dresser Dahlstead
 Publicity Director Nell Cleary
 Chief Engineer Cameron Pierce

KFAC—Los Angeles—1931

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By Los Angeles Bcstg. Co., Inc.
 Bus-Studio Address 5773 Wilshire Blvd.
 Phone: Webster 8-0161 Air Time: Full Time
 News Service AP
 Representative Bolling
 Membership NARTB
 Pres.-Gen.-Sta. Mgr. Calvin J. Smith
 Publicity Dir. Paul Price
 Program Director Howard Rhines
 Chief Engineer Ron Oakley

**KFI—Los Angeles—1922
NBC**

Frequency: 640 Kc. Power: 50,000 Watts
 Owned-Operated By Earle C. Anthony, Inc.
 Business-Studio Address 141 N. Vermont Ave.
 Phone: Dunkirk 2-2121 Air Time: Full Time
 News Service AP, UP
 Transcription Service Capitol, World
 Representative Henry I. Christal
 Membership NARTB
 Pres., Gen. Mgr. Earle C. Anthony
 Asst. to President Charles E. Hamilton
 Program Director Pat Kelly
 Sales Prom. Mgr. Ron Manders
 Co-Chief Eng's. H. L. Blatterman, C. W. Mason

**KNX—Los Angeles—1922
CBS**

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned By Columbia Bcstg. System, Inc.
 Operated By CBS Radio Division
 Business-Studio Address 6121 Sunset Blvd.
 Phone: Hollywood 9-1212 Air Time: Full Time
 News Service AP, UP
 Representative CBS Radio Spot Sales
 Membership NARTB, RAB
 Gen., Sta. Mgr. Bert S. West
 Comm. Mgr. Donald M. Ross
 Sales Promotion Mgr. John Asher
 Program Director Robert Sutton
 Pub. Dir. Lloyd Brownfield
 Chief Engineer Theodore Denton

KOWL—Santa Monica—1947

Frequency: 1580 Kc. Power: 10,000 Watts, d.
 Owned-Operated By KOWL, Bcstg. Co.
 Address 1 Pico Blvd.
 Phone: TEexas 0-5152 Air Time: Daytime
 Membership NARTB
 Representative Forjoe, Dora-Clayton
 President J. D. Funk
 V.P., General Manager G. A. Baron
 Program Director Paul Compton
 Chief Engineer Robert H. Dye

KMPC—Los Angeles—1927

Freq.: 710 Kc. Power: 50 Kw. d.; 10 Kw. n.
 Owned-Oper. By.....KMPC, Inc.
 Address.....5939 Sunset Boulevard
 Phone: Hollywood 9-5341. Air Time: Full Time
 News Service.....INS, UP
 Representative.....AM Radio Sales
 Membership.....NARTB
 President.....Gene Autry
 Gen. Mgr. & V.P.....Robert O. Reynolds
 V.P. & Asst. Gen. Mgr.....Lloyd C. Sigmon
 Gen. Sales Mgr.....Stanley Spero
 Director of Bcstg., Sls. Prom.....Mark Haas
 Chief Engineer.....L. C. Sigmon

KPOL—Los Angeles—1952

Frequency: 1540 Kc. Power: 10,000 Watts d.
 Owned-Oper. By.....Coast Radio Bdcstg. Corp.
 Address.....4628 Wilshire Blvd.
 Phone: Webster 8-2345. Air Time: Day
 News Service.....AP
 Transcription Service.....Associated, Lang-Worth
 Representative.....Keller, Paschall
 Membership.....NARTB
 President, Gen. Mgr.....Hugh R. Murchison
 Station, Comm. Mgr.....Frederick Custer
 Program Publicity Dir.....R. Scott
 Chief Engineer.....Floyd Hall

KPOP—Los Angeles—1925

Frequency: 1020 Kc. Power: 5,000 Watts
 Owned-Operated By.....Standard Bcstg. Co.

Business-Studio Add.....338 S. Western Ave.
 Phone: Dunkirk 8-2345. Air Time: Daytime
 News Service.....AP, UP
 Trans. Ser.....Lang-Worth
 Representative.....Broadcast Time Sales
 General Manager.....Frank Burke, Jr.
 Comm., Sta. Manager.....Vern Lindblade
 Pgm., Pub. Dir.....Earl McDaniel
 Chief Engineer.....Leonard Reeves

KHJ—Los Angeles—1922

MBS-DON LEE

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Oper. By.....RKO Teleradio Pictures
 Address.....1313 N. Vine St., Hollywood
 Phone: Hollywood 2-2133. Air Time: Full Time
 News Service.....AP, UP
 Representative.....H-R Reps.
 Membership.....NARTB, RAB
 Pres., Don Lee Div.....Willet H. Brown
 Gen. Mgr., Don Lee Div.....Ward D. Ingram
 Vice Pres., Sales.....Norman Boggs
 Sales Promotion Mgr.....Robert Light
 Comm. Mgr.....Terry Mann
 Program Director.....A. J. LaFrano
 Publicity Director.....Bill Barron
 Chief Engineer.....Robert Arne

KRKD—Los Angeles—1927

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By.....Radio Bctrs., Inc.
 Business-Studio Address.....541 So. Spring St.
 Phone: Madison 5-2121. Air Time: Daytime
 News Service.....AP, INS
 Transcription Service.....World, SESAC,
 Membership.....NARTB
 General Manager.....Ned Connor

KMYC—Marysville—1940

MBS-DON LEE

Frequency: 1410 Kc. Power: 1,000 Watts
 Owner-Oper. Marysville-Yuba City Bcstrs., Inc.
 Business Address.....P. O. Box 631
 Phone: Sherwood 2-2396. Air Time: Full Time
 News Service.....AP
 Transcription Service.....World
 Representative.....W. S. Grant
 Membership.....NARTB, RAB
 President.....H. E. Thomas
 Gen.-Station Manager.....Joe D. Carroll
 Program Director.....W. R. Cleveland
 Sls. Prom. Mgr.....Gene Walker
 Publicity Dir.....John Mayer
 Chief Engineer.....Lloyd McQueary

KYOS—Merced—1936

MBS

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By.....KYOS, Inc.
 Business Address.....Box 717
 Phone: RAndolph 2-6251. Air Time: Full Time
 News Service.....UP
 Representative.....W. S. Grant
 Transcription.....Lang-Worth
 Membership.....NARTB

K-POP

Delivers . . .

**NO. 1 RATED D.-J. SHOW
 IN SOUTHERN CALIF. RADIO***

(Hunter Hancock 2-4 P.M., Mon.-Sat.)

**LOWEST COST PER THOUSAND
 OF ANY LOS ANGELES STATION**

*November Nielsen Radio Rating

K-POP

5000 Watts 1020 k.c.
 Represented Nationally by Broadcast Time Sales
 New York Chicago San Francisco

Pres., Gen. Sta. Mgr. C. O. Chatterton
 Commercial Manager Bob Garrett
 Program Director Gene Bell
 Chief Engineer Cecil Lynch

KBOX—Modesto—1951

Frequency: 970 Kc. Power: 1000 Watts
 Owned. Stanislaus County Bcstrs. Inc.
 Address 1115 Eye St.
 Phone: 3-7756 Air Time: Full Time
 News Service AP
 Representative Rambeau
 Pres., Gen. Mgr. Milton Hibdon
 Comm., Sta. Mgr. W. Lee Roddy
 Program Director Norma Alamsha
 Pub Dir., Sls. Mgr. Fran Abell
 Chief Engineer Richard Foreman

KMOD—Modesto—1950—ABC

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Operated By Radio Modesto, Inc.
 Address P. O. Box 941
 Phone: 2-1051 Air Time: Full Time
 News Service AP
 Representative Meeker; Paschall; McGovern
 Membership NARTB
 President John Griffin
 Gen., Sta. Mgr. Don C. Reeves
 Comm., Sls. Prom. Mgr. Judd Sturtevant
 Program Director Gene D'Accardo
 Chief Engineer Don Allen

KTRB—Modesto—1933

Frequency: 860 Kc. Power: 10,000 d.: 1000 n.
 Owned-Operated By KTRB Bcstg. Co., Inc.
 Address Norwegian Ave.
 Phone: 3-0737 Air Time: Full Time
 News Service UP
 Transcription Service Cole, Standard
 Representative W. S. Grant
 Membership NARTB
 Pres.-Gen.-Station Mgr. William H. Bates, Jr.
 Commercial Mgr. Richard Brown
 Prog. Dir. Cal Porviance
 Publicity Director Charlie McEwen
 Chief Engineer William H. Bates, Jr.

KMBY—Monterey—1949
 CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By KMBY Bcstg. Co.
 Business Address 468 Calle Principal
 Phone: 2-4541 Air Time: Full Time
 Membership NARTB
 News Service UP
 Transcription Service World
 Station Representative Pearson
 Pres., Gen., Sta. Mgr. B. P. Timothy
 Prog. Dir., Chief Eng. F. A. Gwynn
 Publicity Dir. Liz Blair

KXXL—Monterey—1955

Frequency: 630 Kc. Power: 1 Kw.
 Owned-Operated By S. A. Cisler

Address 546 Hartnell Plaza
 Phone: 5-6302 Air Time: Full
 News Service AP
 Transcription RCA, Standard
 Representative Burn-Smith
 Pres., Gen. Mgr. Don D. Campbell
 Comm. Mgr. Robert G. Campbell
 Program Director Jack G. Hamilton
 Publicity Director Gerry Clemens
 Chief Engineer Herman Stalberg

KWSD—Mt. Shasta—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Shasta Cascade Bcstg. Corp.
 Address E. Alma Street
 Phone: Mt. Shasta 2124 Air Time: Full Time
 News Service AP
 Representative Continental, McGavren,
 Western Radio
 Membership NARTB
 General Manager Arthur Adler
 Sta. Mgr., Chief Eng. David H. Rees
 Program Director Iola Huntington

KVON—Napa—1947

Frequency: 1440 Kc. Power: 500 Watts
 Owned-Oper. By J. L. & A. M. Powell
 Address Foster Rd.
 Phone: Baldwin 6-2023 Air Time: Full Time
 News Service UP
 Pres., Gen. Sta. Mgr. J. L. Powell
 Comm., Sls. Prom. Mgr. Burke Riley
 Prog. Dir. Alyce M. Powell
 Chief Engineer Ramon Corry

KSFE—Needles—1952—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Needles Bdcstg. Co.
 Address P. O. Box C-2
 Phone: 1234 Air Time: Full Time
 News Service INS
 Station Representative Continental
 Transcription Service Thesaurus
 Owner, Mgr. B. J. Fitzpatrick

KLX—Oakland—1922

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By Tribune Building Co.
 Business Studio Address 401 13th St.
 Phone: Glencourt 1-0660 Air Time: Full Time
 Newspaper Affiliation Oakland Tribune
 News Service AP
 Transcription Service World, Standard
 Representative Webb, Moore
 Membership RAB
 President J. R. Knowland, Jr.
 General Manager Bud Foster
 Prog. Dir. Bill Laws
 Publicity Director Jean Williams
 Chief Engineer Roswell S. Smith

KROW—Oakland—1925

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Operated By KROW, Inc.
 Address 484 18th St.

Phone: TWinoaks 3-9600. Air Time: Full Time
News Service UP
Transcription Service Standard
Representative Raymer
Membership NARTB, RAB
President Sheldon F. Sackett
General Manager J. G. Paltridge
Sales Mgr. Jack De Mello

KWBR—Oakland—1920

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Operated By Warner Bros. Radio
Business-Studio Address 327 22nd St.
Phone: Higate 4-1212. Air Time: Full Time
News Service UP
Transcription Capitol
Representative Forjoe
General Manager E. N. Warner
Station Manager F. Wellington Morse
Program Director Jeane K. Fisher
Chief Engineer Paul Gregg

KOCS—Ontario—1946

Frequency: 1510 Kc. Power 250 Watts
Owned-Operated By The Daily Report Co.
Business-Studio Address 222 East "B" St.
Phone: YU 6-1111. Air Time: Daytime
News Service UP
Newspaper Aff. Daily Report
Transcription Service World
Representative Menne
President Jerene A. Harnish
General Mgr. Peter R. Odens
Program Director Mrs. Gale Page
Chief Engineer Glenn Clark

KMOR—Oroville—1948—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Oroville Bcstrs.
Address Arlin Rhine Dr.
Phone Number 1340
News Service UP
Membership NARTB
Representative Ayres
General Manager Alan B. Bowles

KOXR—Oxnard—1955

Frequency: 910 Kc. Power: 1 Kw.
Owned-Oper. By Oxnard Broadcasting Corp.
Address 613 S. "C" St.
Phone: HUnter 3-2303. Air Time: Day
News Service AP
Representative Moore
President Paul R. Schneider
General Manager Charles A. Farmer
Commercial Manager Robert F. Brown

KCMJ—Palm Springs—1946
 CBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Palm Springs Bcstg. Co.
Business Address Box KK
Phone: 2253. Air Time: Full Time
News Service UP
Representative McGavren
Membership RAB

President David H. Margolis
Gen. Sls., Pub. Mgr. Robert D. Blashek
Sta., Com. Mgr. Norman Lothhus
Program Director Peggy Bull
Chief Engineer Vincent Parsons

KPAL—Palm Springs—1954

Frequency: 1450 Kc. Power: 250 Watts
Owner Desert Radio-Telescasing Co.
Address 174 N. Palm Canyon Dr.
Phone: 2031. Air Time: Full
Representative Holman, Moore
News Service AP
Pres., Gen. Mgr. Florence P. Raley
Comm. Mgr. John Michel

KIBE—Palo Alto—1947

Frequency: 1220 Kc. Power: 1,000 Watts d.
Owned-Oper. By Sundial Bcstg. Corp.
Address 149 Calif. St.
Phone: Yukon 2-6272. Air Time: Daytime
News Service UP
Representative Western Radio Sales
Membership RAB
President William R. Crocker
General Mgr. Edward Davis
Program Director George Schalter

KALI—Pasadena—1950

Frequency 1430 Kc. Power: 5000 Watts d.
Owned-Operated By Consolidated Bcstg. Co.
Business-Studio Address 758 E. Colorado
Phone: RY 1-7148. Air Time: Daytime
News Service UP
Representative Oakes
Pres., Gen. Mgr. Henry Fritzen

KWKW—Pasadena—1942

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By Southern Calif. Bcstg. Corp.
Address 800 Sierra Madre Villa
Phone: Ryan 1-6744. Air Time: Unlimited
News Service AP
Rep. O'Connell Broadcast Time Sales
Membership NARTB
Owner Marshall S. Neal
Gen.-Station Mgr. William J. Beaton
President Marshall S. Neal
Gen.-Station-Comm. Mgr. William J. Beaton
Comm., Sls. Prom. Mgr., Pub. Dir. James Coyle
Chief Engineer Paul W. Spargo

KXLA—Pasadena—1941

Frequency: 1110 Kc. Power: 10,000 Watts
Owned-Operated By Pacific Coast Bcstg. Co.
Business 1401 So. Oak Knell Ave.
Phone: Ryan 1-6991. Air Time: Full Time
News Service AP
Trans. Ser. World
Membership RAB
President-Gen. Sta. Mgr. Loyal K. King

KPRL—Paso Robles—1946
 MBS-DON LEE

Frequency: 1230 Kc. Power: 250 Watts

Owned-Oper. By D. J. & Bernard Schwartz
 Business-Studio Address 32nd & Oak Sts.
 Phone: 204 Air Time: Full Time
 News Service AP
 Representative W. S. Grant
 Station Mgr. Dale Schwartz
 Merchandising Mgr. Bernard Schwartz
 Commercial Mgr. Dorothy Schwartz

KAFP—Petaluma—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned Redwood Empire Bcstg. Co.
 Address Box 590
 Phone: 2-9787 Air Time: Full Time
 Transcription Service World
 News Service UP
 Representative Broadcast Time Sales
 Pres., Gen., Sta. Mgr. A. T. Shields
 Comm. Mgr. Gerald M. Hauser
 Prog. Pub. Sales Prom. Dir. Corinne Shields
 Chief Engineer Aubin Thomas

KECC—Pittsburg—1949

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By KECC, Inc.
 Business 235 Railroad Ave.
 Phone: HEmpstead 2-2964 Air Time: Full Time
 News Service UP
 Representative W. S. Grant
 General Mgr. Mel D. Marshall
 Prog. Dir. W. McIntosh
 Chief Engineer Merlin W. Haag

KWOW—Pomona—1947

Freq.: 1600 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Valley Bdcstg. Co.
 Business-Studio Address 1240 E. Holt St.
 Phone: Lycoming 2-1293 Air Time: Daytime
 News Service UP
 General Mgr. Dean H. Wickstrom
 Comm. Mgr. Jim Robinson
 Prog. Dir. F. E. Wickstrom
 Chief Engineer R. H. Rogers

KTIP—Porterville—1947 ABC-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Ralph F. Miller
 Business-Studio Address Box 1312
 Phone: 1450 Air Time: Full Time
 News Service UP
 Representative O'Connell
 Gen. Mgr., Owner Ralph F. Miller
 Local Sales Mgr. Don Weldon
 Chief Engineer Bill White

KBLF—Red Bluff—1947 ABC-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Hal K. Shade
 Address Tremont Hotel
 Phone: 880 Air Time: Full Time
 News Service UP

Representative Moore
 General Manager W. W. Boone
 Station Mgr. W. F. Baumgarten
 Program Director L. Craig
 Chief Engineer Harry Shelby

KSDA—Redding—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owner Valr, Inc.
 Address Box 1400
 Phone: 600 Air Time: Full Time
 News Service AP
 Transcription Service Standard
 Representative Grant
 Pres., Mgr. R. H. Dow
 Sta., Comm., Sls. Mgr., Eng. P. Farrelle
 Program Director D. Niles
 Publicity Director Nick Chames

KVCV—Redding—1936 CBS

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Oper. By Golden Empire Bcstg. Co.
 Address Box 511
 Phone: 1646 Air Time: Full Time
 News Service UP
 Representative Avery Knodel
 Membership NARTB
 Pres., Gen. Mgr. Mrs. Hugh McClung
 Station Manager Fred M. Stuelpnagel

KCAL—Redlands—1954

Frequency: 1410 Kc. Power: 1000 Watts
 Owner Southwest Bcstg. Co., Inc.
 Address 223 E. State
 Phone: 3-2359 Air Time: Day
 Representative Tracy Moore
 Gen., Comm. Mgr. R. C. Winkelman
 Program Dir. Ellen Winkelman
 Sec'y. Treas. A. M. Miller

KPRO—Riverside—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned Bcstg. Co. of America
 Business Address 3401 Russell
 Phone: OVerland 6-0260 Air Time: Full Time
 News Service AP
 Representative Pearson
 Gen. Mgr. D. R. Peterson

KCRA—Sacramento—1945 NBC

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By KCRA, Inc.
 Business Studio Address 310 Tenth St.
 Phone: HU 1-4631 Air Time: Full Time
 News Service UP
 Representative Peery
 Membership NARTB
 President-General Mgr. Ewing C. Kelly
 Publicity Director Irma Davis
 Sta., Sls. Mgr., Prog. Dir. R. E. Kelly
 Chief Engineer W. Herbert Hartman

KFBK—Sacramento—1922
ABC

Frequency: 1530 Kc. Power: 50,000 Watts
Owned-Operated By...McClatchy Bcstg. Co.
Business Studio Address...708 Eye St.
Phone: Gilbert 3-1745. Air Time: Full Time
Newspaper Affiliation...McClatchy Newspapers
News Service...UP, AP
Representative...Paul H. Raymer
President...Eleanor McClatchy
Station Manager...Keith B. Collins
Sales Mgr...A. C. Williams
Program Director...Harry Warren
Chief Engineer...Stam Sronce

KGMS—Sacramento—1952

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned-Oper. By...Capitol Radio Enterprises
Address...Hotel Senator
Phone: Hudson 1-3133. Air Time: Full Time
News Service...AP
Transcription Service...World, Langworth
Representative...Broadcast Time Sales
Membership...NARTB
General Manager...Irving J. Schwartz
Program Director...J. Matranga
Commercial Manager...S. George
Chief Engineer...Logan Z. Edwards

KROY—Sacramento—1937
CBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By...KROY, Inc.
Business-Studio Address...Hotel Sacramento
Phone: Gilbert 3-2525. Air Time: Full Time
Representative...Hollingsbery
Membership...NARTB, RAB
Gen. Mgr...Ralph Guild

KXOA—Sacramento—1945
MBS-DON LEE

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By...Sacramento Bcstrs., Inc.
Business Address...P. O. Box 94
Phone: WAbash 5-2717. Air Time: Full Time
News Service...UP
Representative...A. J. Young, McGavren
Membership...NARTB, RAB
Pres., Gen. Mgr...Lincoln Dellar
Comm., Sales Prom. Mgr...Howard Haman
Program Director...Jack Lawson
Chief Engineer...Ewald Berger

KDON—Salinas—1935

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Oper. By...Frank Oxarart
Business Address...Box 1490, Salinas
Phone: 2-6464. Air Time: Full Time
News Service...UP
Representative...McGavren
Membership...NARTB

President...Frank Oxarart
Gen., Sta. Mgr...Jack Feldmann, Jr.
Commercial Mgr...Harold Knowlton
Sls. Prom. Mgr...Ann Knowlton
Chief Engineer...Omer Wright

KSBW—Salinas—1947—MBS

Frequency: 1380 Kc. Power: 1,000 Watts
Owned-Oper. By...Salinas Valley Bcstg. Corp.
Business Address...P.O. Box 1851
Phone: 8071. Air Time: Full Time
News Service...AP
Transcription Service...Lang-Worth, World
Representative...ForJoe
Membership...NARTB, RAB
Pres., Gen. Mgr...John C. Cohan
Commercial Manager...L. L. Daggett
Sta. Mgr...Fran Conrad
Sales Prom., Pub., Prog. Dir...Mike Morisoli
Chief Engineer...Bill Hargan

KCSB—San Bernardino—1947

Frequency: 1350 Kc. Power: 500 Watts
Owned-Oper. By...Fred P. D'Angelo
Business Address...770 Mill St.
Phone: 8-2245. Air Time: Full Time
News Service...UP
Representative...W. S. Grant
Pres., Gen., Sta., Comm. Mgr...F. A'Angelo
Sls. Mgr., Prog. Dir...Jim Lucas
Comm., Prom. Dir...Orval Pond

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**FOR
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50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

KFXM—San Bernardino—1929
MBS

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Operated By... Lee Bros. Bcstg. Corp.
 Bus.-Studio Address... California Hotel
 Phone: 4761 Air Time: Full Time
 News Service... UP
 Membership... NARTB
 Transcription Service... World
 Representative... John Blair
 Pres., Gen., Sta. Mgr... W. R. Hasbrook
 Commercial Mgr... George Nickson
 Sales Promotion Mgr... Bette Iglai
 Program Dir... Willard Hasbrook
 Publicity Dir... Howard Bailey
 Chief Engineer... George Ewing

KITO—San Bernardino—1947
ABC

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By... KITO, Inc.
 Address... Box 889
 Phone: 7807 Air Time: Unlimited
 News Service... UP
 Representative... Hollingbery
 Pres., Gen., Sta. Mgr... J. J. Flanigan
 Comm. Sls. Prom. Mgr... Perry Carle
 Publicity Dir... Bob Van Roy
 Prog. Dir., Ch. Eng... Richard Klitzing

KRNO—San Bernardino—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Western Empire Bcstrs., Inc.
 Address... 990 Colton Ave
 Phone: 8-2771 Air Time: Full Time
 News Service... UP
 Transcription Service... Lang-Worth
 Representative... Broadcast Time Sales
 Pres., Gen. Mgr... Norman H. Rogers
 Station Manager... George W. Brock
 Sls. Prom. Mgr., Prog. Dir... John Staples
 Program Director... Chuck Palmer
 Chief Engineer... George W. Brock

KCBQ—San Diego—1946

Freq.: 1170 Kc. Power: 5 Kw. d; 1 Kw. n.
 Owned-Oper. By... Bartell Broadcasters, Inc.
 Bus.-Studio Address... P. O. Box 1629
 Phone: Cypress 5-4103 Air Time: Unlimited
 News Service... UP
 Representative... Young
 Membership... NARTB
 Pres... Gerald Bartell
 Exec. V.P... John F. Box, Jr.
 Gen. Mgr... Larry Buskett
 Sls. Prom. Mgr... John Caidenhead
 Program Dir... Ralph Nenard
 Chief Engineer... Robert L. Weeks

KFMB—San Diego—1941
CBS

Frequency: 540 Kc. Power: 5 Kw.
 Owned... Wrather-Alvarez Bcstng Co.

**TELEVISION
CLICHES**

This helps you in any of those new television movies . . . when the picture lags and you want to impress your friends use this cliché at our expense. It will fit practically any place in an airplane picture. It's just another friendly service of KFXM — San Bernardino, California.

“You're not going to send a kid like this up in a crate like that on a night like this?”

*Usually starring that magnetic newcomer Slim Summerville as a mechanic.



Bus.-Studio Address..... 1045 Fifth Ave.
 Phone: BE 2-2114..... Air Time: Full Time
 News Service..... AP
 Representative..... Petry
 Membership..... RAB, NARTB
 President..... J. D. Wrathner
 Vice President..... Maria Helen Alvarez
 General Manager..... George Whitney
 Station Manager..... A. M. Mortensen
 Comm. Mgr..... J. M. Miller
 Sls. Prom. Mgr., Pub. Dir..... Dan Bellus
 Program Director..... Jerry Lee Pecht
 Chief Engineer..... Charles F. Abel

KFSD—San Diego—1925—NBC

Frequency: 600 Kc..... Power: 5000 Watts
 Owned-Operated By..... KFSD, Inc.
 Business-Studio Address..... U. S. Grant Hotel
 Phone: Belmont 3-6353..... Air Time: Full Time
 News Service..... AP
 Transcription Service..... Standard
 Representative..... Katz Agency
 Membership..... NARTB
 President..... James G. Rogers
 General Manager..... William Goetze
 Station Manager..... F. T. Boise Jr.
 Program Director..... Edward Baltimore
 Chief Engineer..... Leroy Bellwood

KGB—San Diego—1926—MBS

Frequency: 1360 Kc..... Power: 1000 Watts
 Owned-Operated By..... Marion R. Harris
 Address..... 1017 First Ave.
 Phone: BE 3-6151..... Air Time: Full Time
 News Service..... UP
 Representative..... H-R
 Membership..... RAB, NARTB
 President..... Marion R. Harris
 Ass't Mgr..... Leonard W. Landmark
 Program Director..... Robert S. Regan
 Chief Engineer..... Norman Duncan

KSDO—San Diego—1947

Freq.: 1130 Kc..... Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... San Diego Bcastg. Co.
 Bus.-Studio Address..... U. S. Natl. Bank Bldg.
 Phone: BE 2-2041..... Air Time: Full Time
 News Service..... UP
 Rep..... Pearson, McGavren, Feltis, Cox
 Vice-Pres., Gen. Mgr..... Wilson Edwards

KSON—San Diego—1946

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Fred & Dorothy Rabell
 Address..... 630 F. St.
 Phone: BE 3-5175..... Air Time: Full Time
 News Service..... AP
 Membership..... NARTB
 Representative..... Forjoe
 General Manager..... Fred Rabell

KGIL—San Fernando—1947

Frequency: 1260 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... San Fernando Va. Bcastg. Co.

Business Address..... 4919 Van Nuys Blvd.
 Phone: State 4-6291..... Air Time: Full Time
 News Service..... AP
 Newspaper Affil..... Valley Times
 Membership..... NARTB
 Transcription..... Capitol, World, Lang-Worth
 President..... E. P. Franklin
 Gen., Comm. Sta. Mgr..... Howard P. Gray
 Program Dir..... Allen McKee
 Chief Engineer..... Jay Rice

**KCBS—San Francisco—1912
 CBS**

Frequency: 740 Kc..... Power: 50,000 Watts
 Owned-Operated By..... CBS
 Address..... Sheraton Palace Hotel
 Phone: YUkon 2-7000..... Air Time: Full Time
 News Service..... AP, UP, INS
 Representative..... CBS Radio Spot Sales
 President (CBS)..... Frank Stanton
 Gen., Sta. Mgr..... Jules Dundes
 Commercial Manager..... Roland Kay
 Promotion Mgr..... Evelyn Clark
 Program Director..... Pede Worth
 Publicity Director..... William Cullenward
 Chief Engineer..... Alan Cormack

KEAR—San Francisco—1947

Frequency: 1550 Kc..... Power: 10 Kw.
 Owned-Oper. By..... Bay Radio Inc.
 Address..... 1550 California St.
 Phone: Prospect 6-4526..... Air Time: Full Time
 News Service..... AP
 Representative..... Burn Smith Co.
 Pres., Gen. Mgr..... Stephen A. Cisler
 Program Director..... Ward Glen
 Chief Engineer..... D. F. Mariska

**KFRC—San Francisco—1923
 DON LEE**

Frequency: 610 Kc..... Power: 5000 Watts
 Owned-Oper. By..... RKO Teleradio Pictures
 Business-Studio Address..... 1000 Van Ness Ave.
 Phone: Prospect 6-0500..... Air Time: Full Time
 News Service..... AP, UP, INS
 Representative..... Pabst
 Membership..... NARTB
 Gen., Sta. Mgr..... William D. Pabst
 Commercial Manager..... William E. Nichols
 Sales Prom. Mgr.-Pub. Dir..... Dink Templeton
 Program Director..... Mel Venter
 Chief Engineer..... E. G. Underwood

**KGO—San Francisco—1924
 ABC**

Frequency: 810 Kc..... Power: 50,000 Watts
 Owned-Oper. By..... ABC-PT
 Business Address..... 7 W. 66 St., N. Y., N. Y.
 Phone: SU 7-5000..... Air Time: Full Time
 News Service..... AP, INS
 Representative..... Edward Petry
 President (ABC)..... Robert E. Kintner
 V.P., ABC; Sta. Mgr..... James H. Connolly

Commercial Mgr. David Sacks
 Sls. Prom. Mgr., Pub. Dir. Victor P. Reed
 Program Director Russ Baker
 Chief Engineer Harry N. Jacobs

KJBS—San Francisco—1924

Frequency: 1100 Kc. Power: 1000 Watts d
 Owned-Operated By KJBS Bcstrs.
 Business Studio Address 1470 Pine St.
 Phone: Ordway 3-4148 Air Time: Daytime
 News Service AP, INS
 Transcription Service All
 Representative Young
 Membership NARTB, RAB
 Gen. Mgr.-Sta. Mgr. Edwin P. Franklin
 Comm. Mgr. Stanley G. Breyer
 Pgm. Dir.-Prod.-Pub. Mgr. Charles F. Pendleton
 Chief Engineer Roger Roberts

KNBC—San Francisco—1922
 NBC

Frequency: 680 Kc. Power: 50,000 Watts
 Owned-Operated By National Bcstg. Co.
 Address 420 Taylor St.
 Phone: GRaystone 4-8700 Air Time: Full Time
 News Service AP, INS, UP
 Representative NBC Spot Sales
 Membership NARTB, RAB
 President (NBC) Robert Sarnoff
 Gen., Sta., Comm. Mgr. W. K. McDaniel
 Sales Promotion Mgr. Dave Engles
 Program Director Jack Wagner
 Publicity Director Jane Morrison
 Chief Engineer J. W. Baker

KSAN—San Francisco—1936

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Golden Gate Bcstg. Corp.
 Business Address 1355 Market St.
 Phone: Market 1-8171 Air Time: Full Time
 News Service UP
 Representative Stars National
 President S. H. Patterson
 Gen. Mgr. N. J. Patterson
 Sta., Comm., Sls. Mgr. Richard P. Bott
 Chief Engineer H. Wickersham

KSFO—San Francisco—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By San Francisco Bcstr's, Inc.
 Bus.-Studio Address 950 California St.
 Phone: YUkon 2-5500 Air Time: Full Time
 News Service UP
 Transcription Service World
 Representative Headley-Reed
 Membership NARTB, RAB
 President Wesley I. Dumm
 Gen. Mgr. Roman W. Wassenberg
 Com. Mgr. Gary Garland
 Program Dir. Robert Hansen
 Publicity Dir. Pat Sweet
 Dir. of Engineering Charles Smith

KYA—San Francisco—1926

Freq.: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By KYA, Inc.

Business Studio Address Fairmont Hotel
 Phone: DOuglas 2-2536 Air Time: Full Time
 News Service UP
 Representative AM Radio Sales
 Membership RAB
 President J. Elroy McCaw
 General Manager H. G. Fearnhead
 Commercial Manager Irving C. Phillips
 Chief Engineer Paul Beck

KBIF—San Francisco-Fresno
 1947

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By John Poole Bdcstg. Co.
 Business Address 857 Van Ness Ave.
 Phone: 6-0791 Air Time: Daytime
 News Service UP
 Representative Broadcast Time Sales
 Membership RAB
 Owner, President John H. Poole
 Gen. Mgr. Dave Maxwell

KEEN—San Jose—1947

Frequency 1370 Kc. Power 1000 Watts
 Owned-Operated By United Bcstg. Co.
 Business Studio Address Hotel De Anza
 Phone: Cypress 4-0344 Air Time: Full Time
 News Service UP
 Representative W. S. Grant
 Membership NARTB
 President George M. Mardikian
 V.P., Gen. Mgr. Floyd Farr
 Sta. Mgr., Prog., Pub. Dir. G. Snell
 Chief Engineer E. Greer
 Commercial Mgr. Robert J. Blum

KLOK—San Jose—1946

Freq.: 1170 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Radio KLOK, Inc.
 Business Address P. O. Box 967
 Phone: CYpress 5-7313 Air Time: Full Time
 News Service AP
 Membership RAB
 Representative O'Connell; Pickens
 President E. L. Barker
 Gen. Mgr. R. E. Ryan
 Sls. Prom., Pub. Dir. Lois Johnson
 Program Director Ruth Poindexter
 Chief Engineer Bill Cunningham

KSJO—San Jose—1946

Freq.: 1590 Kc. Power: 1 Kw. d., 500 w. n.
 Owned-Operated By Santa Clara Bcstg. Co.
 Business Address P. O. Box 995
 Phone: Cypress 3-8030 Air Time: Unlimited
 Paper Affil. Los Gatos Times, Gilroy Dispatch
 News Service UP
 Transcription Service Standard
 Representative Hall; BTS
 President Patrick H. Peabody
 Gen. Mgr. Norman Paul
 Comm. Mgr. Earle Russell
 Publicity Director Gordon B. Greb

KXRX—San Jose—1948

Frequency: 1500 Kc. Power: 1000 Watts

SUPPORT
THE
AMERICAN CANCER SOCIETY

Owned-Operated By.....San Jose Bcstg. Co.
Address.....Box 167
Phone: Cypress 2-5080... **Air Time:** Full Time
News Service.....UP
Representative: McGavren, Tracy Moore, BTS
Membership.....NARTB
Pres., Gen., Sta. Mgr.: Joe E. Levitt
Sta. Mgr.: Gordon Graham
Program Director: Frank G. Kilpatrick
Sls. Prom., Pub. Dir.: J. E. Levitt
Chief Engineer: Bill Frost

KATY—San Luis Obispo—1949

Frequency: 1340 Kc..... **Power:** 250 Watts
Owned-Operated By.....KATY Inc.
Address.....P. O. Box 700
Phone: 3171..... **Air Time:** Full Time
News Service.....UP
Trans. Service.....World
Representative.....Meeker
Membership.....NARTB
Pres., Gen., Sta., Comm. Mgr.: M. F. Marquardt
Sales Prom. Mgr.: Dale Kirk
Prog., Pub. Dir., Ch. Eng.: Clay Coldwell

KVEC—San Luis Obispo—1937
MBS-DON LEE-KBS

Frequency: 920 Kc.. **Power:** 1 Kw. d., 500 w. n.
Owned-Oper. By.....Valley Electric Co.
Business Address.....787 Higuera St.
Phone: 1100..... **Air Time:** Full Time
News Service.....AP
Transcription Service.....Standard
Representative.....Broadcast Time Sales
Membership.....NARTB
Pres.-Owner: Christina M. Jacobson
Gen. Mgr.: Les Hacker
Commercial Manager: Si Darrah
Sls. Prom. Mgr.: James Dana
Pub. Dir.: Harlow Meyers
Program Director: Arthur Hapgood
Chief Engineer: James Cochrane

KVSM—San Mateo—1947

Frequency: 1050 Kc..... **Power:** 1000 Watts d.
Owned-Oper. By.....KVSM, Inc.
Business Studio Address...279 Baldwin Ave.
Phone: Diamond 4-2541... **Air Time:** Daytime
News Service.....INS
Representative.....Rambeau, McGavren
President: Les Malloy
General Manager: Jack Grant
Program Dir.: Bob Byrne
Chief Engineer: Carl Rolliff

KTIM—San Rafael—1947

Frequency: 1510 Kc..... **Power:** 1000 Watts d.
Owned-Operated By...Marin Bcstg. Co., Inc.
Business Address.....1117 Fifth St.
Phone: GLenwood 3-6880... **Air Time:** Daytime
Newspaper Affil.: S. R. Independent Journal
News Service.....UP
President: Roy A. Brown
V.P., Gen., Comm. Mgr., Ch. Eng.: H. E. Turner

KWIZ—Santa Ana—1926

Frequency: 1480 Kc..... **Power:** 1000 Watts
Owned:.....Voice of the Orange Empire Inc.
Business Address.....105 E. 5th St.
Phone: Kimberly 3-8321... **Air Time:** Unlimited
News Service.....UP
President: Ernest L. Spencer
General Manager: Hal Davis
Sta., Comm. Mgr.: Donner P. Spencer
Comm. Manager: Dick Leader
Prog. Director: Ed Nix
Publicity Director: Bill Francks
Chief Engineer: Roy Morris

KDB—Santa Barbara—1921
MBS-DON LEE

Frequency: 1490 Kc..... **Power:** 250 Watts
Owned-Oper. By.....F. Robert Bauer
Business-Studio-Transmitter...Radio Square
Phone: 413..... **Air Time:** Unlimited
Membership.....NARTB, RAB
News Service.....UP
Representative.....Gill-Perna, McGavren
Transcription.....Standard
Owner: F. Robert Bauer
Sales Manager: W. Osborne
Program Director: Lou Stumpo

KIST—Santa Barbara—1946
NBC

Frequency: 1340 Kc..... **Power:** 250 Watts
Owned-Oper. By.....Radio KIST, Inc.
Business-Studio Address.....Balboa Bldg.
Phone: Woodland 3981... **Air Time:** Full Time
News Service.....UP
Transcription Service.....Thesaurus
Representative.....George P. Hollingbery
Pres., Gen., Sta. Mgr.: Harry C. Butcher
Vice President: M. J. McKeogh
Commercial Manager: James Blomfield
Program Director: Claire Behan
Chief Engineer: Robert Levinson

KTMS—Santa Barbara—1937
ABC

Frequency: 1250 Kc..... **Power:** 1000 Watts
Owned-Oper. By...News-Press Publishing Co.
Business-Studio Address...de la Guerra Plaza
Phone: Woodland 3911... **Air Time:** Full Time
Newspaper Affil.: Santa Barbara News-Press
News Service.....AP
Representative.....Paul H. Raymer
President: Thomas M. Storke
V.P., Gen. Mgr.: Charles A. Storke
Sta., Comm. Mgr., Sls. Prom.: Jo Benes
Program Dir.: Gordon Phillips
Chief Engineer: Leo De Connick

KSCO—Santa Cruz—1947

Frequency: 1080 Kc..... **Power:** 1000 d.; 500 n.
Owned-Operated By.....Radio Santa Cruz
Business Address.....P. O. Box 1080
Phone: GR 5-1080... **Air Time:** Full Time
Representative.....BTS



Pres., Gen., Sta., Comm. Mgr. . . . C. V. Berlin
 Prog. Dir. D. C. Hartin

KCOY—Santa Maria—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Arenze B'casters
 Business-Studio Address 801 So. B'way
 Phone: Walnut 5-2644 Air Time: Full Time
 Representative Paschall
 News Service AP
 Transcription Service World
 Membership NARTB, RAB
 Pres., Gen., Sta. Mgr. James H. Ranger
 Comm., Sls. Prom. Mgr. Edmond L. Feely
 Prom., Pub. Dir. Ed L. Zuchelli
 Chief Engineer Frank J. Nesmith

KSMA—Santa Maria—1945 KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By J. Hagerman, J. I. Groom
 Address 510 W. Morrison
 Phone: 5-2582 Air Time: Full Time
 News Service UP
 Sta. Rep. Tracy Moore
 Managers James M. Hagerman, John I. Groom

KSPA—Santa Paula—1946 KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Santa Paula Bcstrs. Inc.
 Business-Studio Address 110 Middle Rd.
 Phone: 940 Air Time: Full Time
 Station Rep. O'Connell, Ayres
 Gen., Sta. Mgr. Juan G. Salas
 Program Director Loretta Vela
 Sales Prom. Manager Arturo Riley
 Publicity Director Mark Marion
 Chief Engineer Jack C. Feather

KSRO—Santa Rosa—1937

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By Finley Bcstg. Co.
 Business-Studio Add. Fresno & Finley Aves.
 Phone: 110 Air Time: Full Time
 Newspaper Affil. Press-Democrat
 News Service UP
 Representative W. S. Grant
 President Mrs. E. L. Finley
 Gen.-Station Manager Frank McLaurin
 Sls. Prom., Pub. Dir. Greg Prichard
 Chief Engineer Hilmar Cann

KROG—Sonora—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Bruce E. Ferrel
 Business Address P. O. Box 996
 Phone: Jefferson 2-7426 Air Time: Full Time
 News Service UP
 Transcription Service Standard, SESAC
 Owner, Gen. Mgr. Bruce E. Ferrel
 Sta., Sls. Prom., Comm. Mgr. G. E. Manley
 Prog. Dir. L. E. Ferrel
 Chief Engineer C. W. Mitchell

KGDM—Stockton—1926 CBS

Frequency: 1140 Kc. Power: 5000 Watts
 Owned-Oper. By Golden Valley Bcstg. Co.
 Business-Studio Address 519 E. Market St.
 Phone: HO 4-4551 Air Time: Full Time
 News Service UP
 Transcription Service World
 Representative John Blair
 President L. E. Chenault
 V.P., Gen. Manager A. L. Torbet
 Program Director Bob Brannan
 Prom., Pub. Director Edie Smith
 Gen. Sls. Manager Ted Carlsen
 Chief Engineer J. Tyron Kelley

KSTN—Stockton—1949

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Operated By San Joaquin Bcstg. Co.
 Business Address 2171 Ralph Ave.
 Phone: HO 4-9209 Air Time: Full Time
 News Service UP
 Representative Hollingbery
 Membership NARTB, RAB
 President Knox La Rue
 Program Director Ellis Lind
 Publicity Director Ray Golden
 Chief Engineer Carl McGee

KWG—Stockton—1921—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By McClatchy Bcstg. Co.
 Business-Studio Address Hotel Wolf
 Phone: HOWard 5-5728 Air Time: Full Time
 News Service AP
 Representative Paul H. Raymer
 Membership RAB
 Pres., Gen., Sta. Mgr. J. E. Longe
 Comm. Manager Marian Hough
 Sls. Promotion Mgr. Howard Becker
 Program Director E. R. Ferguson
 Chief Engineer M. Bey Greene

KXOB—Stockton—1947—MBS

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By KXOB, Inc.
 Business-Studio Address Hotel Stockton
 Phone: Howard 4-7313 Air Time: Full Time
 News Service UP
 Representative McGavren
 Membership RAB
 President J. E. Gamble
 Gen., Sta., Comm. Mgr. Ort Lofthus
 Prog. Dir. Mel Riddle
 Chief Engineer James Tracewell

KSUE—Susanville—1948 KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned By N. Hallcwell, J. E. McKahcn
 Phone: 2020 Air Time: Full Time
 News Service UP
 Representative Tracy Moore
 Membership NARTB

Manager..... Nolan Hollowell
 Traffic Manager..... G. W. Burr
 Program Director..... Carlton Currie
 Chief Engineer..... Harold C. Houston

Phone: Vallejo 8-8944..... Air Time: Full Time
News Service **UP**
 Transcription Capitol
 Representative BTS
 Co-Owners, Co-Mgrs..... E. Peck, A. J. Krisik
 Comm. Mgr..... A. J. Krisik
 Pub., Prog. Dir..... Ellsworth Peck
 Sls. Prom. Mgr..... Robert Wade
 Chief Engineer..... William Roberts

KTKR—Taft—1948—KBS

Frequency: 1310 Kc..... Power: 500 Watts d.
 Owned-Operated By..... Taft Bcstg. Co.
 Business Address..... P.O. Box "WW"
 Phone: 5-3101..... Air Time: Daytime
News Service **UP**
 Pres., Gen., Sta. Mgr..... Kenneth Aitken
 Sls. Prom., Comm. Mgr..... Jack Smith
 Prog., Pub. Dir., Chief Engr... Kenneth Aitken

KVEN—Ventura—1948
MBS-DON LEE

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Coast Ventura Co.
 Address Box 1611
 Phone: Miller 3-8675..... Air Time: Full Time
News Service **UP**
 Representative McGavren, Webb
 President Carroll Hauser
 General Manager..... Sydney Held
 Station Manager..... Fred Hall
 Commercial Mgr..... Karl Rembe
 Sls. Prom. Mgr..... Bob Godeck
 Program Director..... Frank Haines
 Pub. Dir..... Jerry Thomas
 Chief Engineer..... Fred Hall

KCOK—Tulare—1945
MBS-DON LEE

Frequency: 1270 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Sheldon Anderson
 Business Address..... P. O. Box 119
 Phone: 6-2866..... Air Time: Full Time
News Service **UP**
 Representative Forjoe
 General Manager..... Sheldon Anderson
 Station Manager..... J. Alcan Rinehart

KTUR—Turlock—1949—KBS

Frequency: 1390 Kc..... Power: 1000 Watts
 Owned-Operated By..... Turlock Bcstg. Corp.
 Address..... P. O. Box 526
 Phone: 45827..... Air Time: Full Time
News Service **UP**
 Transcription Service SESAC
 Representative O'Connell
 Membership NARTB, RAB
 President Wallace Lindskoog
 Gen., Sta., Comm. Sls..... H. A. McMillen
 Program Director..... B. McMillen
 Chief Engineer..... Maxon Sayre

KUDU—Ventura—1947

Frequency: 1590 Kc..... Power 1000 Watts
 Owned-Oper. By..... Voice of Ventura County
 Business Address..... South Mills Rd.
 Phone: Miller 3-6185..... Air Time: Full Time
 Representative Walker, Oakes
News Service **AP**
 Membership NARTB
 Transcription Service Langworth
 Mcnager..... Bill E. Williams
 Chief Engineer..... Tom Kindall

KUKI—Ukiah—1950

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... M. E. Sims
 Address..... P. O. Box 638
 Phone: Homestead 2-4771. Air Time: Full Time
 Representative Grant
 Transcription Service Standard
News Service **AP**
 Membership NARTB
 Gen., Comm. Mgr..... John Franklin
 Sls. Promotion Mgr..... Phil Trine
 Program Dir..... Jack Hasling
 Publicity Dir..... Dave King
 Chief Engineer..... John Cheathan
 Commercial Mgr..... Louis DuMoulin
 Program Director..... John Oliveira
 Chief Engineer..... Stanley Ryno

KONG—Visalia—1948

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Radio KONG
 Address..... Box 1429
 Phone: REDwood 4-5811. Air Time: Full Time
News Service **UP**
 Representative Hollingbery
 General Manager..... L. E. Chenault
 Station Manager..... Randall Kyle
 Program Manager..... Dick Scudder
 Chief Engineer..... Gorman Brown

KWSO—Wasco—1950

Frequency: 1050 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Maple Leaf Bcstg. Co.
 Address..... P. O. Box 366
 Phone: PLateau 8-6425..... Air Time: Daytime
 Transcription Service..... Brodcadcast Time Sales
News Service **AP**
 President E. J. Peters
 Gen. Mgr..... E. Franz
 Station Mgr..... Theo. G. Heinrichs
 Program Dir..... Bob Bann
 Chief Engineer..... Norman Berg

KGW—Vallejo—1947

Frequency: 1190 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Vallejo Bcstg. Co.
 Business-Studio Address..... 3287 Sonoma Blvd.

KHUB—Watsonville—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Business Address.....P. O. Box 349
 Phone: 4-5641.....Air Time: Full Time
 News ServiceUP
 RepresentativeRambeau
 MembershipNARTB
 President.....Patrick H. Peabody
 Gen., Comm. Mgr.....Vic Rugh
 Program Director.....Tom Martin
 Chief Engineer.....Merle Rossman

KSYC—Yreka—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.Siskiyou Cty. Bcastg. Co., Inc.
 AddressLawrence Lane
 Phone: 624.....Air Time: Full Time
 News ServiceAP
 Transcription ServiceLang-Worth
 Representative.....T. Moore
 MembershipNARTB
 Station Manager.....Jack A. Mitchell

KAGR—Yuba City—1953

Frequency: 1450 Kc.....Power: 100 Watts
 Owner.....James E. Jaeger
 AddressBox 247
 Phone: SHERWOOD 3-7343.. Air Time: Full Time
 News ServiceUP
 RepresentativeBest
 PresidentJames E. Jaeger
 Comm. Manager.....Louis DuMovlin
 Program Director.....Dean Coll
 Gen., Sta. Mgr., Ch. Eng.....James E. Walley

KUBA—Yuba City—1947

Freq.: 1600 Kc.... Power: 1Kw., d., 500 w. n.
 Owned-Operated By..Peachbowl Bcstrs., Inc.
 Bus. Add.. Hotel Marysville, Marysville, Cal.
 Phone: Sherwood 3-7309... Air Time: Full Time
 News ServiceAP
 Transcription ServiceThesaurus
 Rep.....Ayers, O'Connell, Continental
 President.....Chester V. Ullom
 Gen. Manager.....Roger R. Hunt
 Comm., Sls. Prom. Mgr.....Lloyd Klemp
 Prog. Dir.....Ric Ryan
 Pub. Dir.....Bob Fahey
 Chief Engineer.....Carl W. Pendergraft

FOR WORLD-WIDE NEWS . . .

FOR CLEAR, COMPREHENSIVE

COVERAGE . . .

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FOR

RADIO and TELEVISION

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

KGIW—Alamosa—1929—KBS MBS-IMN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By D. L. & Katholeen Allen
Address P. O. Box 179
Phone: 26 Air Time: Full Time
News Service UP
General Manager D. L. Allen
Comm. Manager Katholeen Allen

KOSI—Aurora—1954

Frequency: 1430 Kc. Power: 5 Kw.
Owned-Oper. By Mid-America Bcstg. Co.
Address 9100 East Colfax
Phone: Empire 6-2695 Air Time: Full Time
News Service UP
Representative Forjoe
Membership NARTB
President David M. Segal
Gen., Sta. Mgr. Edward M. Guss
Comm. Mgr. James F. Brown
Sls. Prom. Mgr. Samuel Blessing
Prog. Dir., Chief Eng. Lonnie A. Licata
Publicity Dir. Bobby Beers

KBOL—Boulder—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Boulder Radio KBOL, Inc.
Address Box 146
Phone: Hillcrest 2-2242 Air Time: Full Time
News Service AP
Transcription Service Standard, Thesaurus
Station Rep. Holman
Membership NARTB, RAB
Pres., Gen. Mgr. Russel Shaffer
Commercial Manager Gene Palm
Program Dir. John Wilcox
Chief Engineer Blair Dobbins

KRLN—Canon City—1946 KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Royal Gorge Bcstrs., Inc.
Business-Studio Address 1615 Central Ave.
Phone: 1400 Air Time: Daytime
News Service UP
Transcription Service Keystone, Cole
Pres.-Gen.-Sta. Mgr. Ray M. Beckner
Chief Engineer Ed Wood

KRDO—Colorado Springs 1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Pikes Peak Bcstg. Co.
Business-Studio Address 399 S. 8th St.
Phone: Melrose 2-1515 Air Time: Full Time
News Service AP, UP
Transcription Service Standard, Langworth,
Thesaurus
Representative Avery-Knodel
Membership NARTB, RAB
Pres., Gen., Sta. Mgr. Harry W. Hoih
Program Director John Finlayson

Comm. Mgr. Darold Wilkinson
Publicity Dir. Pat Kelly
Chief Engineer Herbert Schubarth

KVOR—Colorado Springs 1924—CBS

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By Riggs & Greene, Inc.
Address 512 So. Tejon
Phone: Melrose 2-3536 Air Time: Full Time
News Service UP
Representative Hollingbery
Membership NARTB, RAB
President John S. Riggs
Station Mgr. Verl Bratton
Prog. Dir. Dave Scott
Chief Engineer Earl Leonard

KWBY—Colorado Springs 1955

Frequency: 740 Kc. Power: 250 Watts
Owned-Oper. By Music Broadcasting Corp.
Address Box 764
Phone: Melrose 4-5511 Air Time: Daytime
News Service UP
Representative Radio-TV Reps., Inc.
Membership NARTB
Pres., Gen. Mgr. John L. Buchanan
Sta. Mgr., Pub. Dir. Russ Chapman
Comm. Mgr. Ralph Petti
Prog. Dir. John L. Buchanan
Chief Engineer Geo. Kaufman

KVFC—Cortez—1955—KBS

Frequency: 740 Kc. Power: 1 Kw.
Owned-Oper. By J. Hawkins & B. Hubbs
Address KVFC Building
News Service UP
Transcription Service World
Representative Best
Gen. Mgr. Jack Hawkins
Sta. Mgr. Jack James
Comm. Mgr. George Fender
Program Dir. Jack James

KRAI—Craig—1947

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n
Owned-Oper. By Northwestern Bcstg. Co.
Phone: 707-8 Air Time: Full Time
News Service UP
Representative Columbine
Transcription Service Thesaurus
Membership NARTB, RAB
President George Cory
General Manager Dele G. Moore
Sta., Sales Prom. Mgr. Dick Bonderud
Comm. Manager George Prechtel
Prog., Pub. Director Dick Porter
Chief Engineer Tom Weir

KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Monarch Broadcasting Co.
Address 315 Main St.

Phone: 140..... Air Time: Full Time
 News Service.....UP
 Transcription.....SESAC
 President, Gen. Mgr.....D. E. Towne

KFML—Denver—1955

Frequency: 1390 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Evert A. Bancker, Jr.
 Address.....262 Fillmore St.

KFSC—Denver—1954

Frequency: 1220 Kc.....Power: 1 Kw.
 Owned.....Francisco V. Sanchez
 Address.....3340 Lafayette St.
 Phone: AComa 2-8935..... Air Time: Daytime
 News Service.....INS
 Representative.....Oakes, Midwest Time
 President.....F. V. Sanchez
 Gen. Sta. Mgr.....Levi Beall
 Comm. Mgr.....Joseph E. Flynn
 Program Dir.....Joseph Lito
 Chief Engineer.....Oran E. Kelly

KIMN—Denver—1923—MBS

Frequency: 950 kc.....Power: 5 kw.
 Owned.....KIMN, Inc.
 Address.....5350 W. 20th Ave.
 Phone: BE 7-2734..... Air Time: Full Time
 News Service.....UP
 Station Representative.....Avery-Knodel, Inc.
 Membership.....RAB
 President.....A. L. Glasmann
 Gen. Mgr.....Collin W. Lowder
 Commercial Manager.....Kenneth E. Palmer
 Prom. Mgr., Prog. Dir.....Ted Nelson
 Chief Engineer.....Robert Blanchard

KLIR—Denver—1953—KBS

Frequency: 990 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....G. B. Anderson
 Address.....6535 W. Jewell
 Phone: WA-2-1189..... Airtime: Daytime
 Transcription Service.....Lang-Worth
 News Service.....INS
 Representative.....Continental, Biddick
 Owner-Gen. Mgr.....G. B. Anderson
 Commercial Mgr.....L. L. Tracy
 Bus. Mgr.....H. G. Kincaid
 Prog. Dir.....G. B. Anderson

KLZ—Denver—1922—CBS

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Aladdin Bcstg. Corp.
 Business-Studio Address.....131 Speer Blvd.
 Phone: MAin 3-4271..... Air Time: Full Time
 News Service.....AP, INS.
 Newspaper Affiliation.....Time, Inc.
 Representative.....Katz
 Membership.....NARTB, RAB
 President.....Hugh B. Terry
 Station Mgr.....Phil Hoffman
 Commercial Manager.....Lee Fondrew
 Sales Prom. Mgr.....Harold Storm
 Program Coordinator.....Charles Roberts
 Pub. Dir.....Bill Day
 Chief Engineer.....Harvey E. Wehrman

KMYR—Denver—1941

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KMYR Bcstg. Co.
 Address.....Security Life Bldg.
 Phone: MAin 3-4161..... Air Time: Full Time
 Station Representative.....Sears & Ayer
 General Manager.....F. W. Meyer
 Station Manager.....A. G. Meyer
 Sales Manager.....Ken Hildebrandt

KOA—Denver—1924—NBC

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....KOA, Inc.
 Business-Studio Address.....1625 Callifornia St.
 Phone: Main 3-6211..... Air Time: Full Time
 News Service.....AP, INS
 Transcription Service.....Thesaurus
 Representative.....Edward Petry & Co.
 Membership.....NARTB, RAB
 Pres., Gen., Sta. Mgr.....William W. Grant
 Sales Prom. Mgr.....Orville Rennie
 Comm. Mgr.....Robert Hix
 Program Director.....Jim Atkins
 Exec. Asst.....Ralph Radetsley
 Chief Engineer.....J. A. Slussea

KTLN—Denver—1948

Frequency: 1280 Kc.....Power: 5 Kw.
 Owned-Oper. By.....Radio Station KTLN
 Address.....431 W. Colfax
 Phone: Acoma 2-4811..... Air Time: Full Time
 News Service.....UP
 Membership.....RAB

*For World-Wide News . . .
 For Clear, Comprehensive
 Coverage . . .*

AP

**FOR
 RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

Representative.....Radio-TV Reps., Inc.
 Owner, Gen., Sta. Mgr.....Leonard Coe
 Comm. Mgr.....Dean Jarvis
 Pub. Dir.....Rich Froemke
 Nat. Sales Mgr.....Lee Mehlig
 Program Director.....Jack Helling
 Chief Engineer.....Norman Petersen

KVOD—Denver—1925—ABC

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated....San Luis Valley Bcstg.
 Business-Studio Add...Midland Savings Bldg.
 Phone: TAbor 5-2291.....Air Time: Full Time
 News ServiceUP
 Transcription ServiceThesaurus
 Representative.....Free & Peters
 MembershipNARTB, RAB
 President.....George O. Cory
 General Manager.....Dale Moore
 Station Manager.....Art Peterson
 Commercial Manager.....Earle Ferguson
 Program Director.....Bill Keane
 Publicity Director.....Ben Stanton
 Chief Engineer.....Ralph Heikkla

**KIUP—Durango—1935
 MBS-KBS**

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By....San Juan Bcstg. Co.
 Address.....P. O. Box 641
 Phone: 117.....Air Time: Full Time
 News ServiceUP
 Transcription Service.....Thesaurus, World
 RepresentativeHolman Co.
 President.....J. A. Segerberg
 Gen., Sta. Mgr.....R. E. O'Brien
 Comm. Mgr.....Al Gare
 Program Director.....Herb Jobs
 Sls. Prom. Mgr.....Lindsey Becker
 Publicity Director.....Ralph T. Bennett
 Chief Engineer.....Lou Shaw

KGMC—Englewood—1952

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned By....G. F. Maples, R. B. McAlister
 Address.....3355 S. B roadway
 Phone: Sunset 1-4481.....Air Time: Daytime
 News ServiceUP
 MembershipNARTB
 Sta., Sls. Prom., Gen. Mgr., Grady F. Maples
 Comm. Mgr.....J. Kenneth Brothers
 Chief Engineer.....D. F. White, Jr.

**KCOL—Ft. Collins—1947
 IMN**

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By....Northern Colo. Bcstg. Co.
 Business-Studio Address...1600 La. Porte Ave.
 Phone: 2600.....Air Time: Full Time
 News ServiceAP
 Transcription ServiceThesaurus
 MembershipNARTB, RAB
 President.....Herb Hollister
 Gen., Sta., Prom. Mgr., Pub. Dir., E. Atteberry
 Commercial Manager.....Bob McClary
 Program Director.....Hollis Hoff

Chief Engineer.....Dan Coltrane
 News Editor.....Mona Atteberry

KFTM—Fort Morgan—1949

Frequency: 1260 Kc.....Power: 500 Watts d.
 Owned-Oper. By...Morgan County Bcstg. Co.
 Address.....P. O. Box 431
 Phone: 1000.....Air Time: Daytime
 News ServiceUP
 Transcription ServiceCapitol
 Pres., Gen., Sta. Mgr.....R. H. Dolph
 Comm., Sls. Prom. Mgr.....Lloyd Walker
 Program Director.....Dawson Jelinick
 Chief Engineer.....Richard Stemple

**KGLN—Glenwood Springs
 1950—MBS**

Frequency: 980 Kc.....Power: 1000 Watts
 Owned-Oper. By.....KGLN, Inc.
 Address.....P. O. Box C
 Phone: 777.....Air Time: Daytime
 RepresentativeHolman
 MembershipNARTB
 President.....Rex Howell
 Vice Pres., Sta. Manager.....Jerry Fitch

KEXO—Grand Junction—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...Voice of Western Colo., Inc.
 Address.....2508 North Ave.
 Phone: 1230.....Air Time: Full Time
 Transcription Service...Capitol, Thesaurus
 Representative.....Harlan Oakes
 MembershipNARTB, RAB
 President.....D. Spencer Grow
 Vice Pres., Gen. Manager...Abbott Tessman

**KFXJ—Grand Junction—1926
 MBS**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By....Western Slope Bcstg. Co.
 Business-Studio Address.....Box 30
 Phone: 1300.....Air Time: Full Time
 RepresentativeHal Holman
 MembershipNARTB
 Pres., Gen. Mgr.....Rex Howell
 Sta., Comm., Prom. Mgr....E. Anson Thomas
 Pub., Prog. Director.....Gregg Chancellor
 Chief Engineer.....Cecil Whitchurch

KFKA—Greeley—1921

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned-Oper. By....Mid-Western Radio Corp.
 Business-Studio Address.....620—8th Ave.
 Phone: 450.....Air Time: Full Time
 RepresentativeHal Holman
 News ServiceUP
 MembershipNARTB
 Transcription Service.....Thesaurus
 President.....H. E. Green
 Sta., Gen. Mgr.....William G. Stewart
 Comm. Mgr.....Virginia Sears
 Pub. Dir., Sls. Prom.....Dick Frink
 Program Director.....Jack Redus
 Chief Engineer.....Harry Brewer

KYOU—Greeley—1948—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Meroco Bcstg. Co.
 Address 2424 Sixth Ave.
 Phone: 3275 Air Time: Full Time
 News Service AP
 Representative McGillvra, Inc.
 President Elwood H. Meyer
 Gen. Mgr. Everett Shupe

KBNZ—La Junta—1937 MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Otero Broadcasting Co.
 Address Box 485
 Phone: 42 Air Time: Full Time
 News Service AP
 Representative Clark
 Transcription Standard
 President M. S. Morrison
 Gen., Sta. Mgr., Chief Eng. R. D. McGregor
 Comm., Sls. Prom. Mgr. Jack Lee
 Pub., Prog. Dir. Robert Mahaffey

KLAK—Lakewood—1955

Frequency: 1580 Kc. Power: 250 Watts
 Owned-Oper. Lakewood Bcstg Service, Inc.
 Address 1315 Oak St.
 Phone: BElmont 3-5525 Air Time: Daytime
 News Service UP
 Membership NARTB
 Pres., Gen., Sta. Mgr. Maurice J. DaVolt
 Comm. Manager Julia W. DaVolt
 Program Director Edythe G. Sweeney
 Chief Engineer Lloyd Skillin

**KLMR—Lamar—1948
 KBS-IMN**

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.
 Owned-Oper. By SE Colorado Bcstg. Co.
 Address P. O. Box 632
 Phone: 804 Air Time: Full Time
 Newspaper Affil. Daily News
 News Service UP
 Transcription Service World
 Representative Continental
 President Ralph Eaton
 Gen., Sta. Mgr. Dennis Behan
 Comm., Prom. Mgr. William Jack
 Pub., Prog. Director William Adams
 Chief Engineer Danny Peluso

KLVC—Leadville—1951—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned Top of the Nation Station, Inc.
 Address 520 W. 6th St.
 Phone: 70 Air Time: Full Time
 Membership NARTB
 Representative Clark
 President Arline S. Hodgins
 General Manager David W. Hodgins

KLMO—Longmont—1949

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By Station KLMO
 Address Box 799

Phone: 1050 Air Time: Daytime
 News Service UP
 Membership NARTB
 Gen., Prom. Mgr., Prog., Pub. Dir. R. J. Cutting
 Comm Manager Thomas B. White
 Chief Engineer Walter Robinson

KLOV—Loveland—1955

Frequency: 1570 Kc. Power: 250 Watts
 Owned-Operated By Loveland Broadcasters
 Address 1440 E. 6th St.
 Phone: 1570 Air Time: Daytime
 News Service AP
 President J. C. Grisham
 General Manager John W. Ecklin

**KSLV—Monte Vista—1954
 KBS-IMN**

Frequency: 1240 Kc. Power: 250 Watts
 Owned San Luis Valley Bcstg. Co.
 Address 109 Adams St.
 Phone: 553 Air Time: Full Time
 Trans. Service Thesaurus
 Membership NARTB
 President George O. Cory
 General Manager Dale G. Moore
 Station Manager William Merrick

KUBC—Montrose—1946—KBS

Freq.: 1260 Kc. Power: 1 Kw., d., 500 W. n.
 Owned-Operated By Uncompaghe Bcstg. Co.
 Business-Studio Address P. O. Box 279
 Phone: 599 Air Time: Full Time
 News Service UP
 Transcription Service Thesaurus
 Membership NARTB, RAB
 President F. J. Hartman
 Gen. Mgr. Geo. Cory
 Asst. Gen. Mgr. Dale G. Moore
 Station Director Robert Churney
 Comm., Prom. Mgr. Jim Richey
 Pub., Prog. Director Ed DeJulio
 Chief Engineer Tom Weir

**KCSJ—Pueblo—1947
 MBS-IMN**

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By Star Bcstg. Co., Inc.
 Address 2226 Big Hill Rd.
 Phone: LI 4-5782 Air Time: Full Time
 Transcription Service Thesaurus
 Representative Avery-Knodel, Inc.
 Pres., Gen. Mgr. Ray D. Williams
 Sales Manager Ray Whitworth
 Mgr., Prog. Director Cliff Hendrix
 Chief Engineer Marion Cunningham

KDZA—Pueblo—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Pueblo Radio Co.
 Address 3011 Elizabeth
 Phone: LI 4-5646 Air Time: Full Time
 News Service AP
 Representative McGillvra
 Pres., Sta., Sls. Mgr. Dee B. Crouch

KGHF—Pueblo—1928—ABC

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By... Colorado Bcstg. Co., Inc.
 Address Box 293
 Phone: LI 2-5570. Air Time: Full Time
 News Service UP
 Transcription Service..... World, SESAC
 Representative..... Gill-Perma, Inc.
 Membership NARTB
 President Gifford Phillips
 General Manager..... Robert D. Ellis
 Commercial Manager..... Bill Mahoney
 Station Manager..... J. H. McGill
 Chief Engineer..... Paul Hindes

**KVRH—Salida—1948
 KBS-MBS**

Frequency: 1340 Kc. Power: 250 Watts
 Owned..... Heart of the Rockies Bcstg. Co.
 Phone: 30. Air Time: Full Time
 Mgr., Women's Prog. Dir..... Svea T. Ayers
 Program Directors.... Alan Wall, Glen Ayers
 Chief Engineer..... Chas. Upp

KGEK—Sterling—1925

Frequency: 1230 Kc. Power: 250 Watts d.
 Owned-Operated By..... Elmer G. Beehler
 Address Fleming Rd.
 Phone: LA 2-1607. Air Time: Full Time

News Service UP
 Trans. Service.. Lang-Worth, MacGregor, Cole
 Membership NARTB
 Gen. Mgr..... Elmer G. Beehler
 Pub. Dir., Sls., Comm. Mgr..... Al Ross
 Chief Engr..... E. G. Beehler

**KOLR—Sterling—1955
 MBS-IMN**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... High Plains Bcstg. Corp.
 Address..... Booth Hill Rd.
 Phone: 2-1740. Air Time: Full Time
 News Service AP
 Transcription Thesaurus
 General Manager..... John Gazdik

KCRT—Trinidad—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By..... KCRT, Inc.
 Address Box 772
 Phone: 338. Air Time: Full Time
 News Service UP
 Membership NARTB
 Transcription Service World
 Representative Indie Sales
 Pres., Gen. Mgr..... E. M. Cooper
 Pub., Prog. Dir..... Pete Deluca
 Sls. Prom. Mgr..... E. Griego
 Comm. Mgr..... F. Hayes

CONNECTICUT

Pop. Feb. 1, 1956 (Est.) 2,235,000—Families 662,000
 Radio Homes 639,000—TV Homes 609,033—Stations in State 25

**WICC—Bridgeport—1926
 MBS-YANKEE**

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By..... Bridgeport Bcstg. Co.
 Address Box 9140
 Phone: AM 8-1601. Air Time: Full Time
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative Adam Young
 Pres., Gen., Sta. Mgr..... Philip Merryman
 Commercial Manager..... Manning Slater
 Sales Promotion Manager..... Joan Fisher
 Program Director..... Bob Crane
 Publicity Director Leo Miller
 Chief Engineer..... Pat Uliano

Gen., Sta., Comm. Mgr..... John Ellinger
 Prog. Director..... Harry Luke
 Sls. Prom. Manager..... Jack Kane
 Publicity Director..... Vin. Lawford
 Chief Engineer..... Norman Howard

WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Oper. By..... The Bristol Bcstg. Corp.
 Business-Studio Address..... 183 Main St.
 Phone: LUDlow 3-9265. Air Time: Daytime
 News Service UP
 Representative Clark
 Transcription Service..... Associated, World
 President Eric Hatch
 General Manager..... R. C. Kilbourn
 Comm. Mgr..... Amleto Ciccarelli
 Program Director..... James Parker
 Chief Engineer..... Richard L. Ricci

**WNAB—Bridgeport—1941
 ABC**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By..... WNAB, Inc.
 Business-Studio Address..... 991 Broad St.
 Phone: Edison 3-3112. Air Time: Full Time
 News Service UP
 Representative Burke Stuart
 President Harold Thomas

WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Operated By... Berkshire Bcstg. Corp.
 Business-Studio Address..... 207 Main St.
 Phone: 8-3565. Air Time: Daytime
 News Service AP

WTIC...

by Every Measurement A GREAT RADIO STATION

PS
PUBLIC SERVICE
WTIC has earned the loyalty and confidence of its listeners. Not only in times of emergency and disaster but every day the public welfare is our concern.

M
MANAGEMENT
WTIC is managed by people who pioneered many of radio's early developments.

F
FACILITIES
The highest in power and the best in equipment provide dominant coverage in its area.

M
MARKET
Connecticut, the center of the great WTIC market, ranks first* in the U. S. in per family income. WTIC dominates this prosperous Southern New England Market . . .
Total Number of Families 810,600
• 1954 Effective Buying Income per family \$6,094
• 1954 Effective Buying Income \$4,939,775,000

P
PROGRAMMING
The finest in network programs plus skilled local talent make its programming tops in the field.

*Measure of a Great
Radio Station*



* Copr. 1955. Sales Management Survey of Buying Power further reproduction not licensed.

REPRESENTED NATIONALLY BY
THE HENRY I. CRISTAL CO., INC.

NEW YORK ★ BOSTON ★ CHICAGO
DETROIT ★ SAN FRANCISCO

Transcription Service.....World, SESAC
RepresentativeIndie Sales
President.....John P. Previdi
Gen., Comm. Mgr., Pub. Dir.....Sol Robinson
Program Director.....Eleanor Kemble
Chief Engineer.....Rudi Cheak

WCCC—Hartford—1947

Frequency: 1290 Kc.....**Power:** 500 Watts d
Owned-Oper. By...Greater Hartford Bcstg Corp.
AddressHotel Bond
Phone: Jackson 5-6648.....**Air Time:** Daytime
News ServiceUP
Station Rep.Walker
President.....William M. Savitt
Sec't. Treas......M. Savitt
Sta., Comm. Mgr......R. H. Klein
Program Director.....B. LaCoe
Publicity Director.....William Hennessy
Chief Engineer.....Michael Cookish

WDRC—Hartford—1922—CBS

Frequency: 1360 Kc.....**Power:** 5000 Watts
Owned-Oper. By...The Connecticut Bcstg. Co.
Business-Studio Address .869 Blue Hills Ave.
Phone: Chapel 2-5596.....**Air Time:** Full Time
News ServiceUP
RepresentativePaul H. Raymer
MembershipNARTB
President.....Franklin M. Doolittle
General Manager.....Walter B. Haase
Comm., Sales Prom. Mgr.....William F. Malo
Program Dir......Harvey H. Olson
Chief Engineer.....Henry M. Broderick, Jr.

WGTH—Hartford—1935 MBS-ABC

Frequency: 1410 Kc.....**Power:** 5,000 Watts
Owned-Oper. By...Gen. Times Television Corp.
Business-Studio Address54 Pratt St.
Phone: JA 7-9131.....**Air Time:** Full Time
News ServiceUP
RepresentativeH-R Reps, Inc.
MembershipRAB
President.....Thomas F. O'Neil
Gen., Comm. Mgr......John Deme
Program Director.....Robert Andrews
Publicity Director.....William Reed
Chief Engineer.....Rogers Holt

WTIC—Hartford—1925—NBC

Frequency: 1080 Kc.....**Power:** 50,000 Watts
Owned-Oper. By...Travelers Bcstg. Service
Business-Studio Address26 Grove St.
Phone: JA 5-0801.....**Air Time:** Full Time
News ServiceAP, INS
Transcription Service...Lang-Worth SESAC
RepresentativeChristal
MembershipNARTB, RAB
Pres., Gen. Mgr......Paul W. Morency
Asst. Gen. Mgr., Sls. Mgr.....Walter Johnson
Asst. Sales Mgr......Irwin Cowper
Program Manager.....Leonard J. Patricelli
Public Rel. Dir......Bernard Mullins
Chief Engr......Herman D. Taylor

WMMW—Meriden—1947

Frequency: 1470 Kc.....**Power:** 1000 Watts d.
Owned-Operated By...Silver City Crystal Co.
Business-Studio Address8 W. Main St.
Phone: 5-5747.....**Air Time:** Daytime
News ServiceUP
RepresentativeRambeau
General ManagerG. A. Kruttschnitt

WCNX—Middletown—1948

Frequency: 1150 Kc.....**Power:** 500 Watts d.
Owned-Oper. By.....Middlesex Bcstg. Co.
Business-Studio Address460 Main St.
Phone: 7-2565.....**Air Time:** Daytime
News ServiceUP
TranscriptionThesaurus
Station Rep.Devney
President.....R. J. O'Brien
General Manager.....Wm. J. O'Brien, Jr.
Program Director.....Wm. J. Glynn
Chief Engineer.....Kenneth A. F. Bishop

WHAY—New Britain—1949

Frequency: 910 Kc.....**Power:** 5000 Watts
Owned-Operated By...Central Conn. Bcstg. Co.
Business Address22 Grove Hill
Phone: Baldwin 3-2721.....**Air Time:** Unlimited
News ServiceUP
RepresentativeNona Kirby, R. O'Connell
MembershipNARTB
PresidentPatrick Goode
Exec. Vice-Pres......Edward D. Taddei
General Mgr......Aldo DeDominicis
Sta., Comm. Mgr......Charles Bell
Program Director.....George Ehrlich
Chief Engineer.....Hillis W. Holt

WKNB—New Britain—1946

Frequency: 840 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....New Britain Bcstg. Co.
Address1422 New Britain Ave.
Phone: Baldwin 3-3603.....**Air Time:** Daytime
News ServiceAP, INS
RepresentativeBolling
MembershipNARTB
PresidentJulian Gross
Gen., Sta. Manager.....Peter B. Kenney
Comm., Sls. Prom. Mgr.....Gustave Nathan
Program Director.....Ray Neilan
Publicity Director.....Frank Wooding
Chief Engineer.....John Shipley

WAVZ—New Haven—1947

Frequency: 1260 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....WAVZ Bcstg. Corp.
Business-Studio Address152 Temple St.
Phone: SPruce 7-4761.....**Air Time:** Full Time
News ServiceAP
RepresentativeForjoe, Kettell, Carter
MembershipNARTB
President.....Victor W. Knauth
Gen., Sta. Mgr......Daniel W. Kops
Sls. Prom., Comm. Mgr.....Richard J. Monahan
Program Director.....E. J. Markle
Publicity Director.....S. L. Barstein
Chief Engineer.....Ralph Carrano

WELI—New Haven—1935
ABC

Frequency: 960 Kc.....Power: 1000 Watts
Owned By.....Conn. Radio Foundation, Inc.
Business-Studio Address.....221 Orange St.
Phone: UNiversity 5-1133..Air Time: Full Time
News Service.....**UP**
Representative.....H. R. Reys., Rbl. Foster
Pres., Gen. Mgr.....Richard W. Davis
Commercial Mgr.....Edwin H. Schweitzer
Publicity Director.....Rudy Frank
Program Director.....Charles H. Wright
Chief Engineer.....Fred King

WNHC—New Haven—1944
NBC

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Elm City Bcstg. Corp.
Business-Studio Address.....1110 Chapel St.
Phone: SP 7-3611.....Air Time: Full Time
News Service.....**AP, INS**
Representative.....Katz Agency
Membership.....NARTB
President.....Patrick J. Goode
General Manager.....Aldo DeDominicis
Exec. Vice-Pres.....Edward D. Taddei
Commercial Manager.....J. Vincent Callanan
Station Manager.....Edward C. Obrist
Prom. Mgr., Publ. Dir.....James W. Evans
Prog. Dir.....Lee Manson
Chief Engineer.....Vinnie DeLourantis

WNLC—New London—1936
MBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..The Thames Bcstg. Corp.
Business-Studio Address.....281 State St.
Phone: GI 2-4365.....Air Time: Full Time
News Service.....**UP**
President-Gen. Sta. Mgr.....Gerald J. Morey
Comm.-Sales Prom. Mgr.....Leo B. Keegan
Prog., Publ. Dir.....Nelson Brown
Chief Engineer.....Randolph Barrett

WNLK—Norwalk—1948

Frequency: 1350 Kc.....Power: 500 Watts
Owned-Operated By..Norwalk Bcstg. Co., Inc.
Business-Studio Address.....Shirley St.
Phone: Temple 8-5566....Air Time: Full Time
News Service.....**UP**
Representative.....McGillvra
Pres., Gen. Mgr.....James Stolz
Program Director.....Dick Bounerba
Chief Engineer.....Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc.....Power: 1 Kw.
Owned-Oper. By....Eastern Conn. Bcstg. Co.
Business-Studio Address.....Cuprak Rd.
Phone: Turner 7-1613....Air Time: Full Time
News Service.....**INS, UP**
Representative.....Grant Webb
Membership.....RAB

FOR WORLD-WIDE NEWS . . .
FOR CLEAR, COMPREHENSIVE
COVERAGE . . .

AP

FOR
RADIO and TELEVISION

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

Pres., Gen., Sta. Mgr.....D. Lasser
 Sls. Prom., Pub. Dir.....Edward Adler
 Comm. Mgr.....Richard Reed
 Program Dir.....Mal Morse
 Chief Engineer.....Alexander Dubenetsky

WPCT—Putnam—1953

Frequency: 1350 Kw.....Power: 1 Kw. d.
 Owned-Oper. By.....Israel Putnam Bcstg. Co.
 Address.....42 Main St.
 Phone: Walnut 8-2721.....Air Time: Daytime
 Representative.....Kirby
 President.....Roland A. Gayette
 Station Manager.....Ralph F. D'Andrea
 Chief Engineer.....James Bonney

WSTC—Stamford—1941—ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....W. Conn. Bcstg. Co.
 Business-Studio Address.....270 Atlantic St.
 Phone: DAVIS 4-7575.....Air Time: Full Time
 Newspaper Affiliation.....Stamford Advocate
 Representative.....Everett-McKinney
 President.....Kingsley Gillespie
 Gen. Manager.....Julian Schwartz
 Program Director.....Edwin Coles
 Chief Engineer.....Robert A. Reynolds

WLCR—Torrington—1947

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Litchfield Cty. Radio Corp.
 Business-Studio Address.....23 Main St
 Phone: Hunter 9-4173-74.....Air Time: Daytime
 Transcription Service.....SESAC
 Representative.....Bogner & Martin
 Pres., Gen. Mgr.....Charles O. Scott
 Station Mgr.....Joe Trent
 Comm. Mgr.....Alex Pernal
 Prog. Dir., Sls. Prom. Mgr.....Joe Storm
 Chief Engineer.....Gordon Zuchegna

**WTOR—Torrington—1948
 ABC**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Torrington Bcstg. Co., Inc.
 Business-Studio Address.....93 Perkins St.
 Phone: Hunter 9-4181.....Air Time: Full Time
 Representative.....Rambeau
 Pres., Gen., Sta. Mgr.....Edmund Waller
 Comm., Sls. Prom. Mgr.....Al Ayre
 Prog., Pub. Dir.....David Eller
 Chief Engineer.....Edwin Michalski

**WATR—Waterbury—1934
 ABC**

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Oper. By.....WATR, Inc.
 Business-Studio Address.....440 Meadow St.
 Phone: Plaza 5-1121.....Air Time: Full Time
 News Service.....UP
 Representative.....Burke-Stuart
 Membership.....NARTB
 President.....Harold Thomas
 Gen., Sta., Mgr.....Sam Elman
 Comm. Mgr.....Wallace Gordon
 Prog., Pub. Director.....Wally King
 Chief Engineer.....Andre Toross

**WBRY—Waterbury—1934
 CBS**

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....American-Republican, Inc.
 Business-Studio Address.....P. O. Box 1627
 Phone: Plaza 3-1125.....Air Time: Full Time
 News Service.....AP
 Rep.....Avery-Knodel, Kettel-Carter
 Membership.....NARTB
 President.....William J. Pape
 Commercial Manager.....Harry A. DeVorken
 Manager.....J. Maxim Ryder
 Pub. Dir., Sls. Prom. Mgr.....Robert Holczer
 Program Director.....Walter O. Howard
 Chief Engineer.....Frank B. Hales

**WWCO—Waterbury—1946
 MBS-YANKEE**

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper.....New England Bcstg. Co., Inc.
 Business-Studio Address.....119 W. Main St.
 Phone: Plaza 4-5141.....Air Time: Full Time
 News Service.....AP
 Representative.....McGillvra
 Membership.....NARTB
 Pres., Gen., Sta. Mgr.....Lawrence Brandon
 Comm. Mgr.....Howard Mendel
 Pub. Dir.....Phyllis Rawal
 Program Director.....Robert C. Crager
 Chief Engineer.....Frank Granger

*Buying
 Connecticut?*

Then be sure
 you know the
 WBRY story in
 Waterbury.

1st All Day Long
 —Pulse

Ask the
 Avery-Knodel man
WBRY
 CBS—5,000 Watts

WDOV—Dover—1947

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned. Del. State Capitol Bcstg. Corp.
Business Address Denny's Rd.
Phone: 5816. Air Time: Daytime
News Service **AP**
Transcription Service RCA
Representative Rambeau
Membership RAB, NARTB
President. William S. Freed
General Manager. Cliff Goodman
Program Director. Virginia Bracken
Chief Engineer. Perley Tributou

WJWL—Georgetown—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By. Rollins Bcstg., Inc.
Address DuPont Highway
Phone: 2567. Air Time: Daytime
News Service **AP**
Transcription Service Thesaurus
Representative Zimmer
President. O. Wayne Rollins
Gen., Sta., Comm., Sls. Mgr. Norman M. Glenn
Program Director. Bill Jaeger
Chief Engineer. Edward Marzoca

WKSB—Milford—1953

Frequency: 930 Kc. Power: 500 Watts d.
Owned-Oper. By. Kent-Sussex Bcstg. Co.
Address Box 444
Phone: Milford 8881. Air Time: Daytime
News Service **UP**
Transcription Service Lang-Worth
Co-owner, Comm. Mgr. H. M. Griffith Jr.
Co-owner, Operations Mgr. C. V. Lundstedt
Program Director. Borden E. Smith
Sports Director. Ross W. Dunbar

WSUX—Seaford—1955

Frequency: 1280 Kc. Power: 500 Watts d.
Owned-Oper. By. E. Evans, W. C. Evans
Address. Dual Hwy. 13
Representative Clark
Gen. Mgr. Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 1000 Watts
Owned. Rollins Broadcasting Co.
Address. 414 French St.
Phone: 4-8881. Air Time: Full Time
News Service **AP**

Transcription Service Associated
Representative Rollins, Inc., N. Y. C.
President. O. Wayne Rollins
General Mcnager. Byron Millison
Program Director. Tim Crow
Chief Engineer. Fitzgerald McDaniel

WDEL—Wilmington—1922
NBC

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By. Delmarva Bcstg. Co., Inc.
Business-Studio Address. 10th & King Sts.
Phone: Olympia 8-7268. Air Time: Full Time
News Service. **UP, AP**
Transcription Service Thesaurus
Representative Robert Meeker
Membership NARTB
Station Executive. Clair R. McCollough
Station Manager. Harvey C. Smith
Natl. Sales Mgr. J. Robert Gulick
Program Director. R. V. Aydelotte
Technical Director. J. E. Mathiot

WILM—Wilmington—1922
ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. Delaware Bcstg. Co.
Business-Studio Address. 920 King St.
Phone: Olympia 4-7771. Air Time: Full Time
News Service **UP**
Transcription Service World
Representative Bolling Co.
Membership RAB
President. Ewing B. Hawkins
V.P., Comm. Mgr. Jackson F. Lee
Program Director. Warren Keyser
News Director. Harry F. Thernal
Chief Engineer. H. Edwin Kennedy

WTUX—Wilmington—1947

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Oper. By. Port Frere Bcstg. Co., Inc.
Business-Studio Address. 1400 Market St.
Phone: 5-8821. Air Time: Daytime
News Service **AP**
Membership NARTB
Representative Best
Pres.-Sta. Mgr. Gordon K. MacIntosh
Comm., Sls. Prom. Mgr. William S. Ewing
General Mgr. Howard Robinson
Program Director. James L. Termine
Publicity Director. Justina Spagnolo
Chief Engineer. Seymour Toberlsky

WGMS—Washington, D. C.
1947

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. The Good Music Station, Inc.
Address Hotel Harrington
Phone: Executive 3-8676 Air Time: Full Time
News Service AP
Representative Good Music, Thomas F. Clark
Pres., Gen. Mgr. M. Robert Rogers
Comm., Sales Prom. Mgr. Dan R. Cavalier
Station Mgr. Teresa Rogers
Program Director Pierson Underwood
Chief Engineer Nicholas J. Chaconas

WMAL—Washington, D. C.
1925—ABC

Freq.: 630 Kc. Power: 5,000 Watts
Owned Evening Star Bcstg. Co., Inc.
Address 4461 Connecticut Ave., N.W.
Phone: Kellogg 7-1100 Air Time: Full Time
Representative Katz
Newspaper Affiliation The Evening Star
Membership NARTB, RAB
President John W. Thompson, Jr.
General Manager Fred S. Houwink
Sta., Comm. Mgr. Robert W. Jonscher
Sales Prom. Mgr. Arnold Katinsky
Program Director Martin Pinsker
Chief Engineer Allan Powley

WOL—Washington, D. C.—1924

Frequency: 1450 Kc. Power: 250 Watts
Owned Wash. Bcstg. Corp.
Address 2000 P. St.
Phone: HObart 2-3900 Air Time: Full Time
Pres., Gen. Mgr. Henry Rau
Vice-Pres. Charles Dillon
Station Mgr. Maxwell Marvin
Chief Engineer Lloyd Smith

WOOK—Washington, D. C.
1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. United Bcstg. Co.
Business-Studio 8th & I Sts., N.W.
Phone: Republic 7-8000 Air Time: Full Time
Station Rep. United Bcstg., Harlan Oakes
News Service WNS
Pres., Gen. Mgr. Richard Eaton
Program Director Cliff Holland
Comm., Sta. Mgr. Arthur A. Snowberger

WPGC—Washington, D. C.
(SEE MORNINGSIDE, MD.)**WRC—Washington, D. C.—1923**
NBC

Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By. National Bcstg. Co., Inc.
Business-Studio Address. Sheraton Park Hotel
Phone: Adams 4-5400 Air Time: Full Time
News Service AP, INS, UP
Transcription Service Thesaurus
Representative NBC Spot Sales
Membership NARTB, RAB
President (NBC) Robert Sarnoff
Vice-Pres. (Wash.) Frank Russell
Vice-Pres., Gen., Sta. Mgr. Carlton D. Smith
Program Director James E. Kovach
Sales Prom. Mgr. Mrs. Joan Phillips
Director of Sales Joseph W. Goodfellow
Commercial Mgr. Harry A. Karr, Jr.
Publicity Director Jay Royen
Chief Engineer John Rogers

WTOP—Washington, D. C.
1927—CBS

Frequency: 1500 Kc. Power: 50,000 Watts
Owned-Operated By. WTOP Inc.
Address 40th & Brandywine, N.W.
Phone: Emerson 2-9300 Air Time: Full Time
News Service AP, UP, INS
Representative CBS Radio Spot Sales
President John S. Hayes
V.P., Sta. Mgr. Lloyd Dennis
Comm. Mgr. R. W. Schellenberg
Sls. Prom. Mgr., Pub. Dir. W. J. Wiggins
Prog. Dir. P. A. Searight
Chief Engineer Donald Saunders

WUST—Washington, D. C.
1951

Frequency: 1120 Kc. Power: 250 Watts d.
Owned-Oper. By. Broadcast Management, Inc.
Address 1343 U St.
Phone: HO 2-0011 Air Time: Daytime
Representative Forjoe
Pres., Gen. Mgr. Harold E. Sheffers
Comm., Prom. Mgr. Jackson Lowe
Program Mgr. Georgette Leighton
Chief Engineer Tom Blanks

WWDC—Washington, D. C.
1941—MBS

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By. WWDC, Inc.
Business-Studio Address. 1627 K St., N.W.
Phone: TUCKERMAN 2-7600 Air Time: Full Time
Trans. Stand., Thesaurus, Lang-Worth, World
Representative Blair
Membership NARTB, RAB
President Joseph Katz
General Manager Ben Strouse
Comm. Manager Herman Paris
Program Director Norman Reed
Sls. Prom., Pub. Dir. Irving Lichtenstein
Chief Engineer Ross H. Beville

THOSE WHO KNOW FAMOUS BRANDS . . .

KNOW THE MOST FAMOUS BRAND IN NEWS IS

AP

50 ROCKEFELLER PLAZA, NEW YORK 20. N. Y.

WAPG—Arcadia—1955

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned.....Arcadia-Punta Gorda Bcstg. Co.
Address.....Box 676
Owner.....H. F. McKee
Gen. Mgr., Prog. Dir., Engr. Martin Begley, Jr.

WBAR—Bartow—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By.....WBAR, Inc.
Address.....Box 820, Lakeland Hwy.
Phone Number 3-5111 Air Time: Day
News Service.....AP
President.....W. A. Wynne
General Manager.....John Burgeen

WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Address.....Scarborough Bldg.
Phone: 2064 Air Time: Daytime
News Service.....UP
Transcription Service.....Thesaurus
Chrm. of Bd.....E. D. Rivers, Jr.
President.....Hubert E. Ulmer
General Manager.....Garnett L. Merck
Comm. Manager.....Marvin Smith
Program Director.....Robert Prather

WTRL—Bradentown—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Trail Bcstg. Co.
Address.....Memorial Pier, P. O. Box 1060
Phone: 3-1531 Air Time: Full Time
News Service.....AP
Representative.....Hil Best
Transcription Service.....Standard
President.....Howard A. Donahoe
Gen. Mgr.....William McD. Herson
Sales Prom. Dir.....Ken McKendree
Dir. of Operations.....Charles A. Blake
Chief Engineer.....Gerald McGougan

WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....WTAN, Inc.
Business Address.....200 Pierce Blvd.
Phone: 33084 Air Time: Full Time
News Service.....UP
Representative.....McGillvra
Membership.....NARTB, RAB
President.....Wm. G. Wells
General, Station Manager.....H. D. Parker
Commercial Manager.....F. L. Parker
Prog. Dir., Eng.....G. A. Robinson

WKKO—Cocoa—1953—KBS

Frequency: 860 Kc. Power: 1 Kw. d.
Owned-Operated By.....Brevard Bcstg. Co.
Address.....Box 1308
Phone: 1020 Air Time: Daytime
News Service.....UP
Transcription.....Standard, SESAC, Keystone
Representative.....Hil F. Best

Gen., Sta., Comm. Mgr.....Carl G. Collins, Jr.
Chief Engineer.....Davis E. Wilson

WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By.....Peninsular Bcstg. Corp.
Business Address.....Box 1315
Phone: HI 8-7411 Air Time: Daytime
News Service.....AP
Transcription Service.....Associated, SESAC
Representative.....Clark
Membership.....RAB, NARTB
President-General Mgr.....George W. Thorpe
Program Director.....Robert Hildreth
Chief Engineer.....Thomas Middleton

WCNU—Crestview—1948 KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Operated By.....Gulfshores Bcstg. Co.
Business-Studio Address.....Box 518
Phone: 3511 Air Time: Daytime
News Service.....AP
Transcription Service.....World, SESAC
Membership.....NARTB
General Manager.....S. F. Townsend

WJSB—Crestview—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Crestview Bcstg. Co.
Address.....Box 267
Phone: 7701 Air Time: Full
News Service.....UP
Transcription.....Thesaurus
General Manager.....Vernon C. Cooper
Comm. Manager.....James T. Whitaker
Prom. Manager.....Betty Whitaker

WDCF—Dade City—1954 KBS

Frequency: 1350 Kc. Power: 1 Kw. d.
Owned.....Pasco Bcstg. Co.
Address.....P. O. Box 952
Phone: 670 Air Time: Day
News Service.....AP
Mgr., Prog. Dir.....Chaz Roye
News Dir.....Bill Bailey
Traffic Dept.....B. J. Roye

WMFJ—Daytona Beach—1935 ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....WMFJ, Inc.
Business-Studio Address.....444 N. Beach St.
Phone: CLinton 2-6491 Air Time: Full Time
News Service.....UP
Membership.....NARTB
Representative.....Joseph Hershey McGillvra
President.....Harold Kaye
Gen., Sta. Mgr.....Joseph B. Matthews
Comm. Mgr.....William G. Hall
Prog. Dir.....Harry T. Brown
Chief Engineer.....Jack Siegel

WNDB—Daytona Beach—1948
MBS

Frequency: 1150 Kc. Power: 1,000 Watts
Owned-Operated By News-Journal Corp.
Business-Studio Address 128 Orange Ave.
Phone: Clinton 2-1511 Air Time: Full Time
News Service AP
Representative John H. Perry
Newspaper Affil. News-Journal Corp.
Membership NARTB
President Julius Davidson
Gen., Sta., Sls. Prom. Mgr. R. Y. Huffman
Comm. Mgr. W. A. Smith
Publicity Dir. M. E. Hogman
Prog. Dir. Elizabeth J. Weed
Chief Engineer F. A. Scott

WROD—Daytona Beach—1947
NBC

Frequency: 1340 Kc. Power: 250 Watts
Owned Daytona Beach Bcstg. Corp.
Business Address Box 991
Phone: Clinton 2-4626 Air Time: Full Time
News Service UP
Transcription Service Thesaurus
Membership RAB
Representative Rambeau
Pres.-Gen. Sta. Mgr. E. J. Sperry
Comm. Mgr. A. N. Sims
Prog. Dir. Myrna L. Monahan
Chief Eng. Robert R. Andrews

WFNM—De Funiak Springs
1955

Frequency: 1460 Kc. Power: 1 Kw. d.
Owned-Operated By Clayton W. Mapoles
Address Box 387
Air Time Days
News Service UP
Manager Vernon Cooper
Program Director James Heath

WJBS—Deland—1948—NBC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By John B. Stetson Univ.
Address 220 East Hubbard Ave.
Phone: 1490 Air Time: Full Time
News Service AP
Stations Rep. Donald Cooke
Membership NARTB
Gen. Mgr., Prog. Dir. C. L. Menser

WDBF—Delray Beach—1954

Frequency: 1420 Kc. Power: 500 Kw.
Owned Delray Bcstg. Corp.
Address Bon Air Hotel
Phone: 7311 Air Time: Day
News Service UP
Transcription Lang-Worth
General Mgr. Jackson Lee
Program Dir. Jean Larkin

WLCO—Eustis—1955

Frequency: 1240 Kc. Power: 250 Watts

Owned-Operated By Lake County Bcstg. Co.
Address Eustis

WFBF—Fernandina Beach
1955—KBS

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Fernandina Beach Bcstrs.
Address 118 Atlantic Ave.
Co-Owner, Gen. Mgr. Marshall W. Rowland

WWIL—Ft. Lauderdale—1950
KBS

Frequency: 1580 Kc. Power: 1 Kw.
Owned-Operated By Missouri Bcstg. Corp.
Address P. O. Box 78
Phone: 3-7639 Air Time: Full
News Service AP
Representative Grant Webb
Pres., Gen. Mgr. L. A. Benson
V.P., Ass't Gen. Mgr. N. Paqliara
Station Dir. Jack Barry

WFTL—Fort Lauderdale—1935

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Gore Publishing Co.
Bus-Studio Address 1785 S. E. 15th St.
Phone: JA 2-3711 Air Time: Full Time
Newspaper Aff. Ft. Lauderdale Daily News
News Service AP
Membership RAB
Transcription Service World
Representative Sears & Ayers
President J. W. Dickey
Gen., Sta., Comm. Mgr. R. L. Bowles
Program Director Jack W. Swart
Chief Engineer Richard P. Northey

WINK—Ft. Myers—1940
CBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Ft. Myers Bcstg. Co., Inc.
Address WINK Bldg.
News Service AP
Representative Donald-Cooke
Membership NARTB
Air Time Full
General Manager A. J. Bauer

WMYR—Ft. Myers—1952

Freq: 1410 Kc. Power: 1 kw. d., 500 w. n.
Owned-Operated By Robert Hecksher
Address Box 1486
Phone: 5-1175 Air Time: Full Time
News Service UP
Membership RAB
Owner-Gen. Mgr. Robert Hecksher

WARN—Fort Pierce—1952
KBS

Frequency: 1330 Kw. Power: 1000 Watts d.
Owned-Oper. By Hurricane Bcstg. Service, Inc.
Address Angle Rd.

Phone: 1330..... Air Time: Daytime
 News Service AP
 Transcription Service Standard
 Representative Continental
 Membership NARTB
 Pres., Gen., Sta. Mgr..... Murray C. Tillman
 Sls. Prom. Mgr..... C. C. Tillman
 Prog., Pub. Dir..... Willis M. Shawver Jr.
 Chief Engineer..... John E. Palmer

WIRA—Fort Pierce—1946 NBC

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By... Indian River Bcstg. Co.
 Business Address..... Melody Lane
 Phone: 1400..... Air Time: Full Time
 News Service UP
 Membership NARTB
 Transcription Service World
 Pres., Gen. Mgr..... James L. Howe
 Program Director..... Anne Wilder
 Commercial Manager..... J. Kingsley Butt
 Chief Engineer..... Edward Murdoch

WFTW—Ft. Walton Beach 1953

Frequency: 1260 Kc..... Power: 1000 Watts
 Owner..... Vacationland Bcstg. Co.
 Address..... 39 Main St., Box 687
 Phone Number..... CH 3-3123
 News Service AP
 Transcription Service..... Thesaurus, Lang-Worth
 Membership NARTB
 President..... Wilbur R. Powell
 Gen. Mgr..... Milford A. Reynolds

WDVH—Gainesville—1954

Frequency: 980 Kc..... Power: 5 Kw. d.
 Owned-Operated By..... Decatur Bcstg. Co.
 Address..... Box 289
 Phone: 2-2582..... Air Time: Days
 News Service UP
 Representative Clark
 General Manager..... Thomas R. Hanssen
 Commercial Manager..... Jimmy Holes
 Program Director..... Bill Marr

WGGG—Gainesville—1948 ABC-KBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned..... Alachua County Bcstg. Co., Inc.
 Business-Studio 1230 Waldo Rd.
 Phone: Franklin 6-5791... Air Time: Full Time
 News Service AP
 Transcription Service World
 Representative Best
 Pres., Gen. Mgr..... R. M. Chamberlin
 Commercial Manager..... Leon E. Mims
 Program Director..... Pierre A. Bejano

WRUF—Gainesville—1928 MBS

Frequency: 850 Kc..... Power: 5000 Watts
 Owned-Operated By..... Univ. of Fla.

Business-Studio Address..... Gainesville, Fla.
 Phone Number..... FR 6-3261, Ext. 468-7-8
 Air Time..... Full Time
 News Service AP
 Trans. Service..... Lang-Worth, Thesaurus
 Representative Burn-Smith
 Membership NARTB
 General Manager..... Garland Powell
 Commercial Manager..... John Dunnivant
 Sls. Prom. Dir..... R. Smith
 Prog. Dir..... Bob Leach
 Program Director..... Jim Camp
 Chief Engineer..... Bertram McNamara

WGTO—Haines City—1955

Frequency: 540 Kc..... 10 Kw.
 Owned-Operated By..... KWK, Inc.
 Address..... 8th and Hinson Sts.
 Phone: 6-2621..... Air Time: Day
 Newscp.per Affil.... St. Louis Globe Democrat
 News Service..... UP
 Representative Weed
 President Robert Convey
 Gen., Sta. Comm. Mgr..... E. D. Hill
 Chief Engineer..... Dave Shick

WGMA—Hollywood-Miami 1953

Freq.: 1320 Kc..... Power: 500 Watts
 Owned..... WGMA
 Address..... Box 539
 Phone: 2-2903..... Air Time: Daytime
 News Service AP
 Station Representative..... Hil F. Best
 Manager..... C. C. Costle

WIVY—Jacksonville—1948

Frequency: 1050 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Edward J. Oberle
 Address..... Box 228-A
 News Service UP
 Representative Stuart, Brown
 Pres., Gen. Mgr..... Edward J. Oberle
 Publicity Dir..... Tom Harper
 Commercial Manager..... Fred H. Schilling
 Sta. Mgr., Prog. Dir..... Lawrence Picus
 Chief Engineer..... James Stephens

WJAX—Jacksonville—1925 NBC

Frequency: 930 Kc..... Power: 5,000 Watts
 Owned-Operated By..... City of Jacksonville, Fla.
 Business-Studio Address..... 1 Broadcast Pl.
 Phone: ELgin 4-1681... Air Time: Full Time
 Representative John Blair; Harry E. Cummings
 News Service AP
 Commissioner in Charge..... J. D. Kennedy
 Gen., Sta. Mgr..... W. R. Terry
 Comm., Sls., Pub. Dir..... J. W. Douglass
 Chief Engineer..... K. G. Brock

WJHP—Jacksonville—1940 MBS

Frequency: 1320 Kc..... Power: 5000 Watts
 Owned-Operated By..... Jacksonville Journal Co.

Bus-Studio Address...4038 Phillips Highway
 Phone: EX 8-9751.....Air Time: Full Time
 News ServiceUP
 Transcription ServiceLang-Worth
 Newspaper Aff.....J. H. Perry Newspapers
 Representative.....John H. Perry Associates
 President.....John H. Perry, Jr.
 General Manager.....T. S. Gilchrist, Jr.
 Sta. Mgr.....Ted Chapeau
 Gen. Sls. Mgr.....Bill Fraker
 Commercial Mgr.....Bill Goodwin
 Sales Prom. Mgr.....Charles Ost
 Program Director.....Larry Bodkin
 Publicity Director.....Martha Thomas
 Chief Engineer.....Beecher Hayford

WOBS—Jacksonville—1948
 1948

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Rounsaville of Charlotte
 Business-Studio Address.....1036 Mary St.
 Phone: 98-3411.....Air Time: Daytime
 Station RepresentativeStars
 President.....E. D. Rivers, Sr.
 General Manager.....Jim Macri
 Chief Engineer.....W. F. Askew

WMBR—Jacksonville—1933
 CBS

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Washington Post Co.

Address.....Broadcast House, Jacksonville 7
 Phone: Ex 8-0501.....Air Time: Full Time
 News ServiceUP
 Newspaper Aff.....Wash. Post-Times Herald
 Representative.....CBS Radio Spot Sales
 MembershipRAB
 President.....Glenn Marshall Jr.
 Vice-PresidentDave Booher
 Sls. Prom. Mgr.....Roger Langston
 Program Director.....Gerald White
 Chief Engineer.....Ernest B. Vordermark

WPDQ—Jacksonville—1942
 ABC

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....Jacksonville Bcstg. Corp.
 Studio Address.....Gulf Life Bldg.
 Phone: ELgin 4-4421.....Air Time: Full Time
 News ServiceAP
 Transcription ServiceWorld
 Rep.....Vernard, Rintoul & McConnell, Ayers
 President.....James R. Stockton
 Gen., Sta., Comm., Sls. Mgr.....Robert R. Feagin
 Operations Mgr.....Richard C. Fellows
 Chief Engineer.....James R. Donovan

WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 1,000 Watts d.
 Owned-Operated By.....Radio Jax
 Address.....Box 5791
 Phone: Exbrook 8-8651.....Air Time: Days
 Pres., Gen. Mgr.....John A. Boling

FOR WORLD-WIDE NEWS . . .

FOR CLEAR, COMPREHENSIVE



COVERAGE . . .

AP

FOR

RADIO and TELEVISION

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WRHC, Inc.
 Address.....247 Margaret St.
 Phone: ELgin 6-0461.....Air Time: Full Time
 Membership.....NARTB, RAB
 Representative.....Forjoe & Co.
 President.....Harold S. Cohn
 General Manager.....Harold Cohn, II
 Chief Engineer.....William Johnson

**WJVB—Jacksonville Beach
1947**

Frequency: 1010 Kc....Power: 1000 Watts d.
 Owned-Oper. By..Jacksonville Beach Bcstg. Co.
 Address.....12th Ave., N., Box 428
 Phone: 5-5674.....Air Time: Daytime
 Representative.....Hil F. Best
 News Service.....AP
 Pres., Gen. Mgr.....J. Lyle Williams, Jr.
 General Manager.....Pat Shannon
 Gen. Sls. Mgr.....Leslie Cordona

**WKWF—Key West—1945
MBS**

Frequency: 1600 Kc.....Power: 500 Watts
 Owned-Operated By.....John M. Spottswood
 Address.....P. O. Box 891
 Phone: 6-2222.....Air Time: Full Time
 News Service.....UP
 General Manager.....John M. Spottswood

WRWB—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned.....Emerson W. Browne
 Address.....Arcade Theater Bldg.
 Phone: 2111.....Air Time: Daytime
 News Service.....UP
 Transcription Service.....Standard
 Gen., Comm. Mgr.....Emerson W. Browne

WDSR—Lake City—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By..Deep South Radioways
 Business-Studio Address..126 No. Marion St.
 Phone: 525.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Associated
 Gen., Sta., Comm. Mgr.....Alfred H. Temple
 Chief Engineer.....Richard L. Cook

**WLAK—Lakeland—1936
NBC**

Freq.: 1430 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By...Lakeland Bcstg. Corp.
 Business Address.....P. O. Box 1211
 Phone: MU 2-1271.....Air Time: Full Time
 News Service.....UP
 Transcription Service..Associated, World, Std.
 Station Representative.....John E. Pearson
 Membership.....RAB, NARTB
 Pres., Gen. Mgr.....S. O. Ward
 Sta. Mgr., Chief Engr.....William P. Lee

Sales & Prom. Mgr.....S. O. Ward
 Commercial Manager.....Powell Adams
 Program Director.....Garland Burt

**WONN—Lakeland—1949
MBS**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Coastal Bcstg. Co.
 Business Address.....Lake Hunter Drive
 Phone: MU 5-1171.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Donald Cooke, Inc.
 Pres., Gen. Sta. Mgr.....Robert S. Taylor
 Commercial Mgr.....Tom Barber
 Program Dir.....Ted Covington
 Sls. Prom. Mgr., Pub. Dir.....R. S. Taylor
 Chief Engineer.....Duane McConnell

**WIPC—Lake Wales—1951
KBS**

Frequency: 1280 Kc....Power: 1000 Watts d.
 Owned.....Imperial Polk Bcstg. Corp
 Address.....P. O. Box 712
 Phone: 2-9831.....Air Time: Daytime
 News Service.....AP
 Transcription Service.....SESAC
 Membership.....RAB, NARTB
 President.....K. H. Berkeley
 Gen., Sta. Mgr.....W. W. Van Stenburgh
 Program Director.....Shirley Tucker
 Chief Engineer.....William Johnson

**WLBE—Leesburg—1949
MBS-KBS**

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Operated By.....WLBE, Inc.
 Address.....Box 297
 Phone: Leesburg 552.....Air Time: Full Time
 News Service.....UP
 Station Representative.....Best
 Transcription Service.....World
 President.....Paul A. Husebo
 General Manager.....Wendel F. Husebo
 Program Director.....Richard R. Coleman
 Chief Engineer.....Martin Kirkland

WNER—Live Oak—1949—KBS

Frequency: 1250 Kc.....Power: 1 Kw. d.
 Owned.....Suwanne Bcstg. Co.
 Business Address.....P. O. Box 655
 Phone: 1390.....Air Time: Day
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Best
 Owner, Gen. Mgr.....Norman O. Protsman
 Program Director.....Faith Protsman
 Chief Engineer.....C. S. Parker

**WTYS—Marianna—1948
MBS**

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Oper. By. John H. Phipps Radio Stas.
 Address Box 777
 Phone: 650 Air Time: Full Time
 News Service AP
 Representative Cummings
 Owner John H. Phipps
 General Manager L. H. Graves
 Station Manager Guy Hamilton

WMMB—Melbourne—1948
MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Melbourne Bcstg. Corp.
 Business-Studio Address WMMB Bldg.
 Phone: 575 Air Time: Full Time
 News Service UP
 Transcription Service World
 President Louis G. Bessler
 Vice-President Vern L. Bessler
 Station Manager Gene Bueckman
 Comm. Manager Richard Bate
 Sales Prom. Mgr. Louis G. Bessler
 Program Director Karl Meier
 Chief Engineer Robert Bones

WFEC—Miami—1949

Frequency: 1220 Kc. Power: 250 Watts
 Owned-Oper. By. Fla. East Coast Bcstg.
 Address 350 N.E. 71st St.
 Phone: 89-7534 Air Time: Daytime
 Representative Rambeau Ayers
 Gen., Sta. Mgr. Herbert Schorr
 Program Director Patricia Mason
 Comm. Mgr. Arnold Schorr
 Chief Engineer William Reeder

WGBS—Miami—1944—CBS

Freq.: 710 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned Storer Bcstg. Co.
 Address 1177 Kane Conc., Miami Beach
 Phone: Union 6-0211 Air Time: Full Time
 Newspaper Affiliation Miami Beach Sun
 News Service UP
 Transcription Service Lang-Worth
 Station Representative Katz Agency, Inc.
 Membership NARTB, RAB
 President George B. Storer
 Gen., Sta. Mgr. Miller N. Babcock
 Commercial Manager C. Bud Dailey
 Sales Promotion Mgr. James Storer
 Program Director Donald E. Fischer
 Chief Engineer Edward C. Lockwood

WINZ—Miami—1946

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By. Hollywood Bcstg. Co.
 Business Address Biscayne Terrace Hotel
 Phone: 82-6641 Air Time: Full Time
 News Service INS, AP
 Trans. Service Standard, Associated
 Representative Paul Raymer
 Pres., Gen. Mgr. Rex Rand
 Sta., Sls. Prom. Mgr. B. E. Neary
 Chief Engineer Stanley Brown

WIOD—Miami—1926—NBC

Frequency: 610 Kc. Power: 5,000 Watts
 Owned-Oper. By. Isle of Dreams Bcstg. Corp.
 Business-Studio Address 600 Biscayne Blvd.
 Phone: Franklin 3-6444 Air Time: Full Time
 Newspaper Affiliation Miami Daily News
 News Service AP, INS, UP
 Transcription Service Thesaurus
 Representative Hollingbery
 President Daniel J. Mahoney
 General Manager James M. LeGate
 Commercial Manager Robert L. Fidler
 Program Director Scott Bishop
 Chief Engineer M. C. Scott

WMIE—Miami—1948

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By. Sun Coast Bcstg. Corp.
 Address 139 N.E. 1st St.
 Phone: Franklin 3-5556 Air Time: Full Time
 News Service INS
 Representative Stars Natl., Inc.
 Membership NARTB
 President E. D. Rivers, Sr.
 Gen., Sta. Mgr. Kurt Meer
 Commercial Manager Stan Beaton
 Sales Promotion Director Sidney Robbins
 Program Director Jack Nobles
 Publicity Director Miss S. J. Spiegel
 Chief Engineer Russell Bennett

WQAM—Miami—1921—ABC

Frequency: 560 Kc. Power: 5 Kw.d., 1 Kw. n.
 Owned-Operated By. Miami Bcstg. Co.
 Business-Studio Address 1723 duPont Bldg.
 Phone: FR 4-6121 Air Time: Full Time
 News Service AP
 Transcription Service World
 Representative John Blair, Cummings
 Membership NARTB, RAB
 President John S. Knight
 Gen., Comm. Mgr. Owen F. Uridge
 Sales Prom., Pub. Dir. Ruth Tanksley
 Program Dir. Walt Svehla
 Chief Engineer Gene Rider

WWPB—Miami—1947

KEYSTONE

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Paul Brake
 Business-Studio Address 414 S.W. 2nd Ave.
 Phone: 3-7405 Air Time: Full Time
 News Service AP
 Representative Walker
 Pres., Gen. Mgr., Eng. Paul Brake
 Sta. Mgr. Paul Keefe
 Program Director Ed. Davenport
 Comm., Sls. Prom. Mgr. Bert Y. Johnson

WAHR—Miami Beach—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Alan H. Rosenson
 Address Box 1740
 Pres., Chief Engineer Alan Rosenson
 Phone: Jefferson 8-0411 Air Time: Full Time

News Service UP
 Transcription Service..... World, Standard
 Representative Indie Sales
 General Manager..... Marshall Simmons

General Manager..... Thomas C. Holston
 Sales Mgr..... E. H. Holston

WKAT—Miami Beach—1937
MBS

Freq.: 1360 Kc..... 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... WKAT, Inc.
 Trans.-Address..... 1759 Bay Road
 Phone: JE 1-5711..... Air Time: Full Time
 News Service UP
 Transcription Service Standard
 Membership RAB
 Representative Headley-Reed
 President..... A. Frank Katzentine
 General Manager..... John I. Prosser
 Business Mgr..... C. A. Wampler
 Chief Engineer..... Arthur P. Smith, Jr.

WMOP—Ocala—1953
 Frequency: 900 Kc..... Power: 1000 Watts
 Owner..... A. B. Letson
 Address 311 Robertson Bldg.
 Phone: Marion 2-4118..... Air Time: Daytime
 Representative Dora-Clayton
 Membership NARTB
 Pres., Gen. Mgr..... A. B. Letson
 Station Mgr..... James E. Kirk
 Comm. Sls. Mgr..... Vernon Arnett
 Program Director..... A. E. Turner
 Chief Engineer..... Lloyd Lutz

WMBM—Miami Beach—1947

Frequency: 800 Kc..... Power: 1000 Watts d.
 Owned..... Rounsaville of Miami Beach, Inc.
 Address MacArthur Causeway
 Phone: Jefferson 1-5586..... Air Time: Daytime
 News Service UP
 Representatives.. Gill-Perna, Dora-Clayton, Inc.
 President..... R. W. Rounsaville
 Managing Dir..... John Fulton
 Comm. Sls. Prom., Prog. Dir..... Milt Oshins
 Station Manager..... Arnold Kaufman
 Chief Engineer..... E. H. Wilbur

WTMC—Ocala—1939
NBC-KBS
 Frequency: 1290 Kc.. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By... Ocala Bcstng. Co. Inc
 Address 14 S. Magnolia
 Phone: MA 2-4127..... Air Time: Full Time
 Newspaper Affiliation... Perry Newspapers
 President..... John H. Perry, Jr.
 Gen. Mgr..... Thomas S. Gilchrist, Jr.

WEBY—Milton—1954
MBS

Frequency: 1330 Kc..... Power: 1 Kw.
 Owned..... C. W. Mapoles
 Address..... Ward Basin Rd.
 Air Time..... Daytime
 News Service UP
 Trans. Service World
 Owner..... C. W. Mapole

WDBO—Orlando—1924—CBS
 Frequency: 580 Kc..... Power: 5000 Watts
 Owned-Operated By... Orlando Bcstg. Co., Inc.
 Business-Studio Address..... P. O. Box 3707
 Phone: 5-0541..... Air Time: Full Time
 News Service AP, U
 Transcription Service..... World, Thesauru
 Representative.... John Blair, Harry Cumming
 Membership NARTI
 Pres., Gen., Sta. Mgr..... Harold P. Danfort
 Comm. Mgr..... W. G. McBride
 Program Director..... Rosalind Boggs
 Chief Engineer..... J. E. Yarbrough

WNOG—Naples—1954

Frequency 1270 Kc.
 Owned Oper- By..... George D. Polley
 Address Naples
 Phone: 3-1501..... Air Time: Daytime
 News Service UP
 President..... G. Polley
 Station Mgr..... A. C. Pottberg
 Comm. Mgr..... Richard Goodlette
 Program Dir..... Tad Pottberg
 Chief Engineer..... Dave Traer

WHOO—Orlando—1947—ABC
 Freq.: 980 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By..... WHOO, Inc.
 Address Fort Gatlin Hotel
 Phone: 5-3591..... Air Time: Full Time
 News Service AP
 Transcription Service..... Standard, World
 Representative Forjoe
 President Edward Lamb
 Gen., Sta., Comm. Mgr..... N. Stockmeier
 Program Director..... Walter Mitchell
 Chief Engineer..... Don Compton

WSBB—New Smyrna Beach
1951—KBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Broadcaster's Inc.
 Address..... P. O. Box 125
 Phone: 1230-1..... Air Time: Full Time
 News Service UP
 Owner..... A. V. Tidmore

WLOF—Orlando—1940
 Frequency: 950 Kc..... Power: 5000 Watts
 Owned-Operated By... Mid-Fla. Radio Corp.
 Business-Studio Address..... Box 5275
 Phone: 2-8163..... Air Time: Full Time
 News Service UP
 Station Representative..... Gill-Perna
 Membership NARTB
 President..... J. L. Brechner
 General Manager..... Donn R. Collee
 Program Director..... Ernest Legge
 Chief Engineer..... W. Dodd Daniel

WORZ—Orlando—1947
NBC-MBS

Frequency: 740 Kc.....Power: 5 Kw.
Owned-Oper. By....Central Florida Bcstg. Co.
Address.....P. O. Box 1353
Phone: 2-2451.....Air Time: Full Time
Representatives.....Pearson, Brown
Pres., Gen., Sta. Mgr.....Naomi Murrell
Comm., Sls. Prom. Mgr.....M. S. Wetzel
Publicity Dir.....W. O. Murrell
Program Director.....S. W. Ison
Chief Engineer.....W. R. Miller

WWPF—Palatka—1947
KBS-MBS

Frequency: 1260 Kc.....Power: 500 Watts
Owned-Operated By.....Palatka Bcstg. Co.
Address.....Box 86
Phone: EA 54555.....Air Time: Full Time
Gen. Mgr., Chief Engr.....L. C. McCall
Publicity Dir.....Claude White
Commercial Manager.....Herb Young

WWPG—Palm Beach
1941—ABC

Frequency: 1340 Kc.....Power 250 Watts
Owned.....Palm Beach Radio Corp.
Address.....3000 Ocean Blvd.
Phone: 2-1515.....Air Time: Full
Transcription.....Thesaurus
News Service.....UP
Sta. Rep.....John H. Perry
Pres., Gen. Mgr.....K. A. Meer
Sta., Gen. Mgr.....Robert L. Davis
Program Director.....Rosalind Calkins
Publicity Dir.....Marion Tappe
Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940
NBC

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By..Panama City Bcstg. Co., Inc.
Business-Studio Address.....W. Beach Dr.
Phone: Poplar 3-1777.....Air Time: Full Time
Representative.....Perry Associates
General Manager.....Don Brookins

WPCF—Panama City—1949
ABC-MBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Bay County Bcstg. Co.
Address.....300 E. 15th St.
Phone: SU 5-6176.....Air Time: Full Time
Representative.....Devney, Dora-Clayton
Membership.....NARTB
Pres., Gen., Sta. Mgr.....E. L. DuKate
Program Director.....Martha Ann Heath
Sls. Prom. Mgr.....G. T. Dukate
Chief Engineer.....J. Frank Haynes

WBSR—Pensacola—1946
CBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WBSR, Inc.
Business Address.....Box 1351
News Service.....AP
Representative...Vernard, Rintoul, McConnell
Pres., Gen. Mgr.....Don J. Lynch

WCOA—Pensacola—1925
NBC

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....WCOA, Inc.
Address.....118 E. Intendencia St.
Phone: HE 2-4111.....Air Time: Full
Newspaper Affiliation.....News-Journal
Transcription Service.....Lang-Worth
Representative.....John H. Perry Associates
President.....John H. Perry, Jr.
General Manager.....J. Holliday Veal

WEAR—Pensacola—1947
ABC

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper By.....Gulfport Bcstg. Co.
Address.....P. O. Box 1188
Sta. Rep.....Hollingbery
Pres., Gen. Mgr.....Mel Wheeler
Nat'l Sls. Mgr.....Milt de Reyna
News Editor.....Dove Fulton
Program Dir.....Bill Anderson
Chief Engineer.....Jim Smith

WPFA—Pensacola—1955

Frequency: 790 Kc.....Power: 1,000 Watts d.
Owned-Operated By.....WPFA Bcstg. Co.
Address.....Box 27
Phone: HE 3-1141.....Air Time: Days
Representative.....McGillvra
General Manager.....Kevin Reilly
Station Manager.....John Hoag
Program Director.....Taris Savell
Chief Engineer.....Lee Caput

WPRY—Perry—1954—KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Taylor Co. Bcstg. Co.
Address.....Perry
Phone: 540.....Air Time: Full Time
Representative.....W. E. Owens
President.....E. P. Martin
General Manager.....Alpha Martin
Station Manager.....William Owens
Comm. Manager.....Edward Lockwood
Sales Prom. Manager.....James Underwood
Program Director.....Norma Nabinger
Publicity Dir.....Hyman Wolfe
Chief Engineer.....Irie Brown